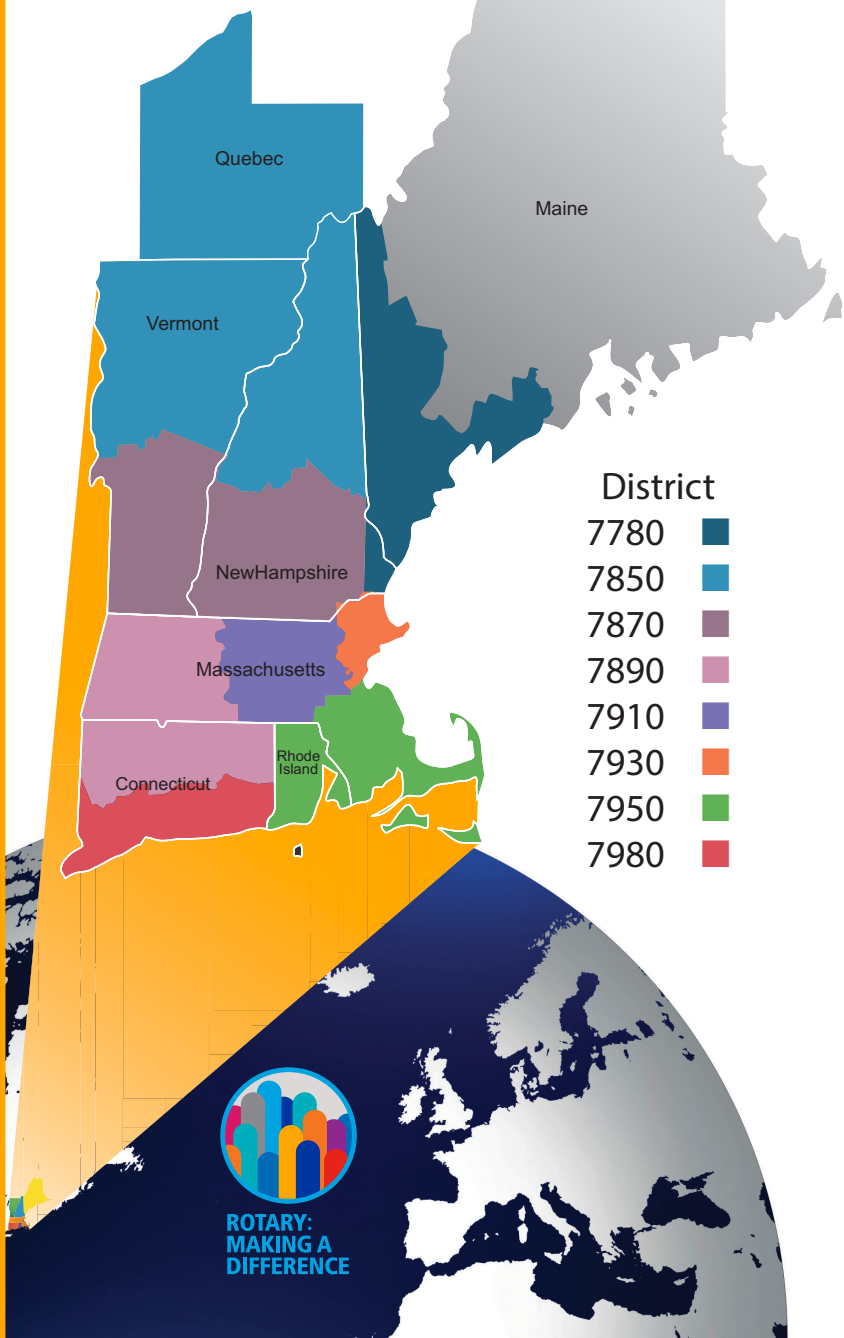
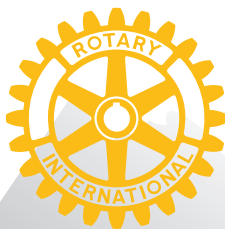


NORTHEAST PETS

Rotary

March 9-11, 2017



ROTARY:
MAKING A
DIFFERENCE

Inspire to Lead Empower to Achieve

Congratulations!

