



COSMOTOPICS

A publication of Cosmopolitan International – *The Club That Fights Diabetes*

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COSMOPOLITAN MISSION STATEMENT

The mission of Cosmopolitan International is to contribute to community well-being through charitable donations and volunteer service with special emphasis on supporting efforts to prevent and find a cure for diabetes.

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COSMOTOPICS

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Do It Now!

BOB WILLIAMS
2006-2007 International President



As we enter into the holiday season, I'm happy to report that your Headquarters staff, Executive Committee and Board are working hard to ensure that we have another successful Cosmopolitan year. Kevin, Brenda and Cheryl are "putting our store" back in order and Scott is working diligently to grow our membership.

Regarding membership, it looks like we are well on track to charter at least five new clubs this year and there are numerous efforts on-going that should result in another increase in total membership this year. It could very well be that at least three of the new clubs will be in Canada. That presents a challenge for all of our other Federations, doesn't it?

Although membership growth remains our top priority, we are formulating plans to better tell our story to our local communities which should augment our efforts to grow our membership rolls.

You have elected a great slate of international officers and Board of Governors. Please give them your support and your suggestions. The more feedback we have, the better your International organization can serve you,

At our Fall Board Meeting held in conjunction with the Cosmopolitan Diabetes Foundation Board Meeting, we had meaningful discussions about how we can better work together to meet all of our goals in our fight to find a cure for diabetes.

Prior to our Board meetings, **Steve Hanna**, PIP and Chairman of our Task Force was asked to review our Headquarters operations and give a detailed assessment of our current operating procedures and processes and how we might address and improve them to correct deficiencies. Steve's

report was well received by all in attendance. A final report with recommendations will be prepared by the Task Force and presented to the Board at our winter meeting scheduled for March 2007.

Our Vice President for Finance & Marketing, Melvina Newman, is actively pursuing ways to market Cosmopolitan both locally and throughout all of our federations. President-Elect Walter Alm is gathering information about what we do in our local communities both in our fight to cure diabetes and in support of other local charitable causes. I'm betting, based on early feedback, that we as an organization contribute over \$1 million annually to a variety of worthy causes. That's over \$500.00 per Cosmo per year.

Terry Sanford, Cornbelt Governor and **Bob Klingseisen**, President of the Omaha Club in cooperation with Lamar Advertising Company are pursuing a pilot program that will post a billboard in the Omaha area over the next year which is intended to publicize us as "The Club that Fights Diabetes." The billboard will hopefully stimulate membership inquiries for the area's 15 clubs. (See article on page 14 and photo on the back cover.)

Jim Smith, our Vice President for Membership & New Clubs is convinced we can exceed our membership goals for the year and if you don't have "Great People Who Should Be Cosmopolitans" on your "fridge," then you will have to deal with Jim.

At our fall Board meeting, President-Elect **Walter Alm** presented several ideas for a new international project or focus for our diabetes related efforts. As a result of these discussions, we will be exploring ways to tell our local communities what we are doing in treatment and research to find a cure

across all of the U.S., Canada and Mexico.

We continue to use e-mail to keep our officers, governors, governors-elect, PIP's and club presidents informed on monthly basis about what is going on throughout Cosmopolitan International and our Federations. I hope everyone finds this information informative and useful.

As we begin the new year, please remember our theme for the year:

"Do It Now!"

Get active in your local club. **Ask a friend to join!** Plan on attending your Federation Convention and the International Convention in Omaha. Help us all spread the word about Cosmopolitan and all that we do!

With your participation, this can be an outstanding year for Cosmopolitan International.

"Let's Just Do It!"





Finance And Marketing News

MELVINA NEWMAN

Vice President of Finance and Marketing

The signs are rampant. The trees are bare, catalogues are clogging the mailbox, potlucks have started. The holiday season and season of thankfulness is upon us, and the season of giving is fast approaching. **We want you to know how thankful we are to each of you for your membership and your generous contributions in the past.** On finances: Membership dues is our primary source of income. That is why it is so important dues are paid and up-to-date in order to continue to operate a smooth Headquarters and serve our membership. Please remember the new CI Fund for immediate funds to help us cover the current costs to take care of our immediate obligations. Members, clubs, and Federations are asked to consider a contribution to this CI Fund so our operations will not be hindered and we will not need to borrow on our line of credit. Monitoring of all expenses is on-going on a weekly basis and my position continues to be reviewing the financials and in contact with staff regularly regarding our obligations.

