



# COSMOPOLITAN INTERNATIONAL

THE CLUB THAT FIGHTS DIABETES

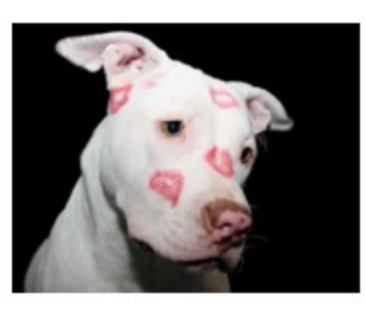


Fall into some exciting news at Cosmopolitan! Here's what's going on.

### I Could Win What?!

Vice President of Membership and New Clubs John Keeley has just announced a very exciting membership incentive. Any Cosmopolitan who sponsors three new members from October 1 through November 15, 2015, will win a \$100 VISA gift card! That's \$100 in YOUR pocket! Pay a bill, go shopping, or donate it to your club. The choice is yours. Just be sure to include your name as sponsor when registering your new member. Winners will be announced in upcoming COSMOTopics and newsletters.

### Smooch A Pooch Update



The Smooch A Pooch international fundraiser is underway, and excitement is growing. Total giving to date is \$8,045 by US and Canadian clubs, and even more has been raised at events where clubs directly sponsor an individual desiring a dog. If you haven't smooched your pooch yet, now is the time to do so. As a reminder, all funds raised benefit diabetic individuals in need of a specially-trained dogs who can detect blood sugar highs and lows. The Smooch committee is working on gathering stories where these special service dogs have saved lives. Watch for these stories and more information in the coming months. In the meantime, smooch your pooch and visit [www.cosmopolitan.org](http://www.cosmopolitan.org) to make your donation today.

### Step Up to the Plate...Join a Committee

Many new committees have formed for 2015-2016, and they need your help. Find the committee that interests you, then call or email ED Tracy ([headquarters@cosmopolitan.org](mailto:headquarters@cosmopolitan.org) or 717-295-7142) to let her know what you want to get involved with.

#### Membership and New Clubs

- General recruitment and retention
- New club efforts
- Awards and recognition

#### Marketing and Communication

- Official statements
- Publicity
- Internal communications
- Messaging and branding

#### Fundraising

- International project ("Smooch A Pooch")
- Foundation alignment
- Resource material
- Sponsorship
- Diabetes and Research

#### Governance

- Finance
- Training and leadership development
- Bylaws and board policies
- Annual review

#### Website

#### International Conventions



**Strategic Planning: Where Are We Now?**  
With the untimely passing of our friend, consultant, and fellow Cosmo George Mongon in July, ED Tracy has reached out to one of George's associates to see if this individual would be in a position to pick up where George left off. International President Richard Gordon, VP for Fundraising Rick Swansbro, and Tracy met with George's associate, Jim Gillespie, in Indianapolis recently. The meeting went very well, and Tracy expects to receive a proposal from Jim very soon, after which the board will vote on the proposal. Watch future newsletters for updates in this area.

**Where in the World is Richard?**  
As many Cosmos know, International President Richard Gordon and First Lady Marjean are traveling the US and Canada to visit all Cosmo clubs during the 2015-2016 year. Starting out in Mo-Kan, then traveling through Cornbelt and currently on to Midstates, Richard and Marjean take a message of optimism, enthusiasm, and excitement for Cosmopolitan to all clubs they visit.  
Richard also is issuing challenges to all clubs to reach for the 2015-2016 Step Up! award. Criteria for this award include:  

- donation to the Smooch A Pooch international project;
- achieve the Big C award;
- submit three nominations for awards on the federation and international levels;
- register five club members for 2016 international convention; and
- have a net increase of at least five new members from July 1, 2015 to June 30, 2016.

Richard's infectious enthusiasm is spreading throughout Cosmopolitan, so when he visits your club, get ready to Step Up to the Plate and Swing Away!



And finally,

"A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty."

- Sir Winston Churchill (1874-1965)

If you have any questions about anything mentioned above, please contact Cosmopolitan headquarters at

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