You have been selected to serve as President of your Rotary or Rotaract club for 2017-2018. It will be a rewarding and exciting year, but one that requires the commitment of time and effort to ensure a successful and exciting year for your members. The success of your club depends on your strong and effective leadership, and your District Governor-elect and the district leadership are here to support you along the way. The theme, *Inspire to Lead & Empower to Achieve* has driven each of the eight District Governors and their leadership teams to build a PrePETS program that culminates in a totally redesigned PETS weekend that will allow you to pay it forward. If you can take the knowledge about Rotary and the inspiration that you will receive at PETS, you will also be able to *Inspire to Lead* your club and your members and *Empower them to Achieve* the goals that your club has mutually agreed upon for your year as President.

Over this three day period, we are planning to combine a spectacular lineup of high profile Rotary International keynote speakers and unique keynotes from non-Rotarians, three Group Breakout sessions with Club Presidents-elect from clubs from around New England, and two sessions with your District Governor-elect, district leadership and your Assistant Governor.

Thursday afternoon will kick off with dynamic sessions on developing an “elevator speech”, a Rotary Means Business networking hour and a session on mastering social media to attract and engage members. You will have the chance to form Rotary and professional partnerships with “classmates” and gain valuable tools to utilize not just as a club leader but also in your professional lives.

How to get the most out of NEPETS

General Sessions:

Full group sessions will be held in the Grand Ballroom.

Breakouts:

These sessions are topic-specific. Participants will work with Presidents-elect of clubs from the eight districts. The format enables you to benefit from the experiences of others with similar challenges and successes.

Meeting with District Governors-elect:

District meetings for presidents-elect to meet with their incoming governor and assistant governors to discuss topics and plans pertinent to your district.

Making the most of your PETS:

All sessions will begin promptly per agenda. Be ready to start on time.

Electronic Devices: Please be respectful of the other participants and keep your devices on mute or vibrate. If you must take a call, please step out into the hallway. Make the most of your time at PETS!

You will never have a better opportunity to:

- learn more about Rotary
- compare ideas
- network with other club presidents-elect
- meet future, present and past officers of Rotary International
- get to know your assistant governor

Discussion Leaders are the backbone of PETS. They are great resources, willing and eager to share ideas. Be assertive in finding them after your session or after PETS to ask for their suggestions or benefit from their experience. Be sure to thank them for volunteering their time at PETS. This event and its entire staff have but one goal: to help you to make the most of your year as president in order to improve and strengthen your Rotary club.





February 2017

Ian H. S. Riseley
President, 2017-18
T +1-847-866-3467
F +1-847-866-3390
ian.riseley@rotary.org

Dear fellow Rotarians:

Welcome to your President-Elect Training Seminar.

In Rotary, we are over 1.2 million members in over 35,000 clubs, dedicating to putting Service Above Self. All of us have chosen to prioritize Rotary in our lives and accept the responsibilities of Rotary office, because we believe that Rotary is the best way we have to make a difference in our world. We value our Rotary involvement because we know the difference that Rotary makes in the lives of so many others.

The office of club president is, in many ways, the single most important office there is in Rotary. The Rotary club is the building block of our organization. It is where we plan our service, build our connections, and share the experience of Rotary week after week. When our clubs are welcoming and diverse, when our meetings are engaging and productive, when our members look forward to the experience of Rotary, then our entire organization thrives.

Next year, leadership in your Rotary club will be your responsibility. This PETS is designed to help give you the tools and resources you will need to lead your club successfully in 2017-2018. It is also an opportunity to connect with your fellow presidents-elect, share your experiences, and be inspired by the possibilities ahead. The more you take advantage of these opportunities, and the more you plan in the months ahead, the more successful you will be during your term in office.

In everything you do, I ask you to remember that continuity in leadership is one of the greatest priorities we have as an organization. Your goal is not just to do as much as you can in one year, but also to bring your club forward as much as possible by building a more active, more diverse, and more engaged membership which serves in Rotary: Making A Difference, and then handing a better club to your successor as a result of your efforts.

