



Rotary

K.R. Ravindran
President, 2015-16

T +1.847.866.3235
F +1.847.866.3390
KR.Ravindran@rotary.org

5 February 2015

Dear Presidents-elect,

Welcome to what may be the most exciting and important training you will ever receive in Rotary.

Being a club president is one of the most important offices in Rotary. Strong clubs are vital to the health of Rotary, and club presidents help create strong clubs. They have the ability to increase engagement, commitment, and enthusiasm about the good work that Rotary does in the world. I am thankful that you have risen to the occasion.

This year will be a turning point for Rotary. This is the year in which each of our 22 new membership regions will develop and implement strategies to increase Rotary membership. This is the year that we hope to see an end to polio and a continuation of the excellent projects begun under our new grant model. This is the year that you will motivate your club to bring Rotary to new communities that need it.

It is a daunting task, but this seminar will provide you with the tools you need to accomplish it. You will learn how to use your own energy and compassion to motivate your club to more-effective service, and you will learn much from your fellow presidents-elect and your trainers. I encourage you to listen with an open heart and an open mind to the ideas and experiences of the Rotarians you meet at this seminar, and I hope that your own excitement and love for Rotary will deepen.

I congratulate you for taking this momentous step in your Rotary career, and I am grateful that you are going to do the powerful work of Rotary within your club and community. *Be a Gift to the World* by being the best club president you can be!

Sincerely,

K.R. Ravindran
2015-16 President, Rotary International

NEPETS 2015

March 12-14, 2015



Be a gift to the world

ROTARY NORTHEAST PETS, Inc.

Districts

7780, 7850, 7870, 7890, 7910, 7930, 7950, 7980

Presidents-Elect Training Seminar

**Sheraton Framingham Hotel and Conference Center
Framingham, Massachusetts**

**Assistant Governor Assembly at The Doubletree Boston-
Westborough, Massachusetts**



Carolyn Johnson



Lawrence Furbish

District Governors for 2015-16



Sheila Rollins
District 7780



Louisa Tripp
District 7850



Sandra McGonagle
District 7870

On behalf of the Planning Committee, welcome to Northeast PETS 2015!

Thank you for investing your time and your weekend in Rotary. You are each involved in PETS instead of focusing your efforts on family or business. Our goal is that your time here will be well spent: that you will leave with renewed pride and enthusiasm for Rotary, that you will learn new strategies and resources to help lead your club in service, and that you will make new friends who will enrich your life.

Our goals in planning the PETS and AG program fit perfectly with this year's theme, Be a Gift to the World. The program will feature opportunities to enhance your leadership skills, motivate your club members to become true Rotarians, and help you connect to the many resources available to increase the service your club provides locally and internationally. You each bring your own special skills, experience, and expertise to the Rotary table. Our hope is that when you leave, you feel that these qualities have been enhanced and will help you strengthen your Rotary Club.

This year's PETS program has a special emphasis on membership. In recent weeks, club presidents and presidents-elect were asked to encourage members of their clubs to participate in a "member satisfaction" survey. Each of you will receive the results from this survey with information on your club, your district, and the 8 NEPETS districts. This data can be extremely helpful in transforming the members of your club into engaged, enthusiastic Rotarians.

Enjoy this weekend - and remember to share your enthusiasm when you return to your club next week. Put in a Happy Dollar to share something that you realized at PETS your club does very well and mention an idea that you found interesting. Thank you for investing your time and your talents in this weekend and in Rotary. We hope that it is a valuable experience for you.

Be a Gift to the World - to your club, and to your community.

Carolyn Johnson
Yarmouth Maine Rotary Club
Chair, NorthEast PETS 2015

Lawrence Furbish
Sanford-Springvale Maine Rotary Club
Chair-elect, NorthEast PETS 2015



Kyong Wilson
District 7890



Jim Fusco
District 7910




David Manzi
District 7930



Kristine Musco David
District 7950




Gerry Tom
District 7980




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Greetings to the Presidents-Elect at the Northeast PETS. Best wishes to you and all of the officers for a very exciting 2013-2014.

Visit our booth, see our catalog, or check our website at www.clubsupplies.com



Rotary International Licensee #96-4A0153

*Register for the June 6-9, 2015
Rotary International Convention
Sao Paulo, Brazil at
www.riconvention.org*



*Save the dates for the
Seoul, South Korea
Rotary International Convention
May 28-June 1, 2016*

Optional Thursday Program

Thursday, March 12, 2015
Sheraton Framingham

12:00 p.m. - 6:30 p.m. **Registration**

Programs will be in the Grand Ballrooms South and Center

2:20 – 3:00 **Introduction and Ice Breaker**

3:15 – 4:00 **First Concurrent Roundtable Sessions**

Rotary Club Central	Rotary Action Groups
Fellowship	Strategic Planning/Visioning
Running your club	Leading Rotarians
Local Service Projects	International Projects
Working with your board	Working with District leaders
Social Media	Public Image
Youth Services	
Having club members make their charitable goals	

3:15 – 5:00 **Rotary Club Central Drop-In Tutoring Session**

Participants will learn how to register on RCC, set and monitor your club's goals, and information. Participants must bring their own device.

