




UNITY IN COMMUNITY



CLUB OFFICERS 2023-2024

- ▶ Brenda Hill, President
 - ▶ Dana Riegel, Vice-President
 - ▶ Julie Ruiz, President-Elect
 - ▶ Tara Stafford, Immediate Past President
 - ▶ Kelli Alsup, Treasurer
 - ▶ Tommi Fettig, Recording Secretary
 - ▶ Regina Phinney, Corresponding Secretary
 - ▶ Traci Squarcette, Parliamentarian
 - ▶ Pam Abernathy, Director 2022-2024
 - ▶ Jennifer Adams, Director 2022-2024
 - ▶ Debbie Mead, Director 2023-2025
 - ▶ Sharon Schmidt, Director 2023-2025
- 

FOUNDATION OFFICERS 2023-2024

- ▶ Diana Zaremba, President
 - ▶ Taryn Cox, Immediate Past President
 - ▶ Tara Stafford, Club Immediate Past President
 - ▶ Julie Ruiz, Club President-Elect
 - ▶ Debbie Mabry, Director
 - ▶ Cyndi Warren, Director
 - ▶ Sylvia Winkler, Director
 - ▶ Sherry Woodard, Director
- 

COMMITTEE CHAIRS 2023-2024

- ▶ Carol McDuffie, Membership Chair
 - ▶ Joanna Slone, Membership Co-Chair
 - ▶ Kennedy Fettig, Communications Chair
 - ▶ Ellena Navarro, Communications Co-Chair
 - ▶ Sarah Davison, Scholarship Chair
 - ▶ Jo Weaver, Scholarship Co-Chair
 - ▶ Debbie Mabry, ASTRA
 - ▶ Traci Squarcette, UMHB
 - ▶ Taryn Cox, LBHS
 - ▶ ???, BHS
 - ▶ Audrei Glick, Salado
 - ▶ Julie Ruiz, Taste of the Holidays Chair
 - ▶ Hope LaGrone, Taste of the Holidays Co-Chair
- 


RESULTS OF MID-YEAR SURVEY

What do you like about being an Altrusan?

- ▶ Making new friends/deepening friendships
 - ▶ Opportunity to serve our community
 - ▶ Fierce commitment to our community
 - ▶ Support of fellow Altrusans
 - ▶ Feeling like I am a part of something that makes a difference in people's lives
- 

RESULTS OF MID-YEAR SURVEY

What our Club Does Well

- ▶ Serving needs of community
 - ▶ Creating meaningful bonds between members
 - ▶ Commitment and follow-through
 - ▶ Working together
 - ▶ Giving Altrusans the opportunity to lead
- 

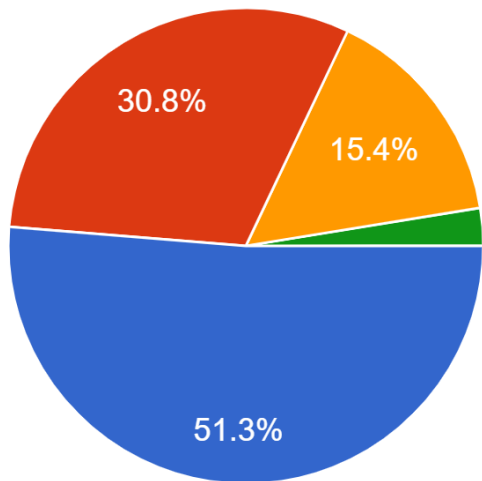
RESULTS OF MID-YEAR SURVEY

Opportunities for Improvement

- ▶ More lead time for projects/TOH workshops
 - ▶ Too many events in a short period of time
 - ▶ Communication and engagement of new members
- 