Sincerely,

Ian H.S. Riseley
President, Rotary International 2017-18

ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA
T +1-847-866-3000 F +1-847-328-8554 • WWW.ROTARY.ORG



Jim Fusco
NEPETS Chair



Louisa Tripp
NEPETS Chair-elect

"Inspire to Lead, Empower to Achieve"

Welcome to Rotary Northeast PETS (Presidents-elect Training Seminar) or NEPETS.

It is an honor and a privilege for us to welcome the 2017-2018 class of presidents and assistant governors from the eight districts of NEPETS that comprises all of New England (excluding the northeast part of Maine) and part of Quebec. This is our 29th year of bringing districts together to provide 2 days of learning, sharing, networking and just having fun. In fact this year, as we have done in the past several years, there will one extra day of programs occurring on Thursday to further enhance the NEPETS experience. We are excited that this year we have included a limited amount of Rotaract Members into our program. This year we are truly honored to have Incoming Rotary International President Ian Riseley as our keynote speaker for our Thursday night dinner. This year we are guided by RI President-elect Ian's theme of *Rotary: Making a Difference*. At the Thursday dinner Ian will give us his vision for Rotary year 2017-2018. You will truly be inspired.

This year the DGEs have modified the traditional NEPETS format by elevating the level of training at Pre-PETS. In doing so many of the Rotary basics that were traditionally presented at the Friday sessions have been covered at the District Pre-PETS allowing more time on Friday and Saturday for the Facilitators to Inspire you to Lead and Empower you to Achieve. In the past the Assistant Governors have been trained most of Fridays at an off-premise site however this year we are thrilled to announce that all of the AG training sessions will also be held at the Framingham Sheraton. This is a great benefit because it now allows the Assistant Governors more time to network with their Presidents Elect. We want to personally thank Alternate Chair Eileen Rau (D7890) and Alternate Chair Elect Marilyn Bedell (D7850) for doing a fantastic job in coordinating the AG program.

In addition to learning something new and being "Inspire to Lead" and "Empower to Achieve" we hope that you will gain a better understanding of what distinguishes Rotary from other service organizations: Rotary's unique set of core values: service, fellowship, diversity, integrity and leadership. Our Rotary Foundation is celebrating its 100th anniversary this year and we are thrilled that you are attending NEPETS during this historic time.

Being a club president is an honor and a privilege and most Rotarians, even those who have risen to significant positions in our organization, would say this is the best job in Rotary. Thank you for sharing these few days with us and remember that the NEPETS committee is here to support and encourage your success. We have been working since last March to assure that this is a memorable, worthwhile experience and is the Best NEPETS Ever. Your District Governor, District Governor-elect, District Governor-nominee, District Governor-nominee-designate, Assistant Governor and everyone on the NEPETS committee are here for you.

Thank you for being an important part of NEPETS 2017.

On behalf of the 2017 NEPETS Committee,
Jim Fusco (D7910)

Louisa Tripp (D7850)

NEPETS AGENDA

Inspire to Lead & Empower to Achieve

NE PETS, March 9 – 11, 2017

Thursday March 9, 2017

Noon	Registration open	Promenade
3:00 pm	Andy Winig.....	Grand Ballroom
	<i>What do you say? Starting lively conversations about Rotary, about life!</i>	
4:00 pm	PE Networking – Rotary Means Business	Grand Ballroom
	<i>Find a connection (and bring lots of business cards)</i>	
5:00 pm	Mitty Chang.....	Grand Ballroom
	<i>Social Media: your community's first impression of Rotary</i>	
6:00 pm	Cocktail Hour	Promenade
7:00 pm	Dinner with RI President Elect Ian Riseley	Grand Ballroom
	<i>Rotary: Making a Difference</i>	

Friday March 10, 2017

Morning

7:00 am	Registration & Breakfast	Promenade
8:00 am	Rotary Peace Fellow, Marios Antoniou.....	Grand Ballroom
	<i>Rotary changes lives - especially our own</i>	
8:00 am	AG Training.....	Worcester Room
9:00 am	PE Breakout - <i>Rotary Service & Engagement</i>	See Name badge*

