



COSMOPOLITAN INTERNATIONAL

THE CLUB THAT FIGHTS DIABETES

Tracy Miller Logout

Saturday, November 05, 2016

search

Home Conventions About Us Our Projects Foundations Member Center Media Awards Site Manager

» Site Manager » Newsletters » February 2016 Newsletter



Public Service Announcements on Website



Vice President for Marketing John Hubert has recorded several public service announcements (PSA) for members' use that are available on the website (Member Center > CI Resources > scroll to Marketing Basket). These are great examples of elevator speeches and may be provided to local radio stations to promote Cosmopolitan. To download a PSA, right click on the PSA you are interested in and choose the Save Target As option to download it to your selected folder.

Get Your Message Out



Consider placing a business ad or a personal message in the pages of COSMOTopics. This is a great way to advertise your business or service, or even to wish your fellow Cosmo a happy birthday! Prices are as follows: full page, \$100; half page, \$75; quarter page, \$50; 1/8 business card ad, \$25. Contact ED Tracy for more information or to submit your ad.

New Cosmopolitan Partnership



As members will recall, the board unanimously approved continuing our professional relationship with George Mongon into the current fiscal year and allocated \$14,000 for his services. With his passing, the board now has approved forming a relationship with an equally skilled professional in Ellen Arnold of the Franklin Consulting Group of Cornwall, Pennsylvania. Ellen brings to Cosmopolitan vast experience with Kiwanis International and will share with us their best practices as they relate to membership, marketing, fundraising, information technology, and governance. Ellen's agreement with Cosmopolitan extends from February 1 through June 30, 2016, with a total not-to-exceed fee of \$5,000. It is important to know that we have incurred to date none of the \$14,000 we budgeted for George's services, and with Ellen's fee capping at \$5,000, we will realize a surplus of at least \$9,000 for this line item this fiscal year. ED Tracy will keep membership apprised of Ellen's service to us via upcoming newsletters.

Winter Board Meeting



The 2016 Winter Board Meeting will be held March 4 and 5 at the Sheraton Omaha Hotel, 655 North 108th Avenue, Omaha, Nebraska. All Cosmopolitan members are welcome to attend any and all board meetings. If you wish to attend, please contact ED Tracy at headquarters@cosmopolitan.org or 717-295-7142 for more information.

Headquarters Hours



The headquarters office is open weekdays from 8 a.m. to 6 p.m. ET. ED Tracy is not routinely in the office evenings and weekends. Messages left after hours will be returned as quickly as possible the next business day.

If you have any questions about anything mentioned above, please contact Cosmopolitan headquarters at headquarters@cosmopolitan.org

PO Box 7351
Lancaster, PA 17604

www.cosmopolitan.org

P. 717.295.7142 or 800.648.4331
F. 717.295.7143
E. headquarters@cosmopolitan.org