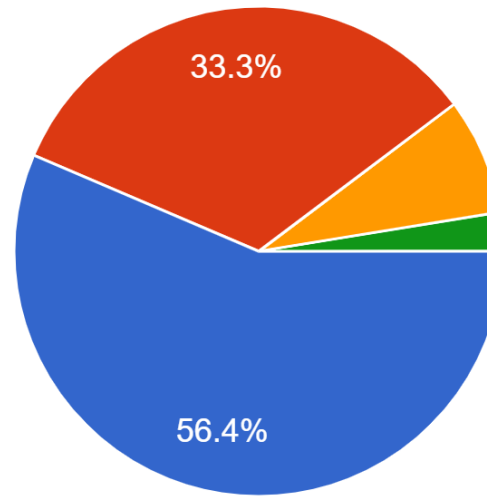
RESULTS OF MID-YEAR SURVEY

Impact on our Community



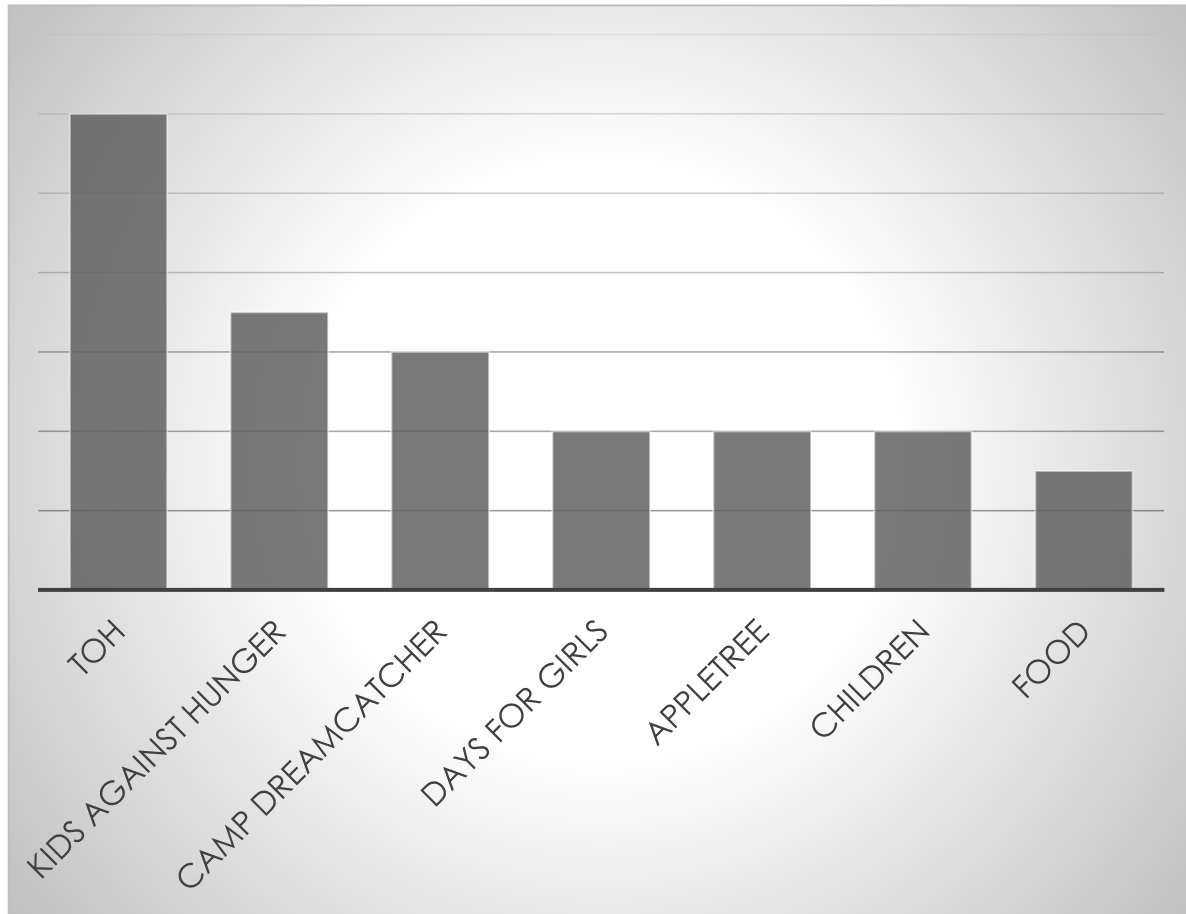
- A great deal
- A lot
- A moderate amount
- A little
- No impact