Afternoon

Noon	Buffet Lunch	Grand Ballroom
12:30 pm	Drew Kessler	Grand Ballroom
	<i>Is Rotary Relevant to your life? How about your members?</i>	
1:30 pm	PE Breakout - <i>Attracting & Engaging New Members</i>	Name Badge*
3:15 pm	District Breakouts	See Guidebook App*
5:15 pm	Free Time	
6:00 pm	Cocktail Hour.....	Promenade
7:00 pm	Dinner with Shirley-Pat Chamberlain	Grand Ballroom
	<i>Put Service and Ethics into All We Do</i>	

Saturday March 11, 2017

7:00 am	Registration.....	Promenade
7:00 am	Continental Breakfast.....	Grand Ballroom
8:00 am	District Breakouts	See Guidebook App*
8:00 am	Rotaract Breakout	Belmont Room
9:30 am	PE Breakout - <i>Taking Action & Delivering ProActive Change</i> ... See Name badge*	
11:15 am	Lunch & Panel Discussion, Moderated by Jason Camuti	Grand Ballroom
	<i>Engage, Excite and Energize Rotary</i>	
12:30 pm	Finale and Thank You Remarks	Grand Ballroom

* Cross-reference name badge breakout code with the center page in the program book or in each breakout session in the Guidebook app.

ASSISTANT GOVERNORS ASSEMBLY

Friday, March, 10, 2017

7:00 am	Breakfast.....	Grand Ballroom
8:00 am	Opening Session.....	Worcester Room
	<ul style="list-style-type: none"> • Welcome and Faculty Introductions – DGE Steve Certa • Program Overview – PDG Eileen Rau • Review of Objectives – PDG Marilyn Bedell • Introduction of Guest Speaker – DGE Steve Certa • Keynote Address – Mitty Chang: Attracting Rotary's Future 	
8:35 am	Break	
8:45 am	Round table discussions with our guest speaker	
	<ul style="list-style-type: none"> • Coaching and mentoring volunteer leaders • Motivating Club Presidents • Developing great relationships 	
9:45 am	Break	
10:00 am	Case Study round table discussions	
11:10 am	Gather with your District Governor-elect	
11:15 am	Governors-elect meet with their AGs – locations to be announced at session	
12:00 pm	Lunch with Drew Kessler	Grand Ballroom

Follow the presidents-elect agenda for Friday afternoon and Saturday morning.

THURSDAY'S SESSIONS

Andy Winig

Answering “What is Rotary”: The next great Rotarian could be standing right next to you. How do you start a natural conversation that results in an excited and inspired new member of your club? Learn and practice 3 ways to make Rotary relevant as you engage and attract new members.

Rotary Means Business

Presidents-elect will have the opportunity to do some business networking, learn more about professional networking, and connect with 500 other Presidents-elect at this session and build connections inside and outside of Rotary.

The Rotary Tweet Spot

How does your Club uses social media to attract and engage members? Build an action plan using tools Mitty Chang has proven successful.

DINNER WITH IAN RISELEY

Join Ian for dinner and hear his vision for the 2017-18 Rotary year and how we can be **Rotary: Making a Difference** during our year of leadership.



The 2017 NEPETS Committee is pleased to welcome Rotaractors from districts throughout New England. They will participate in programs with Presidents-elect and have a special Rotaractors only session on Saturday morning.

Friday & Saturday Breakouts Sessions

The three breakout sessions are free flowing, driven by shared observations from participants. We can all but guarantee there will be countless new ideas for every participant, multiple light-bulb moments, several reality checks, and a heightened awareness of what Rotary makes possible and what might need to be re-invented to get there.

Session One

Friday morning's session is titled "Engaging Members" and will focus on why we exist in the first place: Service. We will explore "What kind of service? For Whom? Is it effective? What does your club's service mean to your members? Are your service projects a membership recruitment and engagement tool?"

