



## Stories for TRF Canada Website and Social Media

The Rotary Foundation Canada is looking for stories from Canadian Rotary clubs and districts about your local and international Rotary Foundation projects and initiatives. We would like to have you tell the story of your Global and District grants, unique initiatives you use to raise funds for The Rotary Foundation and how you promote PolioPlus in your community. We would also like to hear about the work that Rotary Peace Fellows are doing in your community or Peace Fellows from your community are doing globally.

Selected stories will be published on The Rotary Foundation Canada website TRFCanada.org and linked to our 1900 followers on Facebook.

*During September we are specifically looking for stories for Basic Education and Literacy month. In October, Economic Community Development. In October we will also focus World Polio Day.*

Telling your Rotary story helps the world to better understand who Canadian Rotarians are; People of Action, driven by a desire to strengthen communities, mobilize problem solvers, and find solutions to the tough challenges affecting people locally and around the world.

### Submission guideline:

- Written in MS Word, single space, default font Calibri 12, with 6 pt. spacing between paragraphs. 150 to 300 words
- Action photos in JPG preferred. Do not embed photos in the article but send as a separate JPG attachment.
- Turn off the Track Changes feature in Word because it complicates publishing.
- Please do not send as a PDF. Send a Word file as an attachment not in an email.
- Please avoid fancy formatting, bullet lists, charts, page breaks, they often will not work in ClubRunner.
- Keep links to a minimum. All links must be tested and over time are often broken.
- Include the name and email for a contact person if people reading the article want additional information.

That's a lot of 'do nots,' the easier you make, it the more likely it is to be published. It saves a lot of time if we do not have to send submissions back and forth for revisions.

For further information and to send an article please contact:

Carolyn Ferguson  
[carolyn.ferguson@rotary.org](mailto:carolyn.ferguson@rotary.org)

Phoenix MacLaren  
[phoenixmaclaren@gmail.com](mailto:phoenixmaclaren@gmail.com)

Chris Offer  
[ChrisOffer@live.ca](mailto:ChrisOffer@live.ca)