

# Sixty-Fourth District Nine Conference

April 17–19, 2020

Renaissance Dallas Richardson Hotel  
Richardson, Texas

## INFORMATION PACKET

# Defying Gravity



*“I’m through accepting limits ’cause someone says they’re so  
Some things I cannot change, but ’til I try, I’ll never know!”*

—Elphaba, from “Wicked”

# HEY! YOU COMING? Call to Conference

## Sixty-Fourth District Nine Conference ● April 17–19, 2020



November 1, 2019

**Beth Blair**

Governor  
Dallas, Texas

**Mary Black Pearson**

Governor-Elect  
Temple, Texas

**Shirley Raymer**

First Vice Governor  
Garland, Texas

**Kimberly Kierce**

Second Vice Governor  
Richardson, Texas

**Linda J. Hurt**

Director  
DFW, Texas

**Dr. Vickie Smith**

Director  
Southwest Dallas County, Texas

**Laure Bruner**

Treasurer  
Anderson County, Texas

**Linda Moore**

Immediate Past Governor  
Temple, Texas

**Sharron Vance**

Secretary  
Dallas, Texas

**Brenda Tucker**

Parliamentarian  
Pampa, Texas

Pumpkin spice, Friday night lights, and just last night, more than 300 budding super heroes (and yes, Dorothys and even a Tin Man) descended upon my front porch for their annual sugar overdose—and I'm already thinking about Conference?

Oh yeah, baby! Been thinkin' about this one for a while now, and it is my great pleasure to officially open registration for the BEST DISTRICT NINE CONFERENCE EVER, scheduled for April 17–19, 2020, in Richardson.

You gotta come.

If you know me, you know I don't quite do things by the book. I push limits (and buttons). I break barriers (and rules). And I never, ever settle for the status quo. Why would this Conference be any different? As an Altrusan, you deserve the best, and you're going to get it. Our Conference committee is one of the best I've worked with, and they are going to deliver.

You gotta come.

This Conference will show you what innovation, inspiration, and energy truly is. You will learn so much, experience so much, and maybe shed a little tear at the amazing work Altrusans throughout the Great State of Texas are doing. Don't be the one kicking yourself after hearing about all the amazing things that happened over this magical weekend.

You gotta come. I'll see you there.

Beth Blair  
Governor  
#defygravity

# STEP ONE: REGISTER

## Sixty-Fourth District Nine Conference ● April 17-19, 2020

Name \_\_\_\_\_ Altrusa International of \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Cell \_\_\_\_\_

Check all that apply: ☐ Club President ☐ First-Timer

---

**REGISTRATION FEE.** Includes four meals, workshops, business sessions, and conference materials.  
*Delegates must have full registration status to be credentialed to vote.*

☐ \$250 before April 1 ☐ \$265 after April 1

---

**MEAL CHOICE.** Please choose one protein for the Governor's Banquet:

☐ Cornish Game Hen ☐ Blackened Salmon

*Special dietary requests for meals should be made to **dnineconf2020@gmail.com**. We are sorry we cannot guarantee any special requests. NOTE: Hotel guests also receive breakfast with their room.*

---

**ADD-ON: GOVERNOR'S BANQUET.** Additional meals area available for non-Altrusan guests only.  
Please include full names for each guest.

☐ Governor's Banquet (\$55 each) \_\_\_\_\_

---

**TOTAL FEES DUE:** \$\_\_\_\_\_ (No refunds will be given after April 1.)

Make checks payable to Altrusa District Nine 2020 Conference OR pay by credit card at the link below:  
<https://district-nine.altrusaevents.org/>

**MAIL** checks and completed registration forms to:

Nancy Rohm  
Altrusa District Nine 2020 Conference  
2503 Springwood Lane  
Richardson, TX 75082

**ONLINE REGISTRATION AVAILABLE AT:** <https://district-nine.altrusaevents.org/>

# STEP TWO: **BOOK YOUR HOTEL**

## **Sixty-Fourth District Nine Conference ● April 17–19, 2020**



The Conference hotel is the **Renaissance Dallas Richardson Hotel**  
900 E. Lookout Drive, Richardson, Texas 75082  
972-367-2000