Session Two

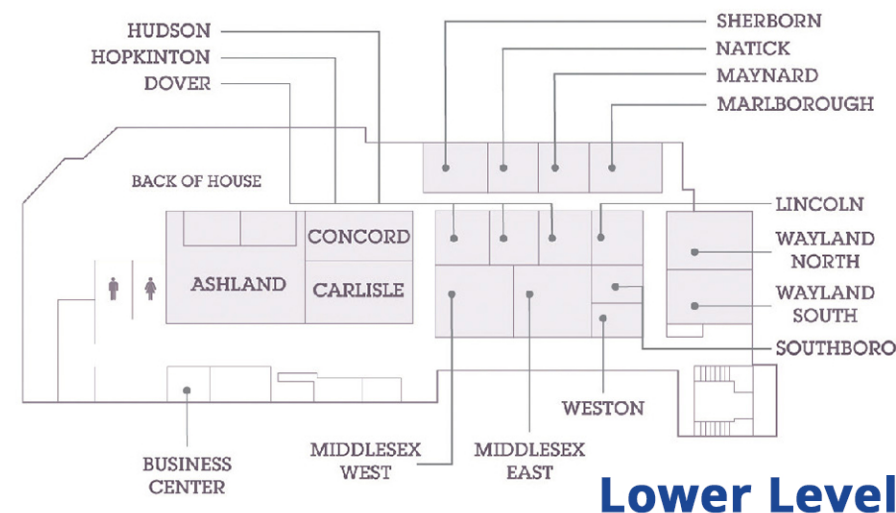
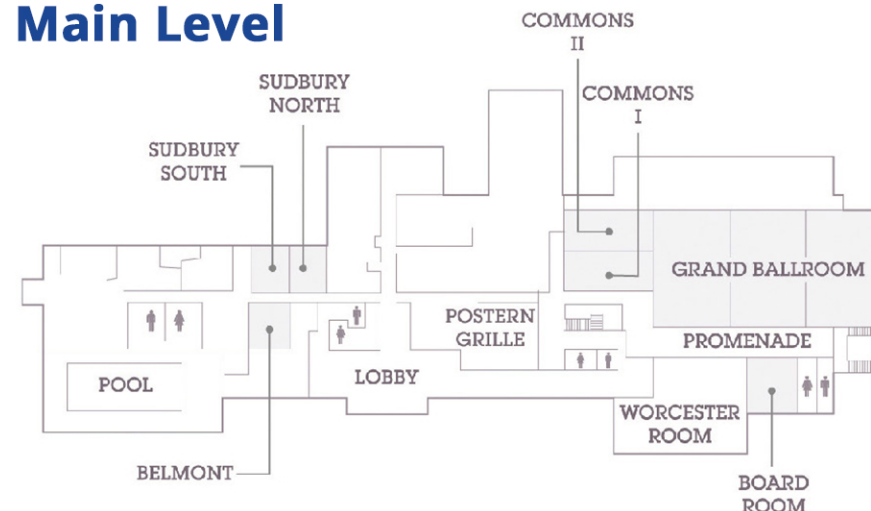
Friday afternoon is all about Membership, both Attraction and Engagement. This discussion will focus on the very basic building blocks of how a club operates and how that structure enhances Attracting and Engaging Members. The underlying theme is to reinforce that a successful and vibrant club has a strong and solid platform that is its underpinning and gives it purpose – and that not every format works for every club.

Session Three

Saturday morning's session is "Success Stories and Action Steps" and will give participants the chance to share success stories regarding both membership growth and retention. How do you create positive energy and momentum and how do you sustain it once you've created it? How do you ignite your club with a new sense of enthusiasm if your club currently demonstrates "lackluster" energy?

All three sessions are designed to bring out new ideas and to showcase examples of what works well – listen for best practices so you can find new ideas that resonate for you – to successfully implement next year as President of your club.

Main Level



Choose the room assignment for this session from the information on your name badge.

