

# **“The Ins and Outs of Social Media”**

## **OASPA - OAEE Spring Conference**

Embassy Suites Hotel • Columbus-Dublin • 5100 Upper Metro Place • Dublin Ohio 43017  
www.embassysuitescolumbusdublin.com

### **Friday, March 4, 2016**

<b>8:00-8:30</b>	<b>Registration &amp; Continental Breakfast sponsored by Frontline Technologies, Inc.</b>
<b>8:30-8:45</b>	<b>Welcome &amp; Introductions</b>
<b>8:45-9:45</b>	<b>ODE Update</b> Carolyn Everidge-Frey, Director, Office of Educator Effectiveness Lori Kelly, Director, Office of Professional Conduct Kerry Martinez, Asst. Director, Office of Educator Licensure Julia Simmerer, Senior Executive Director, Center for the Teaching Profession
<b>9:45-10:30</b>	<b>OASPA Breakout Sessions</b> <b>Social Media and Employee Communications (Twitter, Facebook, etc.) -</b> Traci HaleBrown – Vandalia Schools <b>Social Media and Recruiting -</b> Emily Douglas-McNab, Battelle for Kids & Phil Wagner, OMRC <b>Social Media and Employee Conduct (Ghost Apps, etc.) –</b> Lindsay F. Gingo, Squire Patton Boggs LLP <b>Social Media for Beginners –</b> Licking Heights Local Staff
<b>10:30-10:45</b>	<b>Break &amp; Visit with our Vendors</b>
<b>10:45-11:30</b>	<b>Repeat Breakout Sessions</b>
<b>11:30-12:15</b>	<b>Repeat Breakout Sessions</b>
<b>12:15-1:00</b>	<b>Lunch</b>
<b>1:00-1:45</b>	<b>Legal Update</b> Greg Scott, Scott Scriven LLP
<b>1:45-2:00</b>	<b>Break &amp; Visit with our Vendors sponsored by Teacher Match</b>
<b>2:00-3:15</b>	<b>HR Case Studies – Panel Discussion with Greg Scott</b> Carol Gottschling, Lorain City Schools Kim Henderson, Licking Heights Local Schools Charles Schlick, Riverside Local Schools TBA
<b>3:15-3:30</b>	<b>Evaluation &amp; Wrap Up</b>