***Conference registration does not include your room at the hotel.***

*You are encouraged to stay at the hotel to get the complete conference experience.*

*Find a roommate, split the cost, and make a fun weekend out of it!*

### **HOW TO RESERVE YOUR ROOM**

- Call 972-367-2000. Ask for the rate for ALTRUSA INTERNATIONAL DISTRICT NINE CONFERENCE
- OR follow this link to reserve a room online: <https://bit.ly/2MNRybP>

The group rate is **\$109 per night plus tax for single, \$119 per night plus tax for double. THE HOTEL MUST KNOW HOW MANY PEOPLE WILL BE STAYING IN THE ROOM.** Parking and breakfast are included **for guests of the hotel ONLY.** (Breakfast buffet is \$18.95 plus tax; parking is \$8 per day for day visitors.) Starbucks is available in the lobby. ***The last day to book at this rate is March 26!***

Check-in time is 3 p.m. Check-out time is noon. The hotel does not provide shuttle service.

Room amenities include free bottled water, a mini fridge/microwave, coffee/tea maker, iron, electronic safe, alarm clock, and feather or foam pillows. High speed internet is available for \$12.95 per day, and complimentary wireless is available in the lobby and public areas. ***A limited number of accessible rooms are available; if you need one, request it when you reserve your room.***

# STEP THREE: DO YOUR HOMEWORK

## Sixty-Fourth District Nine Conference ● April 17–19, 2020

---

### EVERYTHING ROOM INFORMATION

What's going in the everything room? EVERYTHING!

#### CLUB DISPLAYS

If your club wishes to reserve a table for a club display, please email Christine Hart at [christinehart1000@gmail.com](mailto:christinehart1000@gmail.com) before April 1, 2020. The Club Display Award criteria is below.

##### Content:

Service projects	15 points
Fundraising events	10 points
Membership events	10 points
Yearbook/club history/president's scrapbook	5 points

##### Altrusa Branding:

Use of proper logo and branded fonts	10 points
Use of "Leading to a Better Community" tagline	5 points
Marketing potential	10 points

##### Creativity of Presentation:

Use of samples and photos (over clip art)	10 points
Theme and graphic design	5 points

##### Overall Impression:

Community impact	10 points
Illustration of Club's direction and/or history	10 points

##### Bonus points:

Quantity and quality of publicity	10 points
Ease of display portability	5 points

#### IDEA EXCHANGE

Tables will be set up during breaks. Come in and take a seat, and you can listen to, ask, or even answer questions from other clubs concerning the hot topics at hand. Each break will feature a different topic, and District committee members will follow up on all questions and ideas following the event.

#### DAYS FOR GIRLS CONFERENCE SERVICE PROJECT

More information (including club-specific requests) will be distributed soon. Until then, you can stock up on washcloths, unscented travel-size soaps, and (new) girls' panties (girls sizes 10–14) to bring. If you have (and can use) a sewing machine, we can use your help in creating DFG kit components before Conference. Several Clubs will be setting up work days in January, February, and March to create them, and you are definitely invited to join the fun. Contact Shirley Raymer for details ([saraymer5@gmail.com](mailto:saraymer5@gmail.com)).

#### MEMBERSHIP REFERRAL STATION

Scour your friends, family, and acquaintances to bring names/contact information for potential members across the state. Our Membership Development Committee will follow up so you don't have to.

#### ALTRUSA FOUNDATION STATION

Buy your raffle tickets, renew your Club 21 membership, become a Lamplighter, or learn more about the Foundation with help from a few of your friends.

# MEMORIAL REQUEST FORM

## Sixty-Fourth District Nine Conference ● April 17–19, 2020

Former and current Altrusans who have passed away during the last club year will be honored at the Governor's Banquet on Saturday evening of Conference. District Nine Clubs may honor deceased members with a special memorial by sending in the form below.

