

Dear Sir/Madam,

## **REQUEST FOR SPONSORSHIP FOR 'PUT YOUR BEST FOOT FORWARD' 2019**

Rotaract Blue Cayman Islands is non-profit organization which is passionate about addressing the physical and social needs within our communities while improving the lives of others through various local and international service projects. A good pair of shoes not only cover bare feet, but they also go a long way towards building a child's self-esteem and improving their health. According to the Society of Chiropractors and Podiatrists of the UK, most of the bones in children's feet are cartilage and do not fully develop until the age of 18. In fact, comfortable shoes help bones develop naturally. Shoes that are too small can hinder a child's physical as well as their learning development.

There are several children in our community who wear worn and tattered shoes to school. With many families having to make decisions between paying a utility bill and buying a new pair of shoes, children are often forced to attend the new school year with inadequate shoes.

### *How can you contribute?*

As we look forward to making continued strides within the community, especially for Cayman's youth, our club relies heavily upon the support of the corporate community. Therefore, we hope that your company will contribute towards this initiative by hosting a ***dress down day on Friday, August 9th***. Proceeds made will enable us to award a new pair of shoes to 90 underprivileged students within our local community.

As our organization relies on support of generous donors such as you, we can assure you that your donation will be acknowledged in several ways i.e. media materials, interviews and our website.

### *About the Put Your Best Foot Forward Initiative*

*Put Your Best Foot Forward is a unique give-back program created by Rotaract Blue in partnership with the Department of Children and Family Service to provide access to proper school shoes to underprivileged students in grades 1 to 12 which positively affects their growth and development.*

Please feel free to contact myself, **Ally McRae**, Community Service Director, at [\*\*communityservice.rb@gmail.com\*\*](mailto:communityservice.rb@gmail.com) if you require any further information. Thank you in advance for your consideration and we look forward to hearing from you.

Yours truly,

Ally McRae  
*Community Service Director / Rotaract Blue Cayman Islands*