



ECFC Academy Photography/Images Policy

2018/19

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ECFC Academy Photography/Images Policy

1.0 Use of Images (Still or Moving) - Guidelines

- 1.1. Exeter City Football Club takes its guidance on the use of images from guidelines issued by The FA and the EFL.
- 1.2. Before taking photographs of children and young people involved in the Academy, parental consent is sought in writing at the start of the season or prior to the event.
- 1.3. Parents/carers are responsible for informing the Club of any change of circumstances within the season which may affect consent.
- 1.4. All children and young people featured in club publications will be appropriately dressed.
- 1.5. Where possible, the image will focus on the activity taking place and not a specific child/young person.
- 1.6. Where appropriate, images represent the broad range of youngsters participating safely in football.
- 1.7. Children and young people who are under a court order will not have their images published in any Club document. It is the responsibility of the parent/carer to inform the Club of such circumstances.
- 1.8. No images of children and young people featured in Club publications will be accompanied by personal details such as their home address.
- 1.9. Recordings of children and young people for the purposes of legitimate coaching aids are only filmed by Club officials and are stored safely and securely in the Academy offices at Cliff Hill Training Ground.
- 1.10. Any instances of inappropriate images in football should be reported to the Designated Welfare Officer immediately.
- 1.11. Parents must not take photographs either at training, matches or any other Club event unless permission is given.
- 1.12. If parents see what they deem to be unauthorised photography, they should immediately report it to a full time member of Academy staff who in turn are responsible for reporting it to the designated person (DWO) at the Club.
- 1.13. If parents/guardians become aware that these images are being used inappropriately you should inform the Club Designated Welfare Officer immediately.
- 1.14. There will be several occasions each season where the Club photographer will take official photographs of players. These photographs will be made available for parents and families to purchase.

Exeter City Football Club recognises the need to ensure the welfare and safety of all players in football. As part of our commitment to ensure the safety of players we will not permit photographs, video or other images of players to be taken or used without the written consent of the parent/guardian and the player.

Exeter City Football Club will take all steps to ensure these images are used solely for the purposes they are intended, which is the promotion and celebration of the activities of Exeter City Football Club.

2.0 Mobile Phones

2.1. No mobile phones – or any other type of filming equipment, are to be used in the toilet areas or changing rooms at any venue.

3.0 Videoing as a Coaching Aid

3.1. The Academy aims to video all home fixtures and as many away fixtures as possible within its games programme in order to provide match analysis and further learning for ECFC players and staff. This footage is posted on a secure and private YouTube channel which relevant Academy staff, players and parents/carers are provided access to.

3.2. From time to time, the Academy will also film training sessions using video equipment as a legitimate coaching aid. Performers and their parents/carers are made aware that this is part of the coaching programme and their consent is obtained when Academy registration forms are signed. All such films are stored safely within the Academy.