Club Name: \_\_\_\_\_

Name of deceased member: \_\_\_\_\_

Birth date \_\_\_\_\_ Death date \_\_\_\_\_ Member of Altrusa since \_\_\_\_\_

Altrusa highlight: \_\_\_\_\_

*Please attach one or more photos of the member.*

Name of deceased member: \_\_\_\_\_

Birth date \_\_\_\_\_ Death date \_\_\_\_\_ Member of Altrusa since \_\_\_\_\_

Altrusa highlight: \_\_\_\_\_

*Please attach one or more photos of the member.*

Name of deceased member: \_\_\_\_\_

Birth date \_\_\_\_\_ Death date \_\_\_\_\_ Member of Altrusa since \_\_\_\_\_

Altrusa highlight: \_\_\_\_\_

*Please attach one or more photos of the member.*

Submitted by: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please submit this form and photos no later than April 1, 2020, to:

Mary Osentowski  
m.osentow@verizon.net



# FOUNDATION SILENT AUCTION **INFORMATION AND FORM**

## Sixty-Fourth District Nine Conference ● April 17–19, 2020

### Call for Foundation Silent Auction Items

Conference is only six months away! As we begin preparations for all of the activities, our International Foundation Liaison has created a fun little twist to the annual Foundation Silent Auction. Let's celebrate **Altrusa 2.0: Defying Gravity** by focusing our items based around our Governor's theme!

- Bring your item/basket decorated in **BLACK AND GREEN!**
- Bring something that is better the **SECOND** time around!
- Bring something that would make a **DREAM COME TRUE!**
- Bring an item/basket that would not be **EXPECTED!**
- Bring an item turned **UPSIDE DOWN!**
- Or just use your imagination and **DEFY GRAVITY** with your Foundation Auction Items. Have FUN!

Each Club is asked to contribute at least one item, minimum value of \$25, to the District Nine Conference Silent Auction. All proceeds from the auction will benefit the Altrusa International Foundation.

*Please type or print clearly for proper bid sheet completion.*

Altrusa International of \_\_\_\_\_ wishes to donate the following:

Auction item description: \_\_\_\_\_

Retail value of item: \_\_\_\_\_

Comments or special instructions:

To ensure we have space for your item and can prepare a proper bid sheet, please complete the form above for EACH auction item. **Forms must be submitted by April 1 to centexluedkes@aol.com.** Please bring auction items to the Everything Room when you arrive at the Conference on Friday.

# PROGRAM AD FORM

## Sixty-Fourth District Nine Conference ● April 17–19, 2020

Any member can place a business advertisement, a personal celebration announcement, congratulations to a special Altrusan friend or family member, or an “in memory of” page in the Conference program this year. Please fill out the form below.

Advertiser name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Check one to indicate ad size.

- |  |       |
|--|-------|
| <input type="checkbox"/> Full page (8.5 x 11)            | \$350 |
| <input type="checkbox"/> Half page (8.5 x 5.5)           | \$150 |
| <input type="checkbox"/> Quarter page (4.25 x 5.5)       | \$75  |
| <input type="checkbox"/> Business card (horizontal only) | \$25  |

Special instructions:

**1. Please submit this form with payment no later than March 15, 2020, to:**

Nancy Rohm  
Altrusa District Nine 2020 Conference  
2503 Springwood Lane  
Richardson, TX 75082

Make checks payable to Altrusa District Nine 2020 Conference

**2. Electronic artwork should be at least 300 dpi. Send to [bethelene215@verizon.net](mailto:bethelene215@verizon.net).**



# DELEGATE/ALTERNATE REPORTING FORM

## Sixty-Fourth District Nine Conference ● April 17–19, 2020

To ensure proper credentials, every club should submit the names of duly elected delegates and alternates to District Nine Secretary Sharron Vance by April 1, 2020.