Also speaking of giving, Headquarters has a wish list of items they need at CI. Contact the office for a list of office equipment, etc. Any items would be greatly appreciated.

LOOKING FOR GIFT IDEAS?

Soon the days will be filled with shopping, meal preparations and family. Why not a membership for someone? Check out CI merchandise available for purchase as last minute gifts on your list. Also, Buy A Brick for someone special for placement in the Courtyard. Go easy on yourself and use Cosmopolitan to help in your gift giving.

MARKETING

GET THE WORD OUT – Who are we? Promoting awareness of our club is vital. Are you a risk taker? Do you believe that the person who risks the most will achieve the most? We need to step out and take risks. Marketing our club also involves “stepping into the unknown”. Look for new members in new places. If you’re active in a local Chamber or other organizations – hand

out membership information or invite someone to a social and/or meeting. You must tell your prospective members you want their membership in Cosmopolitan. You can bet that some of the prospects you try to capture will say no. In other words, there are risks involved! It’s true, you won’t succeed every time. You may even produce some real goose eggs. But overall, you will fare better, get farther and achieve higher performance and returns than you will by staying within your comfort zone. Take calculated risks and in the end you will be glad you stepped out.

Now is the time to begin promoting Cosmopolitan in your communities for our birthday March 12. Promote your club through a Founder’s day event. Use this as a great chance to work with the media to promote individual clubs and increase public awareness of CI and its diabetes projects. Use Public Service Announcements: Radio, TV and newsprint. This is also a chance to recruit new members.

At the International Board meeting in October, a Marketing workshop was held which included a lot of discussion on strategies to market CI. The items we will begin with are: Billboards, the Cornbelt Federation is already leading this action by having them around the Omaha area and developing a simple flyer to send out to Federations so this promotion can also be done in other areas with sign companies; CI Marketing brochure with our great story to tell; dedicating one issue of CosmoTopics to pertinent articles for distribution in public areas: libraries, clinics, hospitals, etc. Each club is also encouraged to prepare a flyer with your facts, meetings, projects, etc. for use at your events. Samples are available for use.

We welcome any ideas members would like to share and ask each club to help us to market in every community.

Happy Holidays!





Membership Progress

JIM SMITH

Vice President for Membership and New Clubs

So far, not that great! But we do have some great success stories. We have one new club, and at least two more getting ready in the “wings”.

The Saskatoon Downtown Cosmopolitan Club has chartered and is off to a good start. This club was set up to attract some younger people into our organization. This includes people early in their careers with young families and lots of activities to keep them busy in the evenings. We tried to attract some of these “downtowners” for a lunch hour meeting and we have done just that. We have a dynamic group of younger Cosmos getting better organized at each meeting. Fun group, fun stuff! Several of our Western Canada Federation clubs made generous contributions of cash to get them started. Thanks to all of you!

WCF’s Governor **Norm Hill’s** wife **Nancy** came to Rockford and decided then and there that she wanted to become a Cosmopolitan. The great Prince Albert Cosmopolitan Club is a true male bastion so her only option was to form her own club. Note that Nancy is not a Cosmo herself, and she’s got her new club at charter strength already! She’s actually looking for 30 new Cosmos at charter time. And none of them will be former Cosmos because they’ll all be women in a city with no female Cosmos at present.

PIP **Larry** and Past Mo-Kan Governor **CeCe Benton** are working on a group that will be called the Lake of the Ozarks Cosmopolitan Club as soon as they attain charter strength. This is not an easy job, and they’ve had some tough times to contend with finding Great People Who Should Be Cosmopolitans. But they are out there and Larry and CeCe are sure to find them. Anyone know of some Great People near the Ozarks? Let’s see if we can help in any way.

