



# COSMOPOLITAN INTERNATIONAL

THE CLUB THAT FIGHTS DIABETES



Tracy Miller



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search


[Home](#)
[Conventions](#)
[About Us](#)
[Our Projects](#)
[Foundations](#)
[Member Center](#)
[Media](#)
[Awards](#)
[Site Manager](#)

» Member Center » Newsletters » Cosmopolitan Newsletter - October 24, 2013



## COSMOPOLITAN INTERNATIONAL

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### Newsletter

October 24, 2013



#### Fall greetings from Cosmopolitan headquarters.

As the weather turns cooler, our hope is that everyone is enjoying time outdoors with friends and family and that you have some exciting Cosmopolitan activities going on. Now would be a great time to start thinking about a membership event for right after the New Year!

Your federation governors have provided their goals for this year. You can find the goals by clicking [HERE](#).

Attention club secretaries! Please be sure you are updating your members' demographic information on an ongoing basis, rather than at one time at the end of the year. We want to keep in touch with all members throughout the year and don't want to lose them if they relocate. Also, in the Fall issue of COSMOTopics, we will be printing the 2013-2014 Club Directory. This information, which includes club president, meeting times, and meeting locations, will be taken directly from the website as it stands on October 31, 2013. So be sure this information is up-to-date. Thank you for everything you do for your club!

The deadline for submitting articles for the Fall issue of COSMOTopics is Monday, October 28 at 5:00 p.m. CST. You can submit your articles in Word format or in an email. If you have any photos to attach, please attach them as separate JPEG files. You can email all submissions to: [sheila@cosmopolitan.org](mailto:sheila@cosmopolitan.org). We are still looking for any members who are interested in helping with the COSMOTopics. So if you have a knack for writing, proofreading, or simply have ideas, we would love to have you on our Topics Team!

The special edition of COSMOTopics that was published last year is still available at a cost of \$2.50 per copy. This informative publication is a great tool to help with your membership efforts and will give readers an excellent idea of what Cosmopolitan is all about. Please contact Tracy Miller, Executive Director, at [headquarters@cosmopolitan.org](mailto:headquarters@cosmopolitan.org) if you would like to order copies of this special edition.

Speaking of Tracy, you may be interested in knowing what she has been doing during her first 90 days with Cosmopolitan. A new financial system with internal controls has been put into place with the assistance of John Krysak, Vice President of Finance, and Mike Hertling, Accountant. Tracy also works with the international Vice Presidents on a regular basis to ensure that the strategic plan is being carried out. Goals and objectives are now set and evaluated each time an international officer visits a club or federation so that we are sure our dollars are spent wisely. Tracy is working with Richard Gordon, VP of Membership, to update brochures and tools for members' use on the website. She is putting together an operations manual for Cosmopolitan and handles all daily operations of the organization, which includes invoicing for dues, paying bills, ordering pins and other items requested by clubs, handling insurance, legal, and banking matters, and very importantly ... talking with members! Please don't hesitate to contact Tracy if you have suggestions, ideas, or areas of concern. You can reach her at [headquarters@cosmopolitan.org](mailto:headquarters@cosmopolitan.org) or 717-295-7142.

Several years ago, Cosmopolitan adopted a strategic plan that outlined our vision, goals, and objectives for our organization. Now, the Executive Committee has taken the ideas set forth in that Strategic Plan and prioritized these ideas to form our Action Plan. Some of the priorities in the Action Plan include creating an internal marketing plan which clubs also may use with membership efforts, enhancing effective communication with all members including at-large members through timely newsletters, and making the beacons database available with updated information. We also are looking closely at reducing our expenses and have already discontinued some services that were not necessary, thus resulting in a savings of several hundred dollars per month. While reducing expenses, we also are exploring new avenues of income such as corporate sponsorships.

In closing, please remember that you and your club are touching lives every day and that your time and efforts are tremendously appreciated. Thank you, as always, for all you do in service to others.



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