4:15 – 5:00 **Second Concurrent Roundtable Sessions**

Rotary Club Central	Rotary Action Groups
Fellowship	Strategic Planning/Visioning
Running your club	Leading Rotarians
Local Service Projects	International Projects
Working with your board	Working with District leaders
Social Media	Public Image
Youth Services	
Having club members make their charitable goals	

6:00 – 7:00 **Cocktails and Fellowship** (cash bar)

7:00 **Dinner**

Speaker: K.R. "Ravi" Ravindran, RI President-Elect
"Be A Gift To The World"

IMPORTANT SHUTTLE BUS NOTICE

Shuttle buses will be running between the Sheraton and Doubletree for your safety on Friday morning, afternoon and evening. Check the bus schedule in the hotel lobby. **Please do not drive if you choose to drink.**

Dinner and Keynote Speaker

Thursday, March 12, 2015

Dinner 7:00PM
Plenary 8:00PM

Convener Sandra McGonagle, DGE
Rotary Moment Sheila Rollins, DGE
4 Way Test Kris David, DGE
Introduction Louisa Tripp, DGE
Thank You Jim Fusco, DGE

RI President-Elect
K.R. Ravi Ravindram



K.R. "Ravi" Ravindran is CEO and founder of a publicly listed company with a worldwide clientele in the tea packaging industry. His company, Printcare Plc, is the winner of national and international awards of excellence. He also serves on the board of several other companies and charitable trusts. He is the founding president of the Sri Lanka Anti-Narcotics Association.

A Rotarian since 1974, Ravindran has served RI as treasurer; director; Foundation trustee; committee member, vice chair, and chair; task force member; RI training leader; and district governor.

As his country's national PolioPlus chair, Ravindran headed a task force consisting of the government, UNICEF, and Rotary and worked closely with UNICEF to successfully negotiate a ceasefire with the northern militants during National Immunization Days. He also chaired the Schools Reawakening project, sponsored by Rotary clubs and districts in Sri Lanka, to rebuild 25 tsunami-devastated schools to benefit 15,000 children.

RI President-elect Ravindran chose Be a Gift to the World as the 2015-16 presidential theme. Using their talents, expertise, and leadership, members worldwide are asked to be gifts to the world this coming Rotary year. "All of you have so many gifts. And you have now been given this great gift: one year to take all your talents, all your gifts, everything that you are and can become - and Be a Gift to the World," Ravindran said. "you have one year to take that potential and turn it into reality. One year to lead the clubs in your district and transform the lives of others. The time is so short, yet there is so much to be done."

Highlighting Rotary's biggest challenge, the eradication of polio, Ravindran said, "A future without polio is a gift that we have promised to the children of the world. And indeed it is a gift that we will give." Rotary's successes in the fight to eradicate the disease is an illustration of the impact Rotary members can have in the world.

The Star Spangled Banner

Oh, say can you see by the dawn's early light
What so proudly we hailed at the twilight's last gleaming
Whose broad stripes and bright stars thru the perilous fight,
O'er the ramparts we watched were so gallantly streaming?
And the rocket's red glare, the bombs bursting in air,
Gave proof thru the night that our flag was still there.
Oh, say does that star-spangled banner yet wave
O'er the land of the free and the home of the brave?

O Canada

O Canada! Terre de nos aïeux,
Ton front est ceint de fleurons glorieux.
Car ton bras sait porter l'épée, il sait porter la croix,
Ton histoire est une épopée des plus brillants exploits.
Et ta valeur, de foi trempée,
Protégera nos foyers et nos droits.
Protégera nos foyers et nos droits.

O Canada! Our home and native land!
True patriot love in all thy sons command.
With glowing hearts we see thee rise,
The True North strong and free!
From far and wide, O Canada, we stand on guard for thee.
God keep our land glorious and free!
O Canada, we stand on guard for thee.
O Canada, we stand on guard for thee.

Let There be Peace on Earth

Let there be peace on earth, and let it begin with me.
Let there be peace on earth, the peace that was meant to be.
With God our Creator, Children all are we,
Let us walk with each other In perfect harmony.

Let peace begin with me, let this be the moment now.
With every step I take let this be my solemn vow;
To take each moment and live each moment in peace, eternally.
Let there be peace on earth, and let it begin with me.