There are some great retention and growth stories as well. Katrina whacked the gulf really hard, but it didn’t shut down the New Orleans club. Both the Calgary club and the Saskatoon Yellowhead club enjoyed significant membership growth this year. And our largest club, Rockford, continues to get bigger and bigger. I hear some encouraging stories about Minneapolis, North Battleford and Yorkton. So what’s so bad about all that? Our

numbers are still declining! Minus 16 Cosmos so far this year! We need to get to work Cosmos! We need to **DO IT NOW!**

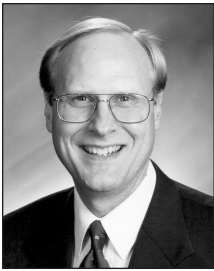
I’ve been travelling quite a lot lately, Edmonton for the WCF Mid-Term Bonspiel and Convention; Kansas City for the Cosmopolitan International Fall Board Meeting; and I’ve been down a lot of Cosmo chimneys (a trick I learned from Santa) checking Cosmo’s fridge doors to see how many of you are using the Great People Who Should Be Cosmopolitans form. It will help you think about who you could bring into our great organization, to ensure you don’t forget them and to help you keep track of the steps you need to take to actually get them to become Cosmos.

There are lots of these forms on Cosmo fridge doors out there...but I’ve also been in several Cosmo kitchens without them. Let’s get those forms up there and let’s start filling them with names of Great People. By now we all should have at least one form full and making some significant headway with the Great People on our lists. Go to www.cosmopolitan.org, click on “forms” and print yours off.

I want EVERY Cosmo to try this out, especially those of you who don’t get involved in looking for new members. And if all you do is put up your list, put your name on the top line and fill in a few prospective names...I’ll be happy with that! Want to go further? That would be terrific! If you need help just ask your club membership chair, or our DMD Scott Knudsen or call me (cell in my pocket- 306 221-1294). We’ll do everything we can to help...we really will!

Our traditional membership results are almost always left to the same few members. And when we reach our comfort level we all heave a big sigh of relief and change the subject. We have to change this very bad habit. We ALL have to think about who should be Cosmos. Every one of us has to think about new members. It’s right there on our logo, “THINK”.

And never mind the milk and cookies. You don’t know which night I’ll be along and besides, I’m a diabetic fellow and can’t eat cookies!



We Should be so Very Proud

WALTER ALM
International President-Elect

In the last issue of *CosmoTopics* I discussed Cosmopolitan International's efforts to compile an annual dollar value of Cosmopolitan generosity. With this article I wanted to give you, the membership, an update on the progress we have made.

As an organization, as individual clubs, and as individual members **we should be so very proud** of the fine work we do. In this day and age when we are all stretched so thin, we Cosmo's find the time to give back to the welfare of our communities.

In order for CI to compile the total of Cosmopolitan generosity we have requested that the individual clubs report to CI the total of their club's charitable giving over the last year, separated into two categories: diabetes related causes and non-diabetic community charitable causes.

I have received these totals from 49 of our 70 clubs. We are actively striving to obtain the totals from the remaining 21 clubs. It's my hope that when we obtain totals from the remaining clubs we will document that our clubs collectively provide annual charitable donations of close to \$1 million. **We should be so very proud** of what we do.

As I have compiled these figures I have found it interesting that our clubs strongly support their local communities, in addition to support of diabetic causes. Even though we are **The Club That Fights Diabetes**, our figures, to date, reflect that we give an average of 65% of our monies to local non-diabetic charitable causes and 35% to diabetic related causes.

I think we should be proud of the fact that in addition to our efforts to fight diabetes, we are so concerned as to the well being of our communities. I am very excited to see what our complete totals will be. The current tally reflects to me that **we should be so very proud** of our accomplishments.



Headquarters Update

KEVIN HARMON
Executive Director

We have come a long way in a short period of time at HQ. We are improving our position daily in all areas of operation. Our Judge Advocate, **Jim McVay**, continues to assist in our tax concerns. It is nice to know that we are getting closer to resolving all issues. We have completed our commitments in sales taxes with both Nebraska and South Dakota. We have enjoyed the return of money from the State of Kansas and hope that penalties for late paying and filing can be negotiated. We have been assigned an agent from the IRS to handle our case, which signals that we are nearing the end of negotiations with them.

When you put those developments together with the revision of many of our business practices, we are really making great strides. At this point we have turned our attention to reviewing the nuts and bolts of how we do business internally. Our HQ Task Force, led by PIP **Steve Hanna**, will continue to review procedures and make recommendations. In a very short while, we will be a model for civic organizations. You have my commitment to that end and the commitment of the best staff and group of volunteers that I have ever been associated.

We are not without some needs that our normal operating budget simply can't handle. Cosmos have always answered the call and that is what individual donations of goods or money to the CI Fund can help with. We have a great historical building, but honestly we have the same furniture that came with the building in 1970. We don't need a lot, but we do need some desks and basic office furniture as ours is falling apart. Our carpet "uglied" out long ago and some paint would go a long way to brighten up the place.

