

Below are the latest stats on NAR Internet Products for January 2017. This information should be utilized when speaking to both internal and external audiences to ensure a consistent message. Current and past monthly reports are available on our web site [NAR.realtor](https://www.NAR.realtor/Reports/nar-website-traffic-statistics) at: <https://www.NAR.realtor/Reports/nar-website-traffic-statistics>

Monthly Internet Traffic Report Highlights Dashboard – January 2017

The full [January](#) report can be viewed on [NAR.realtor](#).

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-- Houselogic.com --

| Unique Visitors | | Ave Min per Visit | | Ave Pg Views per Visitor | | Total Visits | | Total Pg Views | |
|-----------------|---------|-------------------|---------|--------------------------|---------|--------------|---------|----------------|---------|
| 2,328,159 | | 1.4 | | 1.8 | | 2,584,134 | | 4.65 M | |
| Prev Mo | Prev Yr | Prev Mo | Prev Yr | Prev Mo | Prev Yr | Prev Mo | Prev Yr | Prev Mo | Prev Yr |
| 65.0% | 63.0% | 3.7% | -8.4% | 0.0% | -55.4% | 66.7% | 58.1% | 67.3% | -19.4% |

House Logic Unique Visitors (in Thousands)



Bob

Bob Goldberg

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