

Date: March 11, 2025

Call for Applications for Event Partnership, 2025 Kiwanis Kasino Night

Since 1923, the Kiwanis Club of Cheyenne has been a leader in improving the lives of Cheyenne and Laramie County Youth. Consistent with our mission, the Club has decided to select one or two nonprofit entities to partner with for our 2025 Kiwanis Kasino Night.

Each year for the past four years, Kiwanis Kasino Night has served as one of the Kiwanis Club of Cheyenne's premier fundraising events for community support. Our goal for this year's Kasino Night is to raise funds for selected organizations serving youth in our community. The Club will select one to two organizations from those who complete the attached Event Partnership Application. The Club will also determine, in its sole discretion, an appropriate split of net profits from the 2025 Kasino Night between the Club and any selected organization.

It is the intent of the Club that any funds raised from the 2025 Kiwanis Kasino Night be used to improve the lives of youth in the Cheyenne and Laramie County community. Organizations focused solely on serving youth need only describe their mission and how they serve youth in our community. The Club asks that those organizations with a broader impact detail how any funds raised from the 2025 Kiwanis Kasino Night will be used to support youth in our community. After all, "Kids Need Kiwanis."

Successful partners will be asked to help with marketing and selling tickets. This may include sharing social media posts about the event, hanging posters highlighting the event, and soliciting ticket sales. The goal of the Club is to ensure that such efforts be collaborative and not unreasonably interfere with a successful partner's ordinary operations.

If you are interested in partnering with the Kiwanis Club of Cheyenne for the 2025 Kiwanis Kasino Night, then please complete the attached application and return it to Patrick Brady, Fundraising Committee Chair, no later than March 31, 2025. The Kasino Night Committee will review all applications during the week of March 31, 2025, and the Club's Board of Directors will select the successful partners at its April 8, 2025 meeting. Applications can be emailed directly to Mr. Brady at pbrady@spkm.org. Email is preferred, but applications may also be mailed to the Kiwanis Club of Cheyenne at P.O. Box 1266, Cheyenne, WY 82003.

Thank you for your interest in partnering with the Kiwanis Club of Cheyenne for our 2025 Kiwanis Kasino Night. We look forward to hearing from you and please feel free to contact Mr. Brady at 307-632-6421 with any questions.

Sincerely,



Lisa Trimble, President-Elect and 2025 Kasino Night Chair
Kiwanis Club of Cheyenne

EVENT PARTNERSHIP APPLICATION

Event: 2025 Kiwanis Kasino Night, October 17, 2025 (“Event”)

This Event Partnership Application is being submitted on behalf of:

Requesting organization contact information (please print):

Name of contact and position: _____

Mailing address: _____

Phone Number: _____

Email Address: _____

We wish to partner with the Kiwanis Club of Cheyenne to receive financial support from the Event and agree to the following terms:

- The amount of funding provided by this partnership will be determined by the Board as a percentage of the Event’s net profit, with the Club retaining a percentage as well for its community service account.
- Any funds received from the Event will be used solely by our organization and solely for a purpose directly related to improving the lives of children in the Cheyenne and Laramie County community.
- We will submit a written report including a detailed expenditure of any funds received as a result of the sponsored event to the Kiwanis Club of Cheyenne within 30 days of receiving a request for such an accounting.
- We may be asked to assist the Kiwanis Club of Cheyenne with marketing the Event, including but not limited to selling tickets, posting the event on our social media, displaying fliers at our place(s) of business, or any other reasonable marketing opportunities identified by the Club.
- We understand attendance by members of our organization at the event is expected.

I confirm that I have supplied all the requested information on the attached Event Partnership Application Checklist.

Partner Representative Signature

Date

Printed Name of Partner Representative

EVENT PARTNERSHIP APPLICATION CHECKLIST

Please submit the checklist along with each of the items listed below with the Event Partnership Application, to be considered for grant funding:

1. _____ Description of the organization's purpose and objectives (limit of 1 page)
2. _____ If your organization is not solely focused on serving youth in the Cheyenne and Laramie County community, then please provide a description of how funds received from this sponsorship will benefit youth in the Cheyenne and Laramie County community. (limit of 1 page)
3. _____ List of current organization Board of Directors
4. _____ One copy of organizations tax exemption ruling letter.
5. _____ The Event Partnership Application with signature

Information may be summarized into a comprehensive document or provided as individual documents. We recommend that you keep a copy of the complete application for your records.

Applications without the basic applicable information and attachments listed above, may not be considered for funding.

Completed applications can be emailed to Patrick Brady, Fundraising Committee Chair, at pbrady@spkm.org.