*Delegates must be listed on a this form (signed by the club president) to receive proper credentials.*

Club Name: \_\_\_\_\_

Club President's Name (please print): \_\_\_\_\_

Club membership as of January 1, 2020: \_\_\_\_\_

- 60 or More Members = 5 delegates, 5 alternates
- 46–60 Members = 4 delegates, 4 alternates
- 31–45 Members = 3 delegates, 3 alternates
- 16–30 Members = 2 delegates, 2 alternates
- 15 or Fewer Members = 1 delegate, 1 alternate

*Please print.*

DELEGATES

ALTERNATES

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

I certify that the above-named members are in good standing and were duly elected as delegates and alternates to the Sixty-Fourth District Nine Conference.

Signed (Club President) \_\_\_\_\_

*Email completed form to [sharronvance@gmail.com](mailto:sharronvance@gmail.com).*

# CONFERENCE **PREVIEW**

## Sixty-Fourth District Nine Conference ● April 17–19, 2020



### CONFERENCE CONTENT FOR YOU

This new conference format allows **every single club member** to get practical and innovative information, regardless of their length of tenure or role in the club. **EVERYONE** is strongly encouraged to attend and make the most of your Altrusa membership!

**Everybody Is a Leader!** The traditional Leadership Luncheon on Friday is included in the conference registration for **EVERY** attendee. We're all leaders!

**Idea Exchanges.** Get small-group time to trade best practices with District Committee members and other clubs. These interactions are always some of the most appreciated times of the event. Currently, Idea Exchanges are planned for recruitment/referrals, pumping up your projects, and fund-raising. Also, there will be cookies...

**Incoming Presidents Small Groups.** Governor Beth has sorted clubs by size and common needs. Incoming presidents have assigned times in which we will cover your greatest issues—and a plan for following up in the coming year. Get some results!

**A State-of-the-Organization Address.** Wondering how Altrusa is doing? We will talk candidly about it.

**A New Way to Award.** The Awards Luncheon is no more. Come see the really cool new way we decided to recognize excellence throughout the District.

**Electricity: Discovered in 1752.** District Nine will arrive in the digital age with some important changes, including electronic registration, check-in, and voting.

**Oh, and Shopping.** Our annual vendor fair is shaping up nicely, and we have built in plenty of time for shopping, bio breaks, and visiting with friends old and new.

**Something for Everyone.** Workshops are being vetted like never before to ensure that they're appropriate and information-packed. Friday's workshops are focused on club committee and officer training (for current and future positions!), and Saturday will be devoted to Days for Girls and topics like diversity, kindness, and conflict resolution. The schedule is **PACKED!**

# CONFERENCE **PREVIEW**

## Sixty-Fourth District Nine Conference ● April 17–19, 2020

### **DELEGATES AND ALTERNATES**

The number of delegates and alternates to Conference is determined according to the District Bylaws. If you are elected as a delegate to conference, you will be afforded ONE vote on each issue to come before the conference body as long as you are a paid attendee.

**Delegates AND Alternates:** When you arrive at Conference, check in first at the Registration table, then move to the Credentials table to receive your credentials. Alternates may vote in place of Delegates ONLY if cleared through the Credentials table.

Please attend all business sessions as noted in the Conference program. Delegates and alternates will have designated seating in the meeting room. At business sessions, delegates will be voting aloud to approve our annual budget, among other things, and you will vote anonymously to elect a Nominating Committee. Other business that requires a vote will be upon your shoulders as well.

Clubs are encouraged to send their FULL COMPLEMENT of Delegates and Alternates ... and the REST of their Club members for support!

### **TRADITIONS, ETIQUETTE, ETCETERA**

- Clubs should bring their club banners for display.
- Please contact Program Coordinator Shirley Raymer if your club is planning to schedule an open house/reception. With the changes in the Conference schedule, convenient times for such events will be different from years past.
- Club group photo times will be assigned and printed in the conference program.
- Special dietary or mobility arrangements may be arranged by emailing [dnineconf2020@gmail.com](mailto:dnineconf2020@gmail.com).
- Any Altrusan who wishes to assist with Conference duties (expediting, credentials, registration, DFG project logistics, and special assignments) can contact Governor Beth Blair at [bethelene215@verizon.net](mailto:bethelene215@verizon.net).