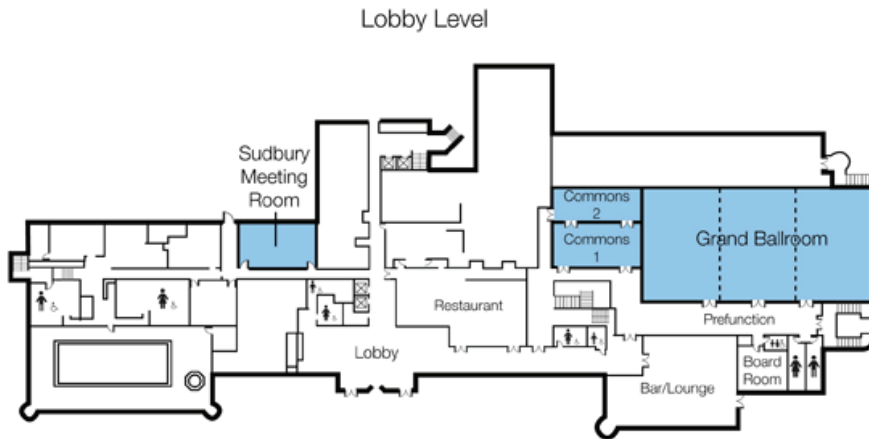
Agenda for Presidents-elect

Friday, March 13, 2015

- 7:00 – 12:00 **Registration** - Sheraton Hotel, Framingham, MA
- 7:00 Breakfast (Buffet)
- 7:30 – 8:15 **Opening Plenary Session**
Welcome and Introductions: District Governors Elect
Julia Phelps, Rotary International Director, Zones 24 & 32
- 8:30 – 11:45 **Breakout Session # 1:**
Club Leadership, Administration, & Strategic Planning
(page 7) Please go to your assigned rooms
- 12:00 Lunch (Buffet)
- 12:30 – 1:15 **2nd Plenary Session**
Convened by District Governors Nominee
Greg Krauska, The Change Agent Group
- 1:30 – 3:00 **Breakout Session # 2:**
Strengthening Clubs through Member Satisfaction (page 9)
- 3:15 – 5:15 **1st District Meeting with DGE** (page 10)
- 5:15 – 6:00 Free time
- 6:00 – 7:00 Reception (Cash Bar)
- 7:00 – 9:00 **3rd Plenary Session and Dinner**
Convened by District Governors
Courtney Matson - Rotary Peace Scholar

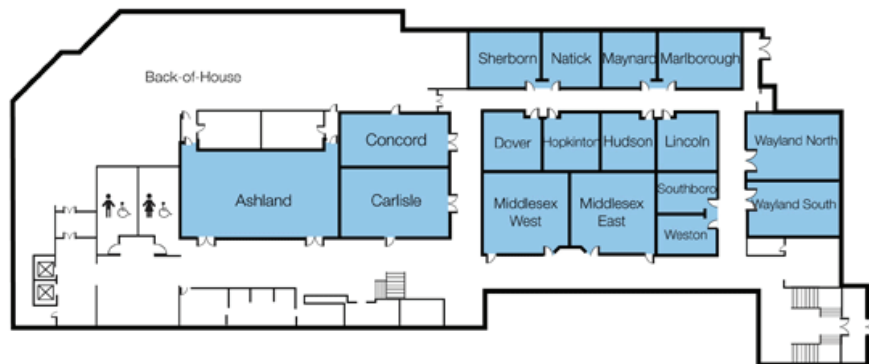
Saturday, March 14, 2015

- 7:00 – 8:30 **Registration** – Sergeant-at-Arms Room
- 7:00 Breakfast (Buffet)
- 7:30 – 8:15 **4th Plenary Session & Breakfast Buffet**
Convened by District Governors Nominee
Michael McGovern, Vice Chair, The Rotary Foundation
- 8:30 – 10:00 **Breakout Session #3**
Strengthening Clubs through Our Rotary Foundation
- 10:15 – 11:15 **2nd District Meeting with DGE** (page 18)
- 11:30 – 12:30 **Breakout Session # 4:**
Strengthening Clubs through Service Projects & Fundraising
- 12:45 Lunch
- 12:45 – 2:00 **Fourth Plenary Session**
Convened by District Governors Elect
Keynote Speaker: Ann Lee Hussey, PDG, D7780



Sheraton

Lower Level - Executive Conference Center



Opening Plenary Session Friday March 13, 2015

Breakfast 7:00AM
Plenary 7:30-8:30AM

Convener Jim Fusco, DGE
Rotary Moment Gerry Tom, DGE
4-Way Test David Manzi, DGE
Introduction Kyóng Wilson, DGE
Thank You Sheila Rollins, DGE



JULIA PHELPS
RI Director, 2015-17
District Governor (D7930), 2007-08

Making your Rotary Club A Gift to The Community

Due to a very persistent Brad Ford, Julia Phelps, Ed.D, joined the Rotary Club of Amesbury, MA in 1997 and served as president of the club in 2001-02. She was very active in the Rotary Youth Leadership Awards (RYLA) program and hosted several Ambassadorial Scholars. After serving as president, she was asked to train incoming presidents from across the NE states at Northeast Multi-district Presidents-elect Training Seminar (PETS). Julia served as a host counselor for a Youth Exchange student from Chile in 2003-04. Julia is currently a member of the Rotary Club in Malden, MA.