If you, your club, or federation can help, please consider a donation of equipment, labor or dollars. Mid-Sates is already funding a new sign for the outside of our building. Give us a call for specifics, if our phone system is working (*hint*), we will tell you about our list.



Let's Rock n' Roll

SCOTT KNUDSEN

Director of Membership Development

It is exciting to be a Cosmo today. Things are changing. Everyone is thinking membership. We have new clubs coming together throughout our entire international network of wonderful people. Our older more mature clubs are drawing on their vast experience, knowledge and understanding expanding their ranks by mentoring younger members in the traditions of Cosmopolitan, both in business and life in general. What a tremendous untapped resource for our next generation of club and community leaders!

Cosmopolitan enthusiasm is infectious and it is spreading like wildfire. You catch enthusiasm by hanging out with enthusiastic people and where else, other than your Cosmopolitan Club, can you find so many enthusiastic positive people all in one place? It doesn't matter if you meet at noon or seven o'clock in the morning or seven o'clock at night. You will find it and catch it anywhere anytime and anyplace you are with other Cosmos.

Growth is positive and imperative. It used to be ten percent of the people did ninety percent of the work. Not so anymore. Cosmos are on the move! We are no longer waiting for someone else to do it. We are all doing it. Everyone is taking on the challenge and responsibility of building their club and new clubs. Everyone wants a piece of the action and there is enough to go around. One of the greatest rewards of life is that no person can work to help another without helping their self. The more you give, the more you live. Cosmos know all of this and are busy spreading the word.

Collectively we have identified literally hundreds of "Great People who should be Cosmos" and we are moving them from our refrigerator doors to our membership roles.

Cosmopolitan International's Vice President of Membership and New Clubs, **Jim Smith**, is relentless in his pursuit of 100% participation in the Great People program and it is working. Cosmopolitans everywhere are listing ten people they know would be Great Cosmos and instead of burying the list under stacks of papers they are attaching it to the refrigerator door so they are reminded of it every day. What a program!

Prosperity is positive. Success is sweet. Our mission is becoming more focused and pronounced. Our local and regional activities are resonating throughout the land. We are a strong vibrant successful association and more people everyday are becoming aware of who we are and what we do. We have billboards in Nebraska proudly proclaiming we are the club that fights diabetes. Cosmos everywhere are volunteering to soften the burden and strengthen the resolve of those among us struggling for whatever reason during the holidays and everyday. We are strong in character and big of heart. It is no wonder others want to become a part of our community. It is as simple as sharing our story. Cosmopolitans everywhere are making it happen in a grand way. It is bigger than any one person or one idea. It is a revolution and resurgence of core values and solid traditions mixed with vibrancy, excitement, fun and a commitment to leave this place better than we found it. We are solid as a rock and we are on a roll. Let's rock n' roll.





Meet Your CDF Board Members

JERRY NELSON
CDF Chairman



Jerry and Miriam Nelson
Cornbelt Federation



Dean and Jan Barry
Mo-Kan Federation



Bill and **Bobbie** Clifton
Southwestern Federation



Jim and Joan Walker
At- Large Representative

As we come into the holiday season, I want to take this opportunity to introduce you to your 2006-07 CDF Board members and their spouses. As a board, our theme for the year is **“Follow the Light.”** One of our goals for the year is to increase Beacons memberships by 10%. Keep in mind that clubs who have new Beacons memberships equal to or more than 10% of their total club membership as of June 30, 2007 will earn the Lighthouse Award. We would like to encourage each club to donate \$500 to the Discovery Fund. This money is used 100% for grants to diabetes related projects, the more money we receive, the more we can give! In addition, this year we also have the newly established CI Fund which directly helps Cosmopolitan International. Please keep these funds in mind when considering where your donations will go.



