

## **Humanitarian Service**

### **DISCUSSION LEADER GUIDE – SATURDAY, 11:30 A.M. TO 12:30 P.M.**

At the end of this session, participants will be able to:

- Identify the steps for developing successful fundraising and service projects.
- Determine a balanced program of service for your club.
- Understand how your club's service and fundraising projects determine its public image and support membership development.

**Envision a local and or international sustainable project for which their club and or District will be known.**

Remember to fill out your survey sheets (located in the center of the program book) and keep them for the Survey Monkey evaluations that will be emailed to you within a week.

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#### **What is the difference between a service project and a fund raiser?**

- Why do we need both?
- Which is more important?
- When is each appropriate?
- Which would you prefer your club be known for in the community?
- Which is the one your club is best known for in the community?

#### **What are the similarities in planning and carrying out a service project and a fundraiser?**

- Both require a needs assessment to determine that the project is “on track”; that is, that it meets a need (service project) and that people will attend (fundraiser).
- Both require leadership to oversee the process, and both require buy-in from the club.
- Both require developing and implementing a plan.
- Both can involve family members and people beyond Rotary, which can spur membership recruitment.
- Both can be used to generate publicity for the club.
- Both can be improved through evaluation and incremental improvement as we learn from past successes and less-than-successes.

#### **Creating service projects which are significant and sustainable, and meet the needs of the community.**

- Does your club consider public image when deciding upon a fundraiser or service project?
- Does your club consider membership development when deciding upon a fundraiser or service project?
- Do you perform a needs assessment to decide upon a new project or fundraiser?

#### **1. What Rotary resources are out there to help you develop service projects?**

- RI grant opportunities
- Ask inbound/outbound Vocational Training Teams about exchange country needs
- RI website

- RI networking groups (Action groups and Fellowships)

**What if it's too big to do alone? With whom can you partner to do a service project or a fundraiser?**

- Neighboring Rotary club (or one in another area or district).
- Another service club in your community.
- Another community organization.

**Brain storm the creation of a local or international project for which your club or your district will be known using the above resources. Think outside the box, remember there are many organizations doing good works today. How can we stand out as humanitarians?**

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**If possible conduct this discussion in groups by district. If not possible, break up into groups of no more than 6.**