At the District level, Julia has trained “senior alums” for RYLA, served as Inbound Chair for Ambassadorial Scholars, District Governor, D7930 (2007-08), D7930 Annual Giving Chair (2008-09), Foundation Chair (2009) and the Chair for Northeast Multi-district PETS (2008-09). She shared D7930’s Future Vision insights at the International Conventions in New Orleans, Louisiana in 2011 and Lisbon, Portugal in 2013.

Julia served as the Rotary Foundation Alumni Chair (RFAC) for Zone 32 (2009-12). Julia accepted the appointments from the Rotary Foundation Trustees to train Governors-elect at the International Assembly in 2012. Again in January 2013, she helped prepare Rotary leaders at the International Assembly, where everyone planned for the global launch of the Rotary Foundation.

Julia is the recipient of the Citation for Meritorious Service presented by the Trustees of the Rotary Foundation. Steve McKenzie, her husband, and Julia are Majors Donors and charter members of the Bequest Society. She is also a Paul Harris Society member.

Assistant Governor Assembly

**Saturday, March 14, 2015, Sheraton Grand Ballroom
Far Right Section**

Note: Assistant Governors will come to the Sheraton for breakfast on Saturday.

7:00 – 8:15	<u>4th Plenary Session and Breakfast</u> Mike McGovern, Trustee The Rotary Foundation (page 12)
8:15 – 8:30	Break
8:30 – 10:00	<u>Foundation Plenary Session</u> Mike McGovern TRF Vice Chair Ron Smith Regional Rotary Foundation Coordinator, Zone 32 2015-18 Jenna Archuleta Rotary Foundation Major Gifts Officer Mac Leask Zone 32 Endowment/Major gifts Advisor
10:00 – 10:15	Break
10:15 – 11:15	<u>2nd District Meeting with DGE</u> (page 19)
11:15 – 11:30	Break
11:30 – 12:30	<u>Leadership</u> Introduction of Keynote Speaker – David Manzi DGE Larry Moulter - Emerging Leaders Program, Greater Boston
12:45 – 1:45	<u>Closing Plenary Session & Lunch</u> PDG Ann Lee Hussey (page 20)
2:00	Closing

Assistant Governors Assembly
Friday, March 13, 2015 at Doubletree Grand Ballroom
7:00 a.m. – 2:15 p.m.

- 7:00 – 8:00 Registration and Breakfast
- 8:00 – 8:30 **Opening Plenary Session**
 Welcome – DG Lawrence Furbish District 7780
 4-Way Test – DGN Don Chandler District 7890
 Invocation – DG Val Perry District 7950
 Program overview – DG Lawrence Furbish
- 8:30 – 8:55 **Welcoming Keynote Address**
 Introduction of Keynote Speaker – PDG Steve Dates District 7850
 DG Bruce Pacht District 7850
- 9:00 – 9:30 **Second Keynote Speaker**
 Introduction of Keynote Speaker – Jay Polimeno District 7850
 Greg Krauska The Change Agent Group
- 9:30 – 9:50 **Assistant Governor Basics**
 Marge Barker District 7780
- 9:50 – 10:00 Break
- 10:00 – 10:50 **Governor Elects Meet With Their AGs**
- 10:50 – 11:00 Break
- 11:00 – 12:00 **How to Encourage Vibrant Clubs – breakouts**
 Karien Ziegler, Rotary Coordinator, Zone 32, District 7470
 Marilyn Bedell, Assistant Rotary Coordinator, Zone 32, District 7850
 Eileen Rau, Assistant Rotary Coordinator, Zone 32, District 7890
- 12:00 – 1:00 **Lunch**
 Introduction of Lunch Keynote Speaker - DG Peter Simonsen,
 District 7930
 Julia Phelps, RI Director, Zones 24 & 32
- 1:00 – 2:15 **Panel Discussion: Now I'm An Ag What Do I Do**
 DG Rich Berryman District 7870
 DG Michael Roy District 7890
 DG Val Callahan District 7910
 AG Midge Nelson District 7780
 AG Joan Arsenault District 7930
 AG Rona Mann District 7950
- 2:15 – 3:00 **Travel to the Sheraton for the remainder of the day**
- 3:00 – 5:00 **1st District Meeting with DGE** (page 10)
- 5:00 – 6:00 Free time
- 6:00 – 7:00 Reception (Cash Bar)
- 7:00 – 9:00 **3rd Plenary Session and Dinner**
 Courtney Matson, Rotary Peace Scholar

Breakout Session # 1
Friday, March 13, 2015
8:30 a.m. – 11:45 a.m.

Club Administration, Strategic Planning & Leadership

- Consider ways to use strategic planning to meet goals and strengthen their club.
- Have a plan in mind for their year as president; and strategies of how they will engage their club to support them.
- Understand President's basic duties regarding club finances and budgeting.
- Identify ways to make club meetings interesting, fun and valuable.

