

2019 Cheyenne Marathon presented by Platte Valley Bank coordinated by the Cheyenne Kiwanis Club

Sponsorship Benefits	Legend "Title Sponsor"	Half Start	10K Start	Platinum	Gold	Silver	Bronze	Hydration Stations	Mileage Sponsor
	\$10,000	\$5,000	\$5,000	\$4,000	\$2,500	\$1,000	\$500	In-Kind	\$250
# of Sponsors	1	1	1	5	no limit	no limit	no limit	8 to 12	22
# of Race Entries	20	10	10	8	6	4	2	0	0
Pre-Event Registration									
Registration Form	X	X	X						
Social Media Promotion	X	X	X	X	X	X			
Website Presence	X	X	X	X	X	X	X	X	X
Email Blasts	X	X	X	X	X	X	X	X	name only
Race Advertisements	X	X	X	X	X				
Event Flyer	X	X	X	X	X	X	X		X
Press Release	X	X	X						
On-Site Registration/Event									
Runner's Bib	X								
Finish Line Arch	X								
Starting Line Banner	X	X	X						
Logo on T-Shirt	X	X	X	X					
Name on T-Shirt	X				X				
Logo on Bag	X	X	X	X					
Name on Bag	X				X	X			
Vendor Booth at Registration Expo	X	X	X	X	X	X	X	X	X
Program Inclusion	X	X	X	X					
Item in Goody Bag	X	X	X	X	X				
Mileage Sponsor	2 - mile 1 & 26	1 - mile 13	1 - mile 20						X
After-Event Recognition									
Digital Mark on Photos	X								
Recognition at After Party	X	X	X	X	X				
Thank You Email Blast	X	X	X	X	X	X	X	X	name only
Outgoing Press Release	X	X	X						
Thank You Party	X	X	X	X	X	X	X	X	X