



**Northeast Presidents-Elect Training Seminar**  
March 7 - 9, 2024 | Boston Marriott Newton

**NEPETS Sponsorship Program**

**Overview**

NEPETS is a cornerstone event designed to empower the next generation of Rotary leaders. This seminar brings together leaders from across the Northeast to equip them with the knowledge, skills, and resources they need to lead their respective clubs and districts effectively. Attendees gain insights into Rotary's core values, best practices for club management, and strategies for community engagement. This event plays a pivotal role in strengthening the Rotary community in the Northeast, ensuring that our clubs continue to make a meaningful community impact.

**Why Business Owners Should Participate**

Business owners have a unique opportunity to align their brand with a legacy of service, leadership, and community impact. By sponsoring the Presidents-Elect Training Seminar, businesses can:

- **Reach a Dedicated Audience:** Connect with Rotary leaders who are decision-makers in their communities
- **Enhance Brand Visibility:** Gain exposure through event materials, digital platforms, and on-stage mentions.
- **Build Lasting Relationships:** Engage with Rotarians who value partnerships contributing to the community.
- **Showcase Corporate Responsibility:** Demonstrate your commitment to leadership and community service

**Sponsorship Program Opportunities**

SPONSORSHIP INVESTMENT	→	\$3,000	\$1,000	\$500
<u>SPONSOR BENEFITS BY SPONSOR LEVEL</u>	<u>VALUE</u>	<u>ACTION TAKER</u>	<u>INNOVATOR</u>	<u>UNITER</u>
Exhibit Booth Included	\$500	YES	YES	YES
Logo Included on Website	\$500	YES	YES	YES
Whoava Event App Sponsor Listing & Video	\$1,000	YES	YES	YES
On Stage Plenary Mentions	\$2,000	YES	YES	NO
Event Registration Included	\$360	YES	NO	NO
On Stage Plenary Sponsor Public Welcome	\$2,500	YES	NO	NO
Ability to Lead a Rotary Focused Workshop	\$6,000	YES	NO	NO
RETURN ON INVESTMENT (\$ROI/%ROI)	→	\$12,860/4.29x	\$4,000/4.0x	\$2,000/4.0x

**Join Us!** Your sponsorship will align your business with Rotary's mission to provide service to others, promote integrity, and advance world understanding, goodwill, and peace.

To get more information or to customize a sponsorship program for your business, please contact Kelly Drew ([kelly@ladrew.com](mailto:kelly@ladrew.com)) or Robert Friend ([rfriend7980@gmail.com](mailto:rfriend7980@gmail.com)).

Visit to Book a Sponsorship



Rotary  
NEPETS



UNITE, INNOVATE  
& TAKE ACTION

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# Rotary Advertising Sponsorship Honor Messages (\$100) | Business Ads (\$250)

### Overview

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### Why Support the Annual NEPETS Leadership Training Program?

Rotary Clubs and Business owners have a unique opportunity to support Rotary's legacy of service, leadership, and community impact. This is your chance to acknowledge incoming Presidents and Assistant Governors and support the future of leadership within your District and the Northeast. By supporting NEPETS and honoring your Presidents-elect leaders, Rotary Clubs and Rotarian-connected businesses can:

- **Reach a Dedicated Audience:** Businesses connect with Rotary decision-makers in their communities;
- **Showcase Your Commitment:** Prominently display your commitment to Rotary and its future leaders. Your advertising sponsorship will be a testament to your dedication to our organization;
- **Visibility Beyond Borders:** Showcase your business to a diverse audience of over 500 leaders from throughout the Northeast. This is an unprecedented chance to expand your reach and network;
- **Online Exposure:** Prominently feature your business or club on the NEPETS event app and website, where thousands of Rotarians will see your support of the next generation of Rotary leaders;
- **Community Impact:** Directly support the development of future Rotary leaders in your District. By investing in their education and growth, you're investing in the betterment of your local community.

## Advertising Sponsorship Opportunities

### ★How to Get Started★

Participating in the NEPETS Advertising Sponsorship program is easy:

1. Visit the NEPETS Sponsorship website (Use the QR Code):
2. Buy your \$100 Commemorative Club Contribution, or purchase your \$250 Business Ad, knowing that every dollar will help shape the leaders of tomorrow.
3. Watch your message shine on our Whova Event App and the NEPETS 2024 website as you take pride in your role as a Rotary supporter.



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