Room & Discussion Leaders

Room ID	Room Name	Facilitator(s)
A	Sherborn	Bob Laux & Terri Kidder
B	Natick	Carl Kaliszewski & Bonnie Hong
C	Maynard	Terry Fitch & Sue Klock
D	Marlborough	Rich Berryman & Phoebe Leask
E	Dover	Erica Marks & Chip Marsh
F	Hopkinton	Ann Brignola & David Hoopes
G	Hudson	John Lobosco & Dan Affeldt
H	Lincoln	Dave Clifton & Jan Draper
I	Wayland North	John Ferguson & Greg Roche
J	Wayland South	Keith Harris & Paulette Boudrot
K	Middlesex East	Frank Wargo & Tari Marshall-Day
L	Middlesex West	Rick Bassett & Amy Luckiewicz
M	Concord	Rick Manganello & Marcia Davis
N	Carlisle	Ann Lee Hussey & Charlie Murphy
O	Ashland	Marty Helman & Bill Domings
P	Sudbury North	Guy Babb & Rick Lawrence
Q	Sudbury South	Bill Thompson & Carol Toomey
R	Commons I	Peter Johnson & Gary Osbrey
S	Commons II	Chris Parkinson & Bob McDonald

2nd Plenary Session and Lunch

Friday, March 13, 2015

Lunch 12:00PM
Plenary 12:30PM

Convener Chris Johnson, DGN
Rotary Moment Sheryl Meehan, DGN
4-Way Test Dennis McMann, DGN
Introduction Jay Polimeno, DGN
Thank You Pat Doyle, DGN



GREG KRAUSKA,
The Change Agent Group

Create a Winning Rotary Value Proposition

We Rotarians often talk about the Rotary Value Proposition as a way to explain why people should join Rotary. This session will show you a proven approach to create winning value propositions and great member experiences. You will also learn how to focus your energy on things that really matter to your members – and in the process, create a growing, thriving Rotary Club.

Greg is a strategy advisor specializing in cutting edge ways to achieve organizational change and innovation. His aim is to help clients explore all ethical paths to increased sales and profits and client loyalty. His approach blends research-supported change methods including Blue Ocean Strategy, Positive Organizational Scholarship and the latest findings in the Neuroscience of Leadership.

He has consulted to leaders in software, business services, communications technology, healthcare, consulting, imaging, hospitality, distribution, consumer goods and agribusiness. Prior to his work as a full time consultant, Greg gained over 25 years' experience in sales, marketing, and strategic alliance leadership, with both start-up and established B2B organizations.

Greg is also part of a first wave of Masters Degree candidates in the emerging field of the Neuroscience of Leadership, applying brain-based research to how people successfully: Make decisions and innovate, Regulate emotions and show resilience under pressure, Collaborate with others and Facilitate change.

Greg has been a member, Chanhassen Rotary, District 5950 since July 2002 and has served in many club and district roles including Past District 5950 Membership Chair, Club Membership Chair, PR Chair, Shelterbox Camp Out Chair.

PETS Primer

Plenary Sessions: Full group sessions will be held in the Grand Ballroom
Workshops: These sessions are topic specific. Participants will work with Presidents-elect of clubs from the eight districts. The format enables you to benefit from the experiences of others with similar challenges and successes
Meeting with District Governors-elect: District meetings for Presidents-elect to meet with their incoming governor and assistant governors to discuss topics and plans pertinent to your district

All sessions will begin promptly: Be ready to start on time

Electronic Devices: Please be respectful of the other participants and keep your devices on mute or vibrate. If you must take a call please step out into the hallway
Make the most of your time at PETS! You will never have a better opportunity to:

- Learn more about Rotary
- Compare ideas
- Network with other club Presidents-elect
- Meet future, present and past officers of Rotary International
- Get to know your Assistant Governor

Discussion Leaders are the backbone of PETS. They are great resources, willing and eager to share ideas. Be assertive in finding them after your session or after PETS to ask for their suggestions or benefit from their experience. Be sure to thank them for volunteering their time at PETS. This event and its entire staff have but one goal: to help you to make the most of your year as president in order to improve and strengthen *your* Rotary club.

A LINK TO A CONFIDENTIAL EVALUATION FORM will be sent to your email address following PETS through SurveyMonkey. Please complete the survey in order for us to compile the results and assess our performance. It will be totally confidential. The center page of this booklet contains spaces for each of the four breakout sessions on which to make notes to help refresh your memory when answering the survey. Thank you in advance.