Projects are a Good Use of \$\$



- Strongly agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly disagree

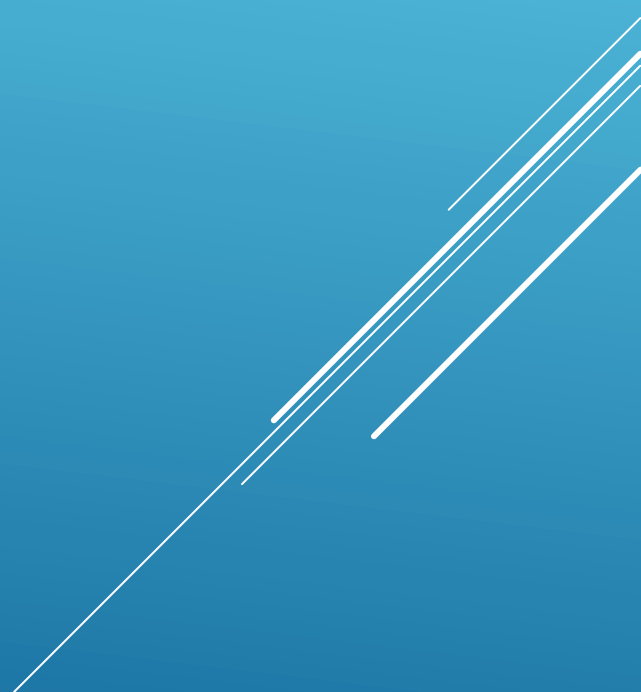
FAVORITE PROJECT OR ACTIVITY





FOCUS FOR UPCOMING YEAR

- ▶ Larger, more impactful projects
- ▶ Poverty
- ▶ Education
- ▶ Seniors
- ▶ Homeless
- ▶ Veterans
- ▶ Trafficking



RESULTS OF MID-YEAR SURVEY

Meetings
are a
Good Use
of Time

Yes – 84%

No – 16%

How
Often
Newsletter
is Read

Always – 62%

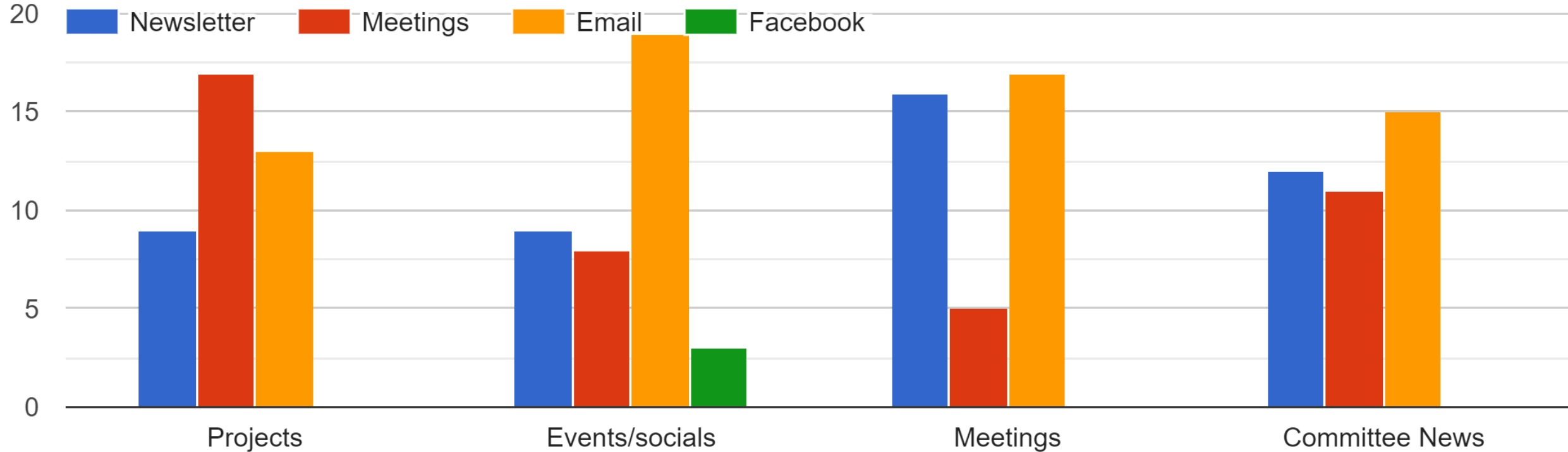
Usually – 23%

Sometimes – 7%

Rarely – 8%

RESULTS OF MID-YEAR SURVEY

Where Members Find Information





- ▶ Membership

- ▶ Keep recruiting new members
- ▶ Increase member engagement
 - ▶ Encourage new members to get plugged into a project or committee right from the start
 - ▶ Encourage sponsors to maintain contact with their member and get them connected
 - ▶ Each one of us should encourage new members and get to know them