A	Sherborn	H	Lincoln	O	Ashland
B	Natick	I	Wayland North	P	Sudbury North
C	Maynard	J	Wayland South	Q	Sudbury South
D	Marlborough	K	Middlesex East	R	Commons I
E	Dover	L	Middlesex West	S	Commons II
F	Hopkinton	M	Concord		
G	Hudson	N	Carlisle		



Ian H.S. Riseley
President 2017-18
Rotary Club of Sandringham
Victoria, Australia

Ian H.S. Riseley is a chartered accountant and principal of Ian Riseley and Co., a firm he established in 1976. Prior to starting his own firm, he worked in the audit and management consulting divisions of large accounting firms and corporations.

Riseley has been a member of the boards of both a private and a public school, a member of the Community Advisory Group for the City of Sandringham, and president of Beaumaris Sea Scouts Group. He has been president of Langi-Taan Ski Club as well as honorary auditor or adviser for a number of charitable organizations.

Riseley's honors include the AusAID Peacebuilder Award from the Australian government in recognition of his work in East Timor, the Medal of the Order of Australia for services to the Australian community, and the Regional Service Award for a Polio-Free World from The Rotary Foundation.

A Rotarian since 1978, Riseley has served as treasurer, director, Foundation trustee, and member and chair of numerous RI and Foundation committees.

He and his wife, Juliet, a past district governor, are Major Donors and Bequest Society members of The Rotary Foundation. They live on seven hectares at Moorooduc, where they practice their personal philosophy of sustainable and organic living. They have two children and four grandchildren.



ROTARY:
MAKING A
DIFFERENCE



Drew Kessler, Past District Governor

Drew Kessler is a Vice President and Regional Manager of the Hudson Valley mortgage division for M&T Bank. Drew has built his career as one of the leading mortgage officers in New York. Drew prides himself on his commitment to client service and his comprehensive knowledge of the real estate and mortgage industry as well as his dedication to community service.

A Rotarian since 2001 at the age of 20, Kessler has served the North Rockland club in all levels of leadership and became the youngest president in their 88 year history at the age 25. He has been honored with the Distinguished Service Award and the Paul Harris Fellowship. Drew is a past District Governor of Rotary District 7210 which is made up of 2000 members in 60 clubs serving the 9 counties of the Hudson Valley. Currently he serves as the District's Rotary Foundation Chair and as an Assistant Rotary Coordinator for Zone 32 that encompasses New England. Rotary is an organization that fosters and encourages the idea of Service in both the local and worldwide community. He lives by the motto "Service above Self"

Drew resides in Hopewell Junction, New York with his wife Vicki and their five children Dilynn age 15, Joe age 14, Parker age 12, Jackson age 4 and baby Brandon.



Marios Antoniou, Peace Fellow

Marios believes that education is the most effective tool in promoting economic development in today's interconnected global market. He is a scholar and an activist who believes that access to good education contributes to the reduction of poverty, the increase of opportunity for a better quality of life and the strengthening of a civil society that creates democratic and peaceful societies. Most importantly, he adores the beauty of cultural diversity and teaches about the necessity of openness to cultural understanding and the promotion of inter-culturalism. He has previously worked as the Director of Grants and Educational Programs at Teachers2Teachers-International and taught at UNC's Curriculum in Global Studies.

Marios is a research associate at the Open University of Cyprus. He earned his Ph.D. in Education from The University of North Carolina at Chapel Hill. His research focused on Peace Education and on how unified education systems in conflict and post-conflict countries can foster and promote social peace among young citizens. As a recipient of the Rotary Peace Fellowship at UNC, Marios earned a Masters in School Administration and Educational Leadership and a Certificate in International Studies in Peace and Conflict Resolution from the Duke-UNC Rotary Peace Center. His passion in Peace Education is reflected through his work with several NGOs in Cyprus building peace on the island.



Mitty Chang, RI Rotaract & Interact Committee

Mitty is the Creative Director and Founder of Candeavor, a digital marketing and design agency based in the San Francisco bay area. As a millennial, Mitty grew up during the internet high tech boom. His entrepreneurial spirit started young building his first website while in the fourth grade, and began his first business as a freelance web designer while in the seventh grade. Mitty continues designing and developing websites professionally, while giving back to his community through Rotary.

