

MINUTES OF THE
REGULAR MONTHLY MEETING
OF
LEA COUNTY WOMEN'S NETWORK

May 18, 2012

The regularly scheduled meeting of the Lea County Women's Network was held on Friday, May 18, at the Black Gold Casino.

Meeting was called to order by President, Sharon Clark, at 12:14 pm.

Prayer and pledge were led by Charlotte Smith.

The minutes of the previous month's meeting were reviewed. A motion was made to approve the minutes by Suzanne Holler and seconded by Yvonne Dorman. Motion carried.

Guests were welcomed and included Kim Wheeler, United Way, and Valerie Crater's daughter, Alexis. Alexis just graduated from the New Mexico Military Institute. In addition, L'Deana Coffey, a scholarship recipient, was also present. Three other guests, Vicki Allen (retired), Kelly Holladay (NMJC), and Mary Ann Crane (NMJC) became members before the meeting adjourned.

Officer Updates:

- President Sharon Clark stated that there was a great deal of interest in LCWN at the Healthy Woman booth. She provided copies of membership brochures and applications of interest. Those who completed an application will be followed up for their continued interest and possible new members. Vicki Henry provided a gift of chocolate for the give-away from LCWN.
- Cindy Lose, 1st VP of Membership reported that, at the beginning of the meeting, there were 42 active members. (At the end of the meeting, it was reported that 46 women were of active status, given that four (4) guests joined during the meeting.)
- In Vicki Henry's absence, Joyce Hatley introduced L'Deana Coffey to the attending members. L'Deana stated that she was a graduate of Tatum High School and recently received her Bachelor's degree from USW, where she played volleyball in addition to her degree studies. President Clark also stated that Heather Adams, another scholarship recipient attending NMJC, was President of the Math Society, a member of the Honor Society, and was voted most outstanding young student at the junior college this year.

Joyce also reminded attending members to assist in the effort of identifying and encouraging eligible young women to submit applications for the scholarship awards. Nominations close June 1.

- Suzanne Holler, 2012 Fundraising Co-Chair (with Mikal Fonseca), thanked everyone for making the fundraising effort a huge success. Special mention was given to Mikal Fonseca, Cortney Whitley, Charlotte Smith, Sharon Clark, Vicki Henry and many others too numerous to name for all the hard work, diligence in tending to the many details, and for willingly getting involved on short notice. After all expenses, the fundraiser netted a final amount of \$10,725.88, all to be earmarked for scholarships. The Board approved a large advertisement, thanking the many members and community people who made the effort so successful, to be placed in the News Sun once Brenda Henning and her committee finish the design and write up of the ad. In

addition, the use of radio and other media are being researched for publicizing the need for scholarship applicants for next year.

One unknown piece of information that arose from the final review of the effort was the fact that LCWN can no longer plan on selling wine while on the premises of a homeowner, since neither entity has a liquor license. In the future, a site that is commercially equipped with a liquor license to do so will be used. The committee has already begun looking for such a site for 2013. Despite this, Kristi Goodwin and her family were recognized for their generosity in hosting the event and providing everyone who attended with a celebratory atmosphere for the event.

- Program Chair, Suzanne Holler, introduced the speaker, Charlotte Smith, Electronic Communications Director, LCWN Board of Directors. Charlotte introduced the “New Look” of the Website to begin May 18, 2012. She indicated that the new format for the site promises to be more user-friendly and to increase member opportunity to submit pictures and video streaming. In addition, she plans to assist members to use the site to assist in marketing their own businesses as well as learn about other members’ interests. The website now will allow members to
 - Highlight the site on Facebook
 - Increase search engines
 - Provide consistency of website and printed materials

Charlotte then led the group through a basic in-service on how to

- Login
- Edit Profile
- Change Biography
- Send messages to individuals/groups
- Access the Club Directory

She also emphasized that the only mistake that members can make is to not speak up when they experience confusion or problems when using the website. She indicated that she, Lynda Lakin, and Brenda Henning all will help members gain comfort and skill in using the site.

Her final challenge to the group was to attempt to use the site and to send her an e-mail through the site indicating that they had made the attempt, preferably by Monday, May 21, so that she would know how their attempt went.

- President Clark then introduced Lynda Lakin and Shirley Steinfath to report on the Health & Wellness TEAM CHALLENGE that will take place over the next eight weeks. Lynda and Shirley passed out copies of the Guidelines and took attending members through the various steps to get involved. Charlotte placed copies of the same materials on the Website for download as well. The application form for teams was passed out as well as a sample of how to complete it, based on the goals of the TEAM Coaches (Lynda, Shirley, and Louise Hudson). Charlotte willingly offered to help all teams to put together their final presentations, should they choose to use audio-visual means at the July 20 celebration. Lynda, Shirley, and Louise also will learn how to help with the use of technology. Charlotte indicated that she can remotely help members should they not be able to physically meet with her and receive help.

Old or New Business and Announcements:

- Rebecca Hughes reported on a “Girls Night Out” silent auction to be held on Tuesday, May 22, in Eunice, from 4-9 pm. The auction is established to help Option, Inc. clients receive assistance that they might need. She is looking for donors, vendors, and anyone who might be able to help throughout the evening.
- Kim Wheeler, United Way, reported on the community-wide effort to collect fans to donate to people who may not have any means of staying cool throughout the summer months and high temperatures. The Fan Drive requires volunteers to donate fans, be corporate sponsors, and to assist in other ways. A \$50 donation will result in one’s logo being placed on a Tee Shirt. Kim’s contact information includes her cell phone, 575-942-0632; her office phone, 575-393-8203; and the use of 211 on a cell phone to make a donation. Last year’s total of fans distributed was 120. The goal this year is 130 or more.
- Lynda Lakin reminded attending members (and informed new members) about bringing product information and/or samples to be placed on the Network Tables at each monthly luncheon. This month, Lynda provided copies of Premier Design jewelry catalogs and her business cards for members to take.
- Suzanne Holler informed members that, for \$35, anyone can get a license plate that will have a pink ribbon commemorating cancer reduction on it. The opportunity is a result of a bill initiated and supported by Senator Gay Kernan. The funds are used to support examinations and screenings for cancer for people who cannot afford the procedures themselves. Sharon stated that most Motor Vehicle departments would be able to provide information on this as well.

Door Prize Drawing:

The gift donation this month came from My Sister’s Boutique donated by Valerie Seidl. Kim Wheeler won the drawing.

Adjournment:

With no further business, President Clark adjourned the meeting at 1:20 pm.

Approved this _____ day of _____, 2012

President

Secretary