Larry Johnson, a long time blood donor, learned that the FL-GA Blood Alliance has a program in which organizations like Rotary Clubs can get a 20% discount on all blood products regardless of insurance coverage if at least 50% of its members donate at least once per year. He set up an account for Rotary Club of Fleming Island Florida with the FL-GA Blood Alliance to address the potential transfusion needs of these new Rotarians and their families.

Larry motivation:
"Making a positive difference matters to me and what better way to make a life giving difference than with donating blood products? Rich and poor alike have the same gifts to give, and rich and poor alike have the same needs to be filled. I imagine that my eight gallons (and counting!) of donated blood products have helped someone somewhere."

John Newell gave blood for the first time in high school when he was 18 years old. He says he has no real personal experience that motivates him to give. It is just something that he is able to do that can help others.

As a new member of the Rotary Club of Fleming Island (RCFI), he's going to lead the way for RCFI blood donations for the coming years.

John motivation:
" There is only one place to get blood and it is easy to give it. Odds are I will need it one day. That's all."