Mitty joined the Rotary family 12 years ago as an Interactor. He later joined Rotaract and chartered two Rotaract Clubs - one at the University of California, Davis and one in his hometown of Fremont, California. For 8 years, Mitty helped build Rotaract - serving a variety of positions from Rotaract Club President to Rotaract District Governor. He has spoken to Rotarians and Rotaractors internationally about Rotaract and how to attract young professionals into Rotary.

Mitty is president of the Rotary eClub of Silicon Valley, and the Trustee Chair of Big West Rotaract MDIO, the Zone 25/26 leadership organization for Rotaract in the west coast of the USA. Mitty is also a member of the RI Rotaract and Interact Committee, and is the Chair of the 2017 Rotaract Preconvention and Rotaract Host Organizing Committee in Atlanta, Georgia this June.



Mallory McCoy, D7930 Rotaract Representative

Mallory McCoy works at Harvard Business School, in the Negotiations, Organizations and Markets Unit, on courses related to negotiation, behavioral economics, and incentive systems design. She is currently working on her Master's Degree in Museum Studies in the evenings, and graduated with a BA in Economics and in International Affairs from Northeastern University in 2014. Previously, she served as the Manager of Diplomacy Programs at a local non-profit organization, overseeing cultural and professional immersion programs for State Department delegations from over 190 countries.

Mallory is the current District Rotaract Representative in District 7930, and Past President of Boston Rotaract Club. She currently serves on the board of Boston Rotaract as the International Service Chair, and as the Boston Rotaract Club's liaison to the Downtown Boston Rotary. Her regular volunteer commitments are as a weekly Art Program Facilitator and Gallery Guide at the Harvard Museum of Natural History, and with recurring Boston Rotaract events such as the MLK Day of Service and the Walk for Hunger.



Shirley-Pat Chamberlain, PhD (c), MEd, BA

Dubbed the 'original champion sparkplug' by His Honour, Steven L. Point, the 28th Lieutenant Governor of British Columbia, Shirley-Pat Chamberlain (née Gale) is an energetic passionate literacy advocate with infectious good cheer who is committed to service above self in the pursuit of Aristotelian real good. Driven by an insatiable curiosity and passion for changing the world around her, Shirley-Pat has been committed to social action literacy initiatives and community development innovation in rural and remote British Columbia in both indigenous and non-indigenous communities.

Shirley-Pat's first experience with Rotary was at the age of 15 through a 4 Way Test essay competition. She reconnected with Rotary through her mom, who is also a Rotarian, in 2008 and her Rotary story is one of truth telling, discovery, mentorship and adventure. It has led to using the Rotary International Project model in her own backyard to work and partner with indigenous people and communities through the Write2Read project (www.writetoreadproject.org). This has led to two amazing honours: she been formally adopted by Tl'esqox, the Toosey Indian Band, and has received the Queen Elizabeth II Diamond Jubilee Award in 2012 for outstanding volunteerism. Shirley-Pat will share her Rotary story in the hope that it will encourage others to join, show up and do good with likeminded people - to become Rotarians.

Shirley-Pat has an undergraduate degree in history and classical languages and literature and masters of education in leadership studies. She is currently doing a doctorate at the University of Edinburgh's Centre for Canadian Studies exploring the role of civil society organizations in indigenous social citizenship in Canada.



Andy Winig, Networking Specialist

Andrew Winig has been an active Rotarian for the past 12 years. He is past president of the Arlington Rotary Club, past Co-Chair of District 7930's RYLA youth leadership program, and current member of the Needham Rotary Club. As an Elevator Pitch Coach, Rotarian, and business owner, he discovered that the key to getting things done is having a great Elevator Pitch. His 10-year journey from cold-call salesman to Trusted Advisor inspired him to write the "Elevator Pitch Handbook:

The Step-by-Step Guide to Starting Conversations." Andrew wants you to start better conversations with your Elevator Pitch, and shares his unique and effective techniques through email newsletters, webinars, 1-on-1 coaching, and keynote speeches. You can sign up for his weekly Elevator Pitch Tips Email Newsletter at ElevatorPitchTips.com.



