

KERR COUNTY LIVESTOCK SHOW BUYER PACKAGE 2023

Buyer Name: _____ Buyer #: _____

Owner/Primary Contact Name: _____

Primary Phone: _____ Secondary Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

*See attached flyer for package information

<u>Package Level</u>	<u>Minimum Commitment</u>	<u>Buyer Selection</u>
Individual Package:	\$ 500	_____
Bronze Package:	\$ 2,000	_____
Silver Package:	\$ 5,000	_____
Gold Package:	\$ 10,000	_____
Diamond Package:	\$ 15,000	_____
Platinum Package:	\$ 25,000	_____

Buyer Package Agreement:

Buyer packages are designed to promote businesses or individuals through advertising channels prior to, during, and after the Kerr County Livestock Show. Commitments can either be paid in advance, paid at the auction, or can be billed after the conclusion of the auction. Buyers who commit to a package level can make purchases at the auction or designate someone to make purchases. The entire amount spent (minus the usual 5% commission) goes directly to the exhibitor. The Kerr County Livestock Show does not withhold additional funds from committed amounts. In the event that a buyer who commits to a package and receives advertising benefits as outlined within the package fails to spend at least the committed amount at the auction, the remaining amount will be billed to the buyer after the auction. The additionally billed amount will be used by Kerr County Livestock Show as "add-on" money for exhibitors who received a below average price for their project.

Buyer Signature: _____ Date: _____

Kerr Count Livestock Show Representative: _____

*All packages are 100% tax deductible