Dick and Phyllis Brynteson
Mid-States Federation



Bill and Joyce Kubat
North Central Federation



Bill and Phyllis Quire
Capital Federation

HONOR/MEMORIAL GIFTS

May, 2006 - October, 2006

Given By
Sioux City Club

In Honor of
Mark & Lori Corbin

Given By
Austin CosmoPals

In Memory of
Eugene Mees
Juanita Johnson
Thom Daniels

Mary Daniels
Tom Etier
Tommy Hamlet
Mike & Kathy Hynes
Sally Kerbel
Mike & Kathleen Lichte
Mark & Mary Masterson
Deborah McCann
Don & Elinor Pacey
Jimmy & Rachel Padon
Stephanie Potter
Charles & Martha Staley
Richard & Joan Stanley
Gary Weinkauff
Richard & Nancy Harrison

George Bowers, Jr.
Joyce Connor
Juanita Johnson
Opal A. Renfrow
James Paa
Herbert Greindl
R. Jones
Betty J. Miller

Heartland Club
Dr. Tom Loonan
Del and Lois Oberst

**We wish you and your families a very Merry
Christmas and a Happy and Prosperous New Year!**
The CDF Board



History of CDF

TOM WILLIAMS

Past International President 1979-80

HISTORY

For many years the Cosmopolitan International Board recognized the need for a vehicle to fund the charitable efforts of its members which would allow U.S. tax payers to take an income tax deduction for their Cosmo related charitable contributions. Cosmopolitan International is recognized as a 501(c) (4) organization and direct contributions do not qualify as tax deductions. Most U.S. clubs operate under the CI umbrella, hence a tax deduction is not available to members for charitable contributions to clubs or to CI. To satisfy this need, your Foundation was incorporated in Maryland on December 6, 1976 as Cosmopolitan International Foundation, Inc. On March 30, 1977, it was recognized by the Internal Revenue Service, for an advanced ruling period, as a charitable organization under IRS Code Section 501(c) (3), so that contributions would be eligible as income tax deductions under IRS Code Section 170(b)(1)(A)(vi). The first contributions were accepted at the International Convention in Norfolk, Virginia in July of 1977. On December 12, 1979, at the end of the advance ruling period, its exempt status was made permanent. In April of 1980, in order to emphasize our primary efforts to detect and defeat diabetes, the name was changed to Cosmopolitan Diabetes Foundation, Inc. The CDF is administered by an independent Board of seven Cosmopolitan members, one elected by each of the six Federations and one elected by the Cosmopolitan International Board, each for a three year term. The terms are staggered to assure continuity of experienced leadership. Current Board members are listed in the Fall 2006 Issue of Cosmo Topics.

PLANS FOR GIVING

Beacons Fund: Recognizing the benefit of an endowment fund, the Foundation Board adopted the Beacons Fund at the International Convention in San Antonio, Texas, in 1979. Its purpose is to ensure the continuation of Cosmopolitan good works. Membership in the Beacons fund currently exists in four categories: Beacon, which requires a pledge of \$1,000 with an annual payment of \$100 per year for 10 years; Emerald Beacon, which requires a pledge of \$5,000 with a minimum annual payment of \$200 per year; Ruby Beacon which requires a pledge of \$10,000 with a minimum annual payment of \$500; and Diamond Beacon, which requires a pledge of \$25,000 with a minimum annual payment of \$1,000 per year. The principal of the Beacons Fund is safely invested and cannot be invaded.

Interest earned by this Fund is used to defray current operating expenses. Any surplus is carried as equity and the Foundation Board has authority to make grants from equity after setting aside a reasonable operating reserve.

Discovery Fund: Contributions are solicited for grants to be made by the Foundation Board in response to grant requests received for diabetes related purposes. The theme is “a dollar in = a dollar out.” No part of such contributions is used for operating costs.

CI Fund: The purpose of this Fund is to provide Cosmopolitan International with the means to cover current and future costs of maintaining and expanding its efforts in the fight against diabetes. It is administered by the officers of CI. It also is “a dollar in = a dollar out” fundraiser.

Other Specialized Funds: From time to time, Cosmopolitan International adopts specific projects such as the recently completed INGAP diabetes research project based at McGill University and the Eastern Virginia Medical School. We recognized that by acting collectively we can achieve significantly greater results than by operating individually. Your Foundation acts as the recipient and forwarder of the contributions to these projects.

This defines the basic function of your Foundation. The members of Cosmopolitan International do all the fundraising. The Foundation is just one of the tools they have to help accomplish the chosen task. It is the conduit that funnels the funds to the designated ultimate recipients. We should all take enormous pride in the many completed projects that your Foundation has helped to make possible. It is now time to invest in ourselves and the health of our organization by contributing to the CI Fund.

... by acting collectively we can achieve significantly greater results than by operating individually.

