# **Website Advertising Guide**

Thank you for your interest in sponsoring this website!

### How it Works:

The website you were viewing can display banner ads across all pages. The distribution is even across all pages, including the homepage and e-bulletin.

To place an ad, please contact Al Gerhardt at <a href="mailto:alevag@att.net">mailto:alevag@att.net</a> or the current webmaster. The rate is determined by the club.

Since ads are displayed on the right hand panel, there are size limitations, which are as follows:

Format of ads can either be graphic images or scan and email a business card to the email address listed above.

You can provide a website address which your ad will hyperlink to. This can be your homepage or any existing page within your site. You can also choose to provide your e-mail address, instead.

#### Submit an Ad:

Please provide the following information to be used in your ad:

## For Ad:

- 1. Your company name.
- 2. Either your URL or your email address.
- 3. Ad style: text or image.
- 4. Text to be used if text style is selected or image id image is selected.
- 5. Image width: between 45 to 150 pixels inclusive.
- 6. Start date of ad. End date will be 1 year later.
- 7. Select location of ad (any or all): Home page, Bulletin, All secondary pages.
- 8. Any special instructions.

## For Sponsor:

- 1. Contact Name.
- 2. Address including street (or P.O. Box), City, and State.
- 3. Contact phone number.
- 4. Contact fax number (if available).