Jason Camuti

Jason is a member of the Westborough Rotary Club where he has been an active member since 2012. Jason currently serves on the Board as Director of Member Engagement, Chair of the Public Image Committee, advisor to the Membership Committee, and incoming District Membership Chair for District 7910.

Jason also serves on the Board of Directors of the Global Emergency Medicine Initiative and the Board of Corporators of Big Brothers Big Sisters Central MA/Metrowest. Jason graduated Cum Laude with a Bachelor of Business Administration from the University of Massachusetts Amherst where he studied finance, business management, economics and psychology. In his professional life, Jason is a partner and Portfolio Manager in his Wealth Management practice with Morgan Stanley where he oversees wealth advisory relationships for 200 families, businesses, and charitable organizations. He resides in Southborough with his girlfriend Ashley and enjoys travel, outdoors, and spending time with his family.

KEY ROTARY RESOURCES

Victoria Schiffman, Club & District Supportvictoria.schiffman@rotary.org
 Kaitlin Bautz, Club & District Support.....kaitlin.bautz@rotary.org
 Diana Edwards, Regional Membership Officer diana.edwards@rotary.org
 Ron Smith, Regional Rotary Foundation Coordinatorrsmith.rotary@gmail.com
 Carolyn Johnson, Regional Membership Coordinatorcfj2@mac.com
District 7930

Lawrence Furbish, Assistant Membership Coordinatorlkfurbish@me.com
Districts 7850, 7870 & 7910

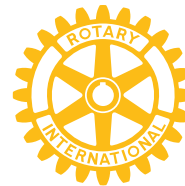
James Fusco, Assistant Membership Coordinatorjfusco2@gmail.com
Districts 7780, 7890, 7950 & 7980

Daniel Ceglia, Regional Public Image Coordinator..... dceglia.sbm@gmail.com
 Knut Johnson, Jr., Endowment/Major Gift Advisorknutjohnsen@att.net
 Carol Toomey, End Polio Now Coordinator.....carolrotary@gmail.com

ROTARY ACRONYMS

AG	Assistant Governor	PCC	Polio Challenge Coordinator
AGC	AG Coordinator	PDG	Past District Governor
ARC	Assistant Rotary Coordinator	PE	President-elect
ARPIC	Assistant Rotary Public Image Coordinator	PP	Past President
ARRFC	Assistant Regional Rotary	PRID	Past Rotary International Director
CAG	Coordinator of AGs	PRIVP	Past Rotary International Vice President
DG	District Governor	RC	Rotary Coordinator
DGE	District Governor-elect	RID	Rotary International Director
DGN	District Governor-nominee	RIDE	Rotary International Director-elect
DGND	District Governor-nominee-designate	RIPE	Rotary International President-elect
DT	District Trainer	RIVP	Rotary International Vice President
FC	Foundation Coordinator	RFT	Rotary Foundation Trustee
PAG	Past Assistant Governor	RRFC	Regional Rotary Foundation Coordinator
		RPIC	Regional Rotary Public Image Coordinator

Rotary



2017-18 District Governors



Steve Certa
District 7950



Eric Denu
District 7850



Karin Gaffney
District 7910



David Gardner
District 7930



**ROTARY:
MAKING A
DIFFERENCE**



David Mangs
District 7890



Trish Pearson
District 7980



Jon Springer
District 7870



David Underhill
District 7780

A photograph of an elderly couple smiling. The woman is wearing a yellow scarf and a light blue striped blazer. The man is wearing a straw hat with a small Atlanta 2017 logo, a yellow bow tie, and a light blue striped blazer. They are standing in front of a city skyline at night with fireworks exploding in the background.

CELEBRATE WITH US IN ATLANTA

REGISTER TODAY!



ROTARY CONVENTION
10-14 JUNE 2017
riconvention.org

The Toronto 2018 logo, featuring a stylized city skyline with the CN Tower and a maple leaf, with the text 'TORONTO 2018' above it.

TORONTO
2018
JUNE 24-27

A photograph of the Toronto skyline at night, with the CN Tower and other skyscrapers illuminated, reflected in the water.

Save the Date!