The Yearbook Award...Modernized

LARRY BENTON, Past International President 1993-94

At the second International Board Meeting of the Rockford convention, new International President, **Bob Williams**, and the new Board made changes to the Yearbook Award that will make it easier to judge. It was felt that the present guidelines made it hard to even find Cosmos willing to judge this award. President Bob asked me and Immediate Past International Awards Chair, **Helen Holt**, to collaborate to find a solution to this problem. This article represents the results of our collaboration.

In a way, the article reveals a “secret” to why some Club Yearbooks seem to do better at Federation and International competitions. Contrary to what many Cosmos believe, beautiful, expensive covers have never had anything to do with it. It has always been the content. The Clubs that made it easier to find and recognize the content had a big edge over those that required looking for the various activities.

Some of you may not know that three years ago the rules for this award were changed so that there are no longer any requirements for the physical makeup of the book – there are no size or margin requirements. No measuring of pictures or print material. In fact, creativity in design and physical aspect is encouraged, but content is still most important in the judging process.

The award recognizes the Club that has the most interesting and varied Cosmopolitan activities as demonstrated by their yearbook. The new requirements are that the book have a table of contents in front that shows the page number of each activity and the activity be easily identified on each page. It is further required that the activities be in the following order in the book.

- | Page(s) | |
|---------|------------------------------|
| 1. | Club Officer Installation |
| 2. | Speakers at Club Meetings |
| 3. | Membership Events |
| 4. | New Member Induction |
| 5. | Club Board Meetings |
| 6. | Educational Meetings |
| 7. | Interaction with Other Clubs |
| 8. | Recognition Dinners |
| 9. | Social Events |
| 10. | Fundraising |
| 11. | Community Service Projects |

Each of these activities is important to the success of a Club and each Club President should strive to include them in their year, however there are other reasons that a Club should have a yearbook.

- It's a great history book. There will be numerous occasions to use the book to see how well a fund-raising event worked or how much was raised during an event or what membership events worked, etc.
- It's a wonderful gift for your outgoing President.
- It encourages activities that have been proven to benefit the Club.
- Scrapbooking is fun.

Do yourself, your President and your Club a huge favor today – call your Club President and volunteer to help with the yearbook and at next year's Federation or International Convention, volunteer to be on the Awards Committee. You will be glad you did!

This award recognizes the Club that has the most interesting and varied Cosmopolitan activities as demonstrated by their yearbook. Get started on club's yearbook today!

CI Fund Club

Protecting Today. Securing Tomorrow.

RECHARGE.

The best time to think about our future is NOW! You can become a CHARTER MEMBER of the newly-formed **CI FUND CLUB** by making a tax deductible donation to this new fund before the end of our fiscal year, June 30, 2007.

REINFORCE.

The monies of this fund will provide our organization with a means to cover the current and future costs of maintaining and expanding our efforts to detect and defeat diabetes.

RESPOND.

A list of our current contributors:

\$1,000 Tom and Rose Marie Williams
\$1,000 Derry and Sheila Anderson
\$1,000 Richard and Phyllis Brynteson
\$1,000 Gail and Nancy Nielson
\$1,000 Bill and Phyllis Quire
\$1,000 Tom and Cindy Stone
\$ 690 Kevin Harmon rock climbing at International Convention
\$1,000 Kevin and Cindy Harmon, In-kind donation
\$1,000 Bethesda Cosmo Club
\$1,200 Mid-States Federation
\$ 100 Linda Easley
\$ 300 International Convention Fines
\$ 500 Roanoke Club
\$1,110 David Bradley
\$5,000 *Capital Federation

*The Capital Federation WILL MATCH donations by a federation, club or individual up to a total of \$5,000. This could bring in \$15,000: the original \$5,000 by Capital Federation, the \$5,000 in donations by others, and the matching \$5,000 by Capital!

Make checks payable to the:

Cosmopolitan Diabetes Foundation

Please note CI Fund on the memo line.

IN MEMORIAM

Documented from September 13, 2006 to November 12, 2006



Cornbelt Federation
RICHARD W. COYLE
Omaha Club

Mid-States Federation
FRANK T. WEILAND
Aurora Club

LINDA JOHNSON
Omaha Club
Omaha Ladybugs Club

Mo-Kan Federation
GEORGE WRIGHT
Columbia Breakfast Club

Southwestern Federation
GEORGE BOWERS, JR.
Austin Club

COSMO BRICK CLUB

Purchasing a brick to be placed in the brick courtyard at International Headquarters is a wonderful opportunity to honor your club president, federation governor and award recipients. Bricks have also been inscribed in memory of friends and loved ones.