# CONFERENCE PREVIEW

## Sixty-Fourth District Nine Conference ● April 17–19, 2020

### PRE-CONFERENCE HIGHLIGHTS

Those of you who are traveling in on Thursday night are welcome to attend “Glinda’s Dinner Gathering,” a surprise-themed dinner event in Richardson that will enrich your conference experience. Meet in the hotel lobby at 6 p.m. and wear comfortable shoes.

*Past Governors will receive a separate invitation.*

### FRIDAY HIGHLIGHTS

- Conference begins at 8 a.m. on Friday, so be there or be square! **Breakfast** opens at 6:30 a.m. The buffet is included for hotel guests and is available for purchase for day attendees.
- **All-conference workshops** both in the morning and in the afternoon will run concurrently with **officer training workshops**.
- The **Leadership Luncheon** will be a fun and interactive program for ALL attendees.
- **First-Timers** to conference will attend their own afternoon workshop, dedicated to FUN, friends, and Altrusa family.
- A **candidates forum** will be held for delegates and alternates to meet the nominees to serve on the Nominating Committee.
- The first Conference **award** will be presented.
- ROARING 2020s will kick off our traditional **Friday Fun Night**. Each club should prepare to wear their best interpretation of “Roaring 20s.” Let your imagination run wild!

### SATURDAY HIGHLIGHTS

- **Breakfast** opens at 6:30 a.m., and then on to the morning **business** session, where we will get some stuff out of the way before more fun begins. More **awards**!
- Keynote speaker **Celeste Mergens**, the founder of Days for Girls, will kick off our day of service.
- Foundation liaison Beverly Luedke will bring an update from the **Altrusa International Foundation** during lunch.
- **Days for Girls** will take over our afternoon, with a come-and-go kit assembly service project, hands-on small-group training in creating kit elements, and workshops designed to help your club begin a DFG project, your ASTRA Club begin a DFG project, and best practices for Clubs who plan on sustaining the DFG project.
- The *redesigned* **Governor’s Banquet** will bring a chance to get dressed in your best and celebrate all that is District Nine.

### SUNDAY HIGHLIGHTS

- **Breakfast** opens at 6:30 a.m.
- “**Stay for Sunday**” has never been more important. With the revamping this conference has gone through, there will still be exciting and important events happening until the gavel falls shortly before noon.
- A **membership recruitment** presentation will give you ideas for how to hit the ground running with a membership campaign for the coming Club Year.



# STEP FIVE: **PREPARE AND PACK!**

## Sixty-Fourth District Nine Conference ● April 17–19, 2020

### WHAT TO BRING

- ☐ Comfortable shoes
- ☐ Business casual attire for daytime
- ☐ Your Club's interpretation of "Roaring 20s" for Friday Fun Night
- ☐ Something dressy for the Governor's Banquet
- ☐ Pajamas for late-night girl time with friends new and old
- ☐ Samples of your club publications to share
- ☐ Business cards to trade with new friends
- ☐ A wine opener (Don't ask me how I know.)
- ☐ Extra cash for vendors, raffles, Starbucks, and other sundries
- ☐ Days for Girls items as requested (ask your club president)
- ☐ Return the completed Program Ad Form (with payment)
- ☐ Read the "Conference Preview" section of this packet
- ☐ Encourage Club members to attend to achieve 100 percent attendance. It will be worth it.

### WHAT NEXT CHECKLIST

- ☐ Read this packet to get your juices flowing in anticipation of Conference.
- ☐ REGISTER!
- ☐ RESERVE YOUR ROOM!
- ☐ (Club Presidents only) Return the completed Memorial Form for current or former members who passed away since the last Conference
- ☐ (Club Presidents only) Return the completed Everything Room Form
- ☐ (Club Presidents only) Return the completed Foundation Auction Submission Form

**REMEMBER:**  
**AIM FOR**  
**100 PERCENT**  
**ATTENDANCE!**  
**YOU NEED**  
**THIS EVENT!**