GOALS FOR 2023-2024



- ▶ Organization

- ▶ Strengthen our existing relationships with community partners
- ▶ Forge relationships with new community partners
- ▶ Review and update Club Strategic Plan

GOALS FOR 2023-2024

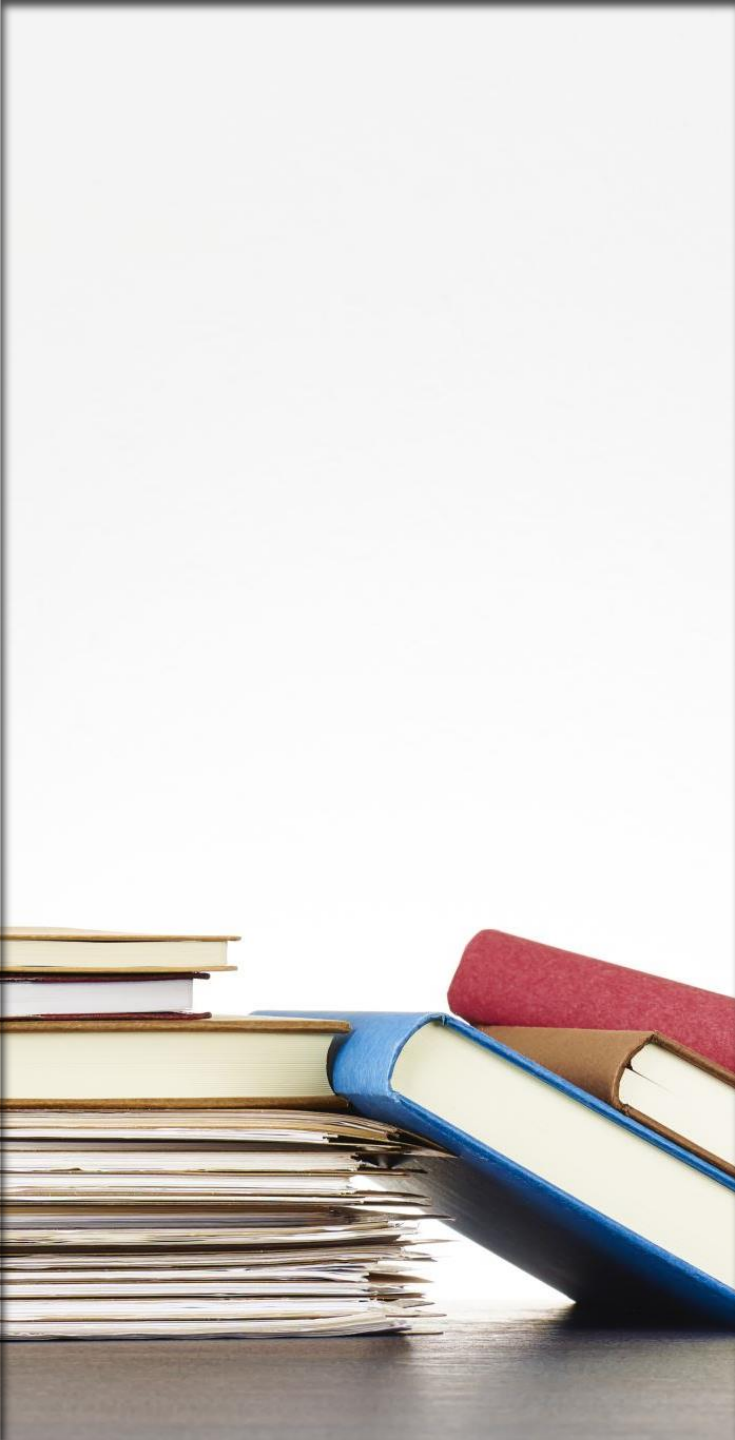


- ▶ Leadership Development

- ▶ Provide training and mentorship to board members and committee chairs
- ▶ Encourage all members to take leadership roles whenever possible

GOALS FOR 2023-2024





- ▶ Service

- ▶ Create projects that have a significant impact on the community
 - ▶ Fewer projects, but larger in scope and more impactful
 - ▶ Include a literacy component whenever possible
 - ▶ District Nine will still track books we donate through the next biennium

GOALS FOR 2023-2024

PROJECTS!