To date, nearly 400 engraved bricks have been placed in the courtyard of the historic turn-of-the-century headquarters building. To order your brick, please send your \$100 US check to headquarters with your engraving and acknowledgement information. For more information, contact brenda@cosmopolitan.org.

Recent Courtyard Additions

In Honor of
Kirk Harding, Jr.
Aurora IL Club 25+ Yrs

In Memory of
Norm Read
Prince Albert Club

In Memory of
Patricia E. Kettler
Wichita Midway Club

Cosmo Brick Club Order Form

To purchase a brick, return this form along with your \$100 check (U.S.) to International Headquarters.

ENGRAVING INFORMATION

(maximum of 3 lines, 21 characters or spaces per line)

ACKNOWLEDGEMENT INFORMATION

Name
Street
City
Telephone

Cosmos in Action

The Saskatoon Downtown Club Charter Night

On Saturday evening, September 16th, over 70 Cosmopolitans attended the Charter Evening for the new club here in Saskatoon. We welcomed guests from Prince Albert, Regina and Saskatoon. PIP **Rnold Smith** and his Pal **Phyllis** joined us and presented the historic Cosmo Bell from the Saskatoon Cosmopolitan Club to the newly formed Saskatoon Downtown Club. The Prince Albert Club presented the club with their Cosmo banner, the Cosmopolitan Couples Club of Saskatoon (the new club's sponsor) presented them with a Cosmopolitan Flag set.

Welcoming funds came in from the Bridge City Cosmo Club, the Wascana Cosmo Club of Regina and the Sturgeon Valley Cosmo Club of St. Albert, Alberta. International V/P **Jim Smith** read a letter of welcome from International President **Bob Williams**. We enjoyed a fine meal and were expertly entertained by the Paddlewheelers Band. This club was put together by a committee headed by **Kay Fey** of the 3C's club assisted by **Des Fey, George Wilson, Ada Wilson, Jack Ostoforoff, Pam Smith** and **Jim Smith**.

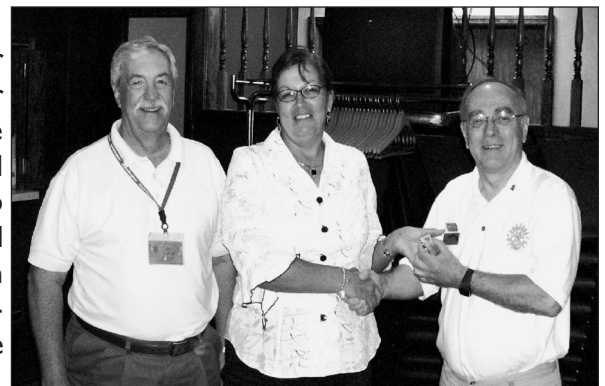
Jim Smith
Vice President for Membership and New Clubs



Charter Club members being sworn in...welcome to Cosmopolitan International the Club that fights Diabetes

Omaha Cornhuskers Club

The Omaha Cornhusker Club finished another successful year by bringing in a new member, **Candy Gorton**, at our regular meeting June 23. During the year we held two rib feeds to raise money to support our charitable causes. These include an annual Christmas party for mentally challenged school kids, sponsorship of a Challenger Little League team, sponsoring kids to Camp Floyd Rogers diabetes camp and support for the Cornbelt Federation Mobile Nursing Center. Additionally, we made our annual contribution for our second Beacons membership in a "Clubs Across the Border" with Edmonton, Canada and added \$1000 to our previous funding for INGAP.



Candy Gorton with husband **Dick** congratulated by **Governor Perry Johnson**

Heartland Club



Earlier this fall, four members of the Heartland Club volunteered to place inscribed bricks in the courtyard at Cosmopolitan International Headquarters. **John Bloom, Don Gentry, Mary Moreau, and Ted Odell** met on a cool, blustery morning and set approximately 40 bricks. They especially enjoyed placing the brick purchased by their club to honor Don and Judy Hover who founded the Heartland Club and have recently retired and moved to Florida.

All Cosmopolitan members and clubs are encouraged to participate in the Buy-A-Brick program. This is a great way to support Cosmopolitan International and to honor someone special.