Rotary Title Abbreviations

AR RFC	Assistant Regional Rotary Foundation Coordinator		
ARC	Assistant Rotary Coordinator	PP	Past President
AG	Assistant Governor	RID	RI Director
AGC	AG Coordinator	RIDE	RID-elect
PAG	Past AG	PRID	Past RID
PE	President-elect	RIVP	RI Vice President
DT	District Trainer	PRIVP	Past RIVP
DG	District Governor	RIPE	RI President-elect
DGE	DG-elect	RC	Rotary Coordinator
DGN	DG-nominee	RFT	Rotary Foundation
DGND	DGN-designate		Trustee
PDG	Past DG	PPC	Polio Challenge Coordinator

Fifth and Closing Plenary Session

Saturday, March 14, 2015

Lunch 12:45PM
Plenary 1:15PM

Convener Gerry Tom, DGE
Rotary Moment Sandy McGonagle, DGE
Four Way Test Kyóng Wilson, DGE
Introduction Sheila Rollins, DGE
Thank You Louisa Tripp, DGN



ANN LEE HUSSEY
PDG District 7780

Polio: Yesterday, Today and Tomorrow

Ann Lee Hussey attended a District dinner back in 2002 as a Rotary spouse, and that's when she first learned of Rotary's commitment to eradicate polio. She immediately signed on to an immunization trip – the first of 21 (and counting!) that she has led or been a member of -- and which have taken her to India, Egypt, Mali, Niger, Nigeria and Bangladesh.

Ann Lee is a polio survivor. She has shared her story and passion for polio eradication throughout the Rotary world, at District Conferences, Zone Institutes, Presidents-elect Training Seminars, and Rotary Foundation Seminars. Highlights include the RIBI (Rotary International in Britain and Ireland) Conference in 2010, International Institute in Salt Lake City in 2007, the Presidential Peace Conference in Nairobi, Kenya in 2007 and at the International Convention in LA in 2008.

In 2004-05, Ann Lee received Rotary's highest honor for individual Rotarians, the Service Above Self award. In 2006 she received the Rotary Foundation International Service Award for a Polio Free World. Ann Lee strongly believes that one person can make a difference and that it is a privilege and a gift to do the work of Rotary, and she and her Rotarian husband Michael Nazemetz are Major Donors of The Rotary Foundation.

Ann Lee served as District Governor of D-7780 in 2010-11, and she was Zone 32 Coordinator for Health and Hunger for 2009-2010. She currently chairs the Rotary Action Group for Polio Survivors and Associates, and she served a three-year term on Rotary's Reach Out to Africa Service Associates Subcommittee as a Functional Coordinator for Health Initiatives. She is also on the District Foundation Committee.

Outside of Rotary, Ann Lee serves on the Board of Port Resources in Portland and she is a former trustee on the Board of York Hospital.

Breakout Session #2

Friday, March 13, 2015

1:30 p.m. – 3:00 p.m.

Membership

- Recognize that the highest club priority for membership growth is retention.
- Recognize the importance of treating members like customers.
- Recognize that engaging members affects membership and club effectiveness
- Identify how to use the information for the benefit of the club.

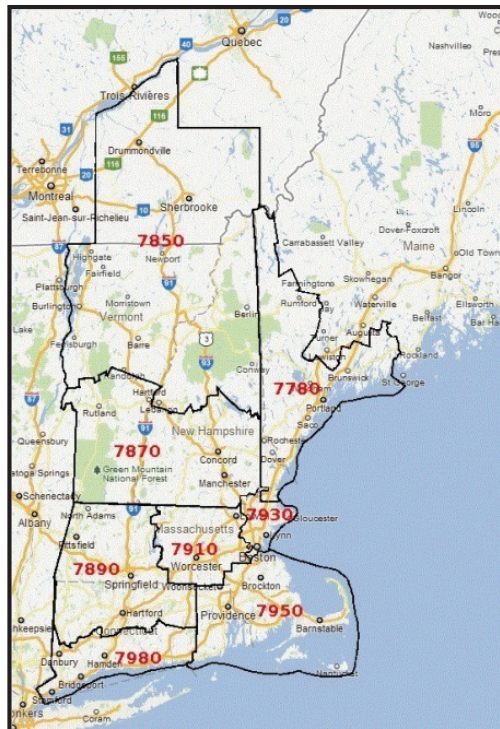
Room & Discussion Leaders

Room ID	Room Name	Facilitator(s)
A	Sherborn	Erica Marks
B	Natick	Carol Toomey
C	Maynard	Bill Domings
D	Marlborough	John Ferguson
E	Dover	Terri Fitch
F	Hopkinton	Keith Harris
G	Hudson	Carl Kaliszewski
H	Lincoln	David Hoopes
I	Wayland North	Peter Johnson
J	Wayland South	Marty Helman
K	Middlesex East	Terri Kidder
L	Middlesex West	Greg Roche
M	Concord	Rick Manganello
N	Carlisle	Dan Affeldt
O	Ashland	Chip Marsh
P	Sudbury North	Charlie Murphy
Q	Sudbury South	Phoebe Leask
R	Commons I	Rick Bassett
S	Commons II	Eileen Rau

**1st Meeting of the Presidents-Elect with
District Governors-Elect and Assistant Governors**
Friday, March 13, 2015
3:15 p.m. – 5:15 p.m

District	DGE	Room
7780	Sheila Rollins	Commons I
7850	Louisa Tripp	Wayland
7870	Sandra McGonagle	Ashland
7890	Kyóng Wilson	Grand South Ballroom
7910	Jim Fusco	Middlesex
7930	David Manzi	Carlisle
7950	Kristine David	Grand Center Ballroom
7980	Geraldine Tom	Grand North Ballroom

Northeast PETS District Map



Breakout Session #4
Saturday, March 14, 2015
11:30 a.m. – 12:30 p.m.

