

**Hill Country District Junior Livestock Show  
Auction  
January 21, 2017**

Dear Contributor:

This year the Hill Country District Junior Livestock show will hold its 73<sup>rd</sup> annual stock show and sale. The sale will be held in the exhibition hall at the Kerr County Youth Event Center on January 21, 2017. A buyers' luncheon will be held at 11:00 a.m. with the auction beginning at 1:00 p.m.

This auction is the culmination of many months of hard work for the 4-H and FFA livestock exhibitors. Your support of these youth is an investment in our future leaders.

The HCDJLSA invites you to be a contributor to the 2017 sale. There are many levels at which you may contribute. We invite you, or your representative, to attend the auction. If you are not able to attend and wish to contribute, please contact a representative of the Sale Committee (listed below).

If you have contributed in the past, we say 'Thank You,' and we hope we can count on your continued support.

Sincerely,

Stephen W. Bauer  
President, HCDJLSA  
830-739-4100

Sale Committee

Bob Reeves  
830-739-5666

Trey Dittmar  
830-353-1304

Jeff Talarico  
830-459-6525

# HCDJLS AUCTION BUYERS PACKAGES

The following pages outline the various levels of buyer participation which are available to those wishing to contribute to the sale. There are 4 advertising packages that are available to buyers beginning with the bronze level up to the diamond level. For those who wish to contribute to the sale at a level below the Bronze level, may do so with a contribution of \$350 or more to be a recognized buyer. Those wishing to contribute in an amount less than \$350 may do so; these contributions will be combined with others to purchase the exhibitor's projects. In addition, for those contributing at any of the four levels, a vendor space is available at a reduced rate.

All contributions are used specifically for the purchase of the exhibitor's projects.

If you have any further questions or would like to contribute to the 73<sup>rd</sup> Hill Country District Junior Livestock Sale please contact one of the following sales committee members.

Stephen Bauer

Bob Reeves

Jeff Talarico

Trey Dittmar

830-739-0544

830-739-5666

830-459-6525

830-353-1304

# HCDJLS AUCTION BUYERS PACKAGES

## **Diamond Contributor**

A contributor to the 2017 Hill Country District Junior Livestock Show Auction with a contribution of \$15,000 will receive:

- ❖ One (1)-2.5'x4' banner prominently displayed on the grounds of the Kerr County Youth Event Center during the show and sale.
- ❖ Promotional listings on the Marquee Sign January 15<sup>th</sup> through January 21<sup>st</sup>
- ❖ A one page ad in the promotional stock show tabloid
- ❖ 'Thank You Ad' to be published in the newspaper after the auction
- ❖ A listing in the 2017 catalog as a contributor
- ❖ A listing on the HCDJLS website

## **Gold Contributor**

A contributor to the 2017 Hill Country District Junior Livestock Show Auction with a contribution of \$10,000 will receive:

- ❖ One (1)-2.5'x4' banner prominently displayed on the grounds of the Kerr County Youth Event Center during the show and sale.
- ❖ Promotional listings on the Marquee Sign January 15<sup>th</sup> through January 21<sup>st</sup>
- ❖ A 1/2 page ad in the promotional stock show tabloid
- ❖ 'Thank You Ad' to be published in the newspaper after the auction
- ❖ A listing in the 2017 catalog as a contributor
- ❖ A listing on the HCDJLS website

# HCDJLS AUCTION BUYERS PACKAGES

## **Silver Contributor**

A contributor to the 2017 Hill Country District Junior Livestock Show Auction with a contribution of \$5,000 will receive:

- ❖ One (1)-2.5'x4' banner prominently displayed on the grounds of the Kerr County Youth Event Center during the show and sale.
- ❖ Promotional listings on the Marquee Sign January 15<sup>th</sup> through January 21<sup>st</sup>
- ❖ A 1/4 page ad in the promotional stock show tabloid
- ❖ 'Thank You Ad' to be published in the newspaper after the auction
- ❖ A listing in the 2017 catalog as a contributor
- ❖ A listing on the HCDJLS website

## **Bronze Contributor**

A contributor to the 2017 Hill Country District Junior Livestock Show Auction with a contribution of \$2,000 will receive:

- ❖ One (1)-2.5'x4' banner prominently displayed on the grounds of the Kerr County Youth Event Center during the show and sale.
- ❖ Promotional listings on the Marquee Sign January 15<sup>th</sup> through January 21<sup>st</sup>
- ❖ A 1/8 page ad in the promotional stock show tabloid
- ❖ 'Thank You Ad' to be published in the newspaper after the auction
- ❖ A listing in the 2017 catalog as a contributor
- ❖ A listing on the HCDJLS website