Cornbelt Launches \$35,000 Marketing Campaign

Bob Klingseisen, President of the Omaha Cosmopolitan Club had a fantastic idea and took it even further by actually making it happen. We all know Cosmopolitan Clubs are the world's best kept secret and we have often been misidentified as a magazine or even an adult beverage. Bob decided to change all that and began calling outdoor advertising companies. Bob connected with Dick Deitering, Vice President / General Manager, Lamar Outdoor Advertising in Omaha and scheduled a meeting to discuss their "public service" program. Mr. Deitering met with President **Bob**, Cornbelt Federation Governor **Terry Sanford** and **Scott Knudsen**, Cosmopolitan International.

Lamar Advertising considers the support of worthwhile civic and charity organizations a responsibility. Annually Lamar donates hundreds of thousands of dollars worth of free advertising space to qualified organizations.

Lamar has agreed to display a 14 foot by 48 foot full size billboard in the Metropolitan Omaha area for a full year for production costs only.

Thank you, Lamar Advertising!

Thank you Lamar Advertising for recognizing, acknowledging and promoting Cosmopolitan International and our local clubs in our fight against diabetes.

For details on doing a similar campaign in your area please contact: Scott Knudsen, Director of Membership Development 402.991.1126, Cell 402.680.7598 or sknuden@cosmopolitan.org

Billboard is shown on the back cover!

PIP's Social



PIP's and Pipettes enjoyed great food, fun, and fellowship during an ice cream outing while at the Rockford Convention. From left to right. **Dick Brynteson, Tom Williams, Dick Kahler, Phyllis Brynteson, Dar Wilson, Tom Wilson, Bev Kahler, and Rose Marie Williams.**

Oops! We regret the following errors in the Fall issue of CosmoTopics.

M. JoAn Napier is Editor of the Norfolk Club website which won Best Website Design.

The Aurora Club donated **\$500**, not \$400, at the Rockford Convention. They also continue to **attract** new members, not attack them.

Columbia Show-Me Club's First Annual Walktoberfest for Diabetes

The Show-Me Cosmo Club of Columbia, MO held its First Annual Walktoberfest for Diabetes on Sunday, October 8th at the Burford Shelter in Cosmo Park. All the proceeds, approximately \$7,000, will be presented to the Cosmo Diabetes Center at University Hospital.

The Cosmo Club made the decision this fall to form a walk for the local diabetes center after learning that the funds raised through the Walk with the American Diabetes Association no longer stay in the Mid-Missouri area.

Cosmo member **Judy Weitkemper** organized the event. And, since there was not enough time to send out letters and visit businesses for community involvement, it was basically formed through word-of-mouth communications. Judy and the club were very pleased the day of the walk when 62 people arrived to participate.

Judy introduced the Team Captains, **Elaine Rehmer** from the Diabetes Center, **Jenny Brothers** from Cornerstone National Insurance Company, **Marty Ryan** from the Cosmo Luncheon Club, and **Susie Register** from Alex's Family and herself from the Show-Me Cosmo Club.

Alex's Family won the trophy for the team raising the most money. Judy introduced Alex to everyone the day of the walk and told his story. "Alex is 12 years old, a 7th grader from Jefferson City and to look at him today you would never know that at the age of 27 months he was diagnosed with diabetes. His mother said he has always been a trooper, with a smile on his face. Today he has graduated from four shots a day to the pump, which allows him to play football, basketball and baseball. But with diabetes, every day is a new day and a new worry for his parents." Judy also told everyone, "This is why we are walking, for Alex and others in our area." She also stated that "all the money raised by Alex's Family would go specifically to Pediatrics at the Diabetes Center."

After the Walk everyone enjoyed Bar-B-Q courtesy of **Bill Weitkemper**. **Bill & Judy Weitkemper** and **Wayne & Maxine Powell** donated the food and **Jan Goodson** provided fruit for everyone. Judy and the Show-Me Club want to thank everyone including the walkers, workers and sponsors for their participation.

Together we can and will make a difference for those with diabetes in our Mid-Missouri Area!



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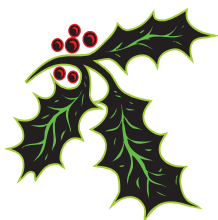
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Billboard in Omaha Nebraska...see page 14 for the story.



Happy Holidays from your staff at Cosmopolitan International



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