Service Projects & Fundraising

- Developing successful service projects
- Engaging members to participate in service projects
- Understand how your club's service and fundraising projects determine its public image and support membership development

Room & Discussion Leaders

Room ID	Room Name	Facilitator(s)
A	Sherborn	Guy Babb
B	Natick	Rich Berryman
C	Maynard	Ann Brignola
D	Marlborough	Dave Clifton
E	Dover	Marcia Davis
F	Hopkinton	Jan Draper
G	Hudson	Bonnie Hong
H	Lincoln	Bob Laux
I	Wayland North	Frank Wargo
J	Wayland South	Ann Luckiewicz
K	Middlesex East	Tari Marshall-Day
L	Middlesex West	Bob McDonald
M	Concord	David Hoopes
N	Carlisle	Gary Osbrey
O	Ashland	Chris Parkinson
P	Sudbury North	Bill Thompson
Q	Sudbury South	Rick Lawrence
R	Commons I	Charlie Murphy
S	Commons II	Rick Bassett

**2nd Meeting of Presidents-Elect with
District Governors-Elect and Assistant Governors**
Saturday, March 14, 2015
10:00 a.m. – 11:00 a.m.

District	DGE	Room
7780	Sheila Rollins	Commons I
7850	Louisa Tripp	Wayland
7870	Sandra McGonagle	Ashland
7890	Kyóng Wilson	Grand South Ballroom
7910	Jim Fusco	Middlesex
7930	David Manzi	Carlisle
7950	Kristine David	Grand Center Ballroom
7980	Geraldine Tom	Grand North Ballroom

Assistant Governor Assembly Keynote
Saturday, March 14, 2015

Keynote 11:30-12:30PM
Introducer David Manzi, DGE



LAWRENCE C. (LARRY) MOULTER
Emerging Leaders Program Greater Boston

Lawrence (Larry) Moulter is an established and respected Boston business leader skilled in building value from under-performing assets. He has repeatedly proven himself in situations that have required strong strategic business development and sales/marketing skills with a focus on profit and cost control. Larry is versatile, flexible, and adaptable.

His record is one of creating strong organizational performance across a wide range of industries including hospitality, entertainment and transportation. As Chairman and CEO of the New Boston Garden Corporation, Larry was the lead executive for the development of a new Boston Garden - the first person to do so in 68 years.

3rd Plenary Session and Dinner
Friday, March 13, 2015

Dinner 7:00PM
Plenary 8:00PM

Convener Lawrence Furbish, DG
Rotary Moment Rich Berryman, DG
4 Way Test/Anthems Val Callahan, DG
Introduction Valerie Perry, DG
Thank You Bruce Pacht, DG

COURTNEY MATSON
Rotary Peace Scholar



Path of a Rotary Peace Fellow... Using Peace Studies in International Development

Courtney is currently a Program Officer in the U.S. Global Development Lab at USAID and the Program Manager and Team Lead for the Research and Innovation Fellowships Program. Courtney has been with USAID for 4 years, and has been working in international development for over 10 years. She has worked on HIV/AIDS, Malaria and Tuberculosis in China and Africa, and development in conflict and post-conflict regions, especially Afghanistan and Pakistan. Prior to joining the Lab, she led the Field Management and Support Team in the Office of Afghanistan and Pakistan Affairs, which trained and deployed all foreign service personnel going to Afghanistan and Pakistan and ensured that the USAID Missions in both countries had the tools and resources needed to be effective in country.

Most recently, Courtney's efforts have focused around agency-wide and interagency knowledge management and lessons learned, and she is a Learning Ambassador for USAID. Courtney is a graduate of Middlebury College, with undergraduate studies in International Relations and Chinese. She received a graduate degree with Distinction in Peace Studies with a concentration in International Politics and Security Studies from the University of Bradford in Yorkshire, England where she was a Rotary World Peace Fellow.

