Friday, November 04, 2016

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Tracy Miller



COSMOPOLITAN ITERNATIONAL

THE CLUB THAT FIGHTS DIABETES

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A message from Vice President John Keeley



Sharing our Cosmopolitan Club fellowship and activating our citizenry to join us in volunteering our time and talents to help our communities and those in need within them should be an ongoing endeavor.

- Every Cosmo should bring a minimum of three prospects (or volunteers) to one or a combination of club functions each fiscal year. At least one in three prospects should join the club. All prospects should be recorded on the Great People Who Should Be
- Cosmos form and then shared with your club Membership VP to ensure invitations to future club events. Remember that you will earn a \$100 gift card per three new paid club or At-Large members

between now and June 30th and every calendar quarter thereafter. John thanks all Cosmos for their continued effort to increase our membership!

Marketing Corner by Vice President John Hubert:



Hello fellow Cosmos! The Marketing Committee has been busy working on existing projects and looking at new ones to work on. We are currently working on a video that can be shown at new member events highlighting our club and Cosmopolitan International. It will be a short and informative video that will hopefully spark the interest of a viewer and, hopefully, the viewer will become a new member. We will have the final cut by the end of the month. We are also designing a Cosmo card that can be used as an introduction such as a regular business card that also will capture a prospective member's info for future follow up. Lee Flohra is Chair of that committee and we hope to have some examples soon.

Any ideas or questions please feel free to call or email me at any time. My cell is 573-239-7015 or Jhubert@jobpoint.org.

Cosmo Spotlight by Vice President John Hubert



Our Cosmo in the spotlight this month is a well-known Cosmo in the Mo-Kan Federation. She is one of the hardest working Cosmos I know, and we are very lucky to have her. I remember when Phil Hanson and I went to Lawrence, Kansas, to pick up the bricks she was on the ground laying their replacements. She works all of her club events and is a Mo-Kan board member. I am proud to call her my friend, and here is her story.

In the Spotlight this month: Why I like being a Cosmo by Mary Moreau



When I joined Cosmopolitan I did so to fill a need to contribute to the community. When my boys were young they belonged to organizations that always had some community service projects going on. When they became adults I no longer had their projects to fill my time. The founders of the Heartland Cosmo Club were my neighbors. Through them I learned that the Cosmopolitan Club's mission statement was to contribute to the community through charitable donations and volunteer service with special emphasis on the efforts to prevent and find a cure for diabetes. Since my family had been touched by the effects of diabetes, being a member

seemed to fill my need to help the community and possibly effect a cure for the dreaded disease.

In the past eleven years, Cosmopolitan has become so much more than just a "project" for me. I have made lasting friends on a local, regional, and national level. I have traveled to Gettysburg to see the battlefields of the Civil War and attended a stirring presentation at Mount Rushmore with my Cosmo friends. Membership has forced me to hone my leadership skills by pitching in to help lead the club, work on fundraisers, and find organizations who need our financial help and our volunteer time. I have had to step up to the plate to write grants, fill out awards applications, and make scrapbooks to share what we have done with other clubs. Many of these things were never in my wheelhouse in the profession I worked in for nearly 40 years.

There are so many things I like about being a Cosmo: friends, travel, personal growth, and the feeling of accomplishment when hearing the amount Cosmos have contributed to the fight against diabetes. As I look at my life now there is not a scenario in which I see myself not being involved with this wonderful organization.

Award Certificates on the Website!



Although most federation conventions have recently wrapped up for this year, certificate templates for awards that are given each year now are available on the Cosmo website. Visit Member Center > CI Resources, and scroll to awards. These templates may be helpful to awards chairmen in upcoming years.

Bravo! New Member Sponsorship Winners



Congratulations to Janet Nevels of the Emerald City Cosmo Club and LaVonne Hawking of the Aurora Cosmo Club for sponsoring new members this year! Janet sponsored five new members, and LaVonne sponsored six. Both ladies will receive \$100 VISA gift cards for their efforts. You can do it, too! Just sponsor three new members and receive a \$100 VISA gift card.

See Vice President John Keeley's Recruitment and Retention plan (Member Center > CI Resources > scroll to Membership) for a proven plan on how to bring in new members!

Registration Now Open for 2016 International Convention



Online registration now is open for the 2016 International Convention, which will be held July 28 through 30 in Norfolk, Virginia. Visit the Convention 2016 link on the website homepage for complete information, and be sure to REGISTER TODAY!

And Finally...



Lancaster, PA 17604

-- Harriet Beecher Stowe

"Never give up, for that is just the place and time that the tide will turn."



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If you have any questions about anything mentioned above, please contact Cosmopolitan headquarters

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