4th Plenary Session and Breakfast

Saturday, March 14, 2015

Breakfast 7:00AM
Plenary 7:30AM

Convener **Marge Barker, DGN**
Rotary Moment **Russell Bertrand, DGN**
Four Way Test **Pat Doyle, DGN**
Introduction **Don Chandler, DGN**
Thank You **Dennis McMann, DGN**



MIKE McGOVERN
TRF Trustee, 2012-16
Chair, RI PolioPlus Committee

Our Foundation is One Gift to the World

Mike McGovern was invited to become a Rotarian in 1986 joining the Rotary Club of South Portland-Cape Elizabeth, Maine. Since graduating from the University of Maine in 1978 with a degree in public management, he has served the Town of Cape Elizabeth in appointed positions including as town manager since 1985. Mike served as president of the Maine Municipal Association and of the Maine Town and City Management Association in the early 1990's.

Mike is board chair of EcoMaine, a provider of waste management and recycling services to over 40 municipalities. He is a member of the diocesan review board of the Roman Catholic Diocese of Portland, treasurer of the Museum at Portland Head Light and of the Thomas Jordan Trust. He is a past chair and current executive board member of PACTS, the Portland Maine area transportation planning agency.

Mike is currently a Trustee of the Rotary Foundation (2012-2016) serving as the Vice Chair for 2013-14. Some of the highlights of his career in Rotary include serving as RI Director (2006-08), RI Vice President (2007-08), District Governor (1999-2000), and Club President (1992-93).

Mike is a board member of PPH National Insurance Company, a captive insurance entity providing liability coverage to US Rotary clubs. He serves on the Rotary Foundation Investment Committee, the Rotary International PolioPlus Committee and the Polio Legacy Working Group; is the trustee liaison to the RI Board of Directors and is chair of the RI/USAID Water Alliance. He also serves on a committee evaluating Rotary's strategic initiatives and is vice chair of a committee reviewing Rotary's committee structure. He has had numerous past assignments for Rotary, on not for profit boards in Maine, on governor appointed state task forces and for the International City and County Management Association. He is a major donor to the Rotary Foundation, a member of the Bequest Society and has received the Foundation's Citation for Meritorious Service.

Breakout Session #3

Saturday, March 14, 2015
8:30 a.m. – 10:00 a.m.

Strengthening Clubs through Our Rotary Foundation

- Be inspired to champion The Rotary Foundation
- Have a working knowledge of basic tenets of The Rotary Foundation.
- Understand the roles of the Club Foundation Chair
- Appreciate the role of the Club Board in setting, promoting, and monitoring Annual Fund Goals
- Know where to find resources about The Rotary Foundation

Room & Discussion Leaders

Room ID	Room Name	Facilitator(s)
A	Sherborn	Ann Lee Hussey
B	Natick	Terri Fitch
G	Hudson	Paulette Boudrot
H	Lincoln	Frank Wargo
I	Waylands	Eileen Rau
K	Middlesex East	Colin Gershon
L	Middlesex West	Greg Roche
M	Concord	Rick Benson
N	Carlisle	Sue Klock
O	Ashland	Marilyn Bedell
P	Sudbury North	Rick Manganello
Q	Sudbury South	Marty Helman
R	Commons I	Peter Johnson
S	Commons II	Alan Hurst

SESSION 4 – Strengthening Clubs through Service Projects & Fundraising

Learning Objectives – at the end of this session you should be able to:

1. Identify the steps to developing successful fundraising and service projects.
2. Determine a balanced program of service for your club.
3. Understand how your club’s service and fundraising projects determine its public image and support membership development.

DISCUSSION LEADER

Name: _____

EVALUATION NOTES FOR ONLINE SURVEY

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SESSION 1 – Club Leadership, Administration, & Strategic Planning

Learning Objectives – at the end of this session you should be able to:

1. Understand the role of club president
2. Understand the policies & procedures needed to function effectively
3. Learn to run effective and productive meetings
4. Establish strategic and specific goals for the coming year

DISCUSSION LEADERS

Names: _____ & _____

EVALUATION NOTES FOR ONLINE SURVEY

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SESSION 2 – Strengthening Clubs through Member Satisfaction

- Learning Objectives – at the end of this session you should be able to:
1. Recognize that the highest priority club should have for membership growth is to increase member retention.
 2. Recognize the importance of treating members like customers so they want to stay, listening to our members, and determining their needs.
 3. Recognize that engaged members affect membership and effectiveness
 4. Identify effective membership strategies. Share ideas for communicating with and engaging current, potential, and new members.
 5. Understand the format of the “Member Satisfaction” survey reports and identify how to use the information for the benefit of the club.

DISCUSSION LEADER

Name: _____

EVALUATION NOTES FOR ONLINE SURVEY

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SESSION 3 – Strengthening Clubs through Our Rotary Foundation

- Learning Objectives – at the end of this session you should be able to:
1. Be inspired to champion The Rotary Foundation.
 2. Have a working knowledge of basics of The Rotary Foundation.
 3. Understand the roles of the Club Foundation Chair.
 4. Appreciate the role of the Club Board in setting, promoting, and monitoring Annual Fund Goals.
 5. Know where to find resources about The Rotary Foundation.

DISCUSSION LEADER

Name: _____

EVALUATION NOTES FOR ONLINE SURVEY

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