

First, let me thank all of District 6C for giving me the honor of representing them for the year 2020-2021 as District Governor (DG). The challenges for the coming year are great, but with your continued support, I believe that we can and will exceed our goals. The health issues (coronavirus) that we must confront will be daunting at best. To that extent, good leadership is needed, and we, the District need your help. EVERY LION IS A LEADER. I am hoping and encouraging everyone that can, join in the Zoom Leadership Training session on June 27.

I am sure that you are well aware of the membership deficit for Lions Clubs International (LCI) and that of our district which is 592 members well below the desired number of 1250. Because of this deficit, LCI has begun the North American Membership Initiative. This initiative is to help stem the loss as well as grow the membership.

For the coming year the theme will be Shooting for the Stars with Lions. The initiative for fiscal year 2020-2021 for District 6C will be to achieve a positive membership growth (meet or exceed last year's membership numbers). The goal is to form two new clubs and a positive 30 new members.

The following are action steps to accomplish this goal:

- Advertise district and club activities in local media outlets and social media platforms.
- Organize and accomplish two membership growth events (one for each half of the year).
- Accomplish club officer training.
- Visit each club to check on wellness and identify opportunities for growth.

Each club is asked to establish its own plan of action to support those of the District. To assist us all will be a Global Action Team that includes the Global Leadership Team, chaired by PDG Donna Sly-Redd; the Global Membership Team, chaired by PDG Rick Argotsinger; and the Global Service Team with this position being open. Second Vice District Governor Elect Robert Storrs will be the Champion for the group and coordinate all of their activities.

Again, thanks to all and a great big shout out to DG Holly for the support she gave me in learning how to be a DG. I am sure that we can reach the stars and achieve our goals in spite of the current obstacles.

Lion Stokes Anderson District Governor 6C

olorating for the Stars with Ling July 2020 6C 1st Vice District Governor

Colorado Lions District GC Nets

Hope, yes, we need to keep hope in these dark times. It will get better in the coming days, weeks, and months. Thank you for all you have done this past Lion year. We have learned some new things in the past months. Our club members can maneuver a virtual platform and attend club meetings and training via Zoom or Go To Meeting. I hope you will take our district training on June 27th and I would like to see more virtual training in the coming year. Although I do like doing training or visiting clubs in person, I will make myself available to come to your club any time for a membership satisfaction talk or any other topic you would like me to do. As I think back through my life, I have been helping or training since I can remember. As a Boy Scout, I trained my patrol and troop members while serving as a patrol leader or senior patrol leader. I went on as an adult in positions like assistant scoutmaster to scoutmaster to district training chair. I have always been involved with training new leaders. I will have my eyes open for the next leaders I can empower to fulfill their potential. Now, I am not some super leader but I have had my share of bumps in the road and failures. Yet it is through those failures that we learn and grow. I have also had many mentors that have assisted me along the journey. I just love seeing people fulfill their potential. I have seen my share of young people who have had great potential and never tapped into it. It is the responsibility for us who have gone before to empower those who are coming behind us. We need to encourage them, to give them jobs that will build confidence, and open doors of opportunity for them to grow. It is time for us to get up off our duffs to empower our young people or just to step aside to let them take the reins.

I see too many clubs that have plateaued; they are doing the same old things they have done for years. Are they serving their communities, yes, but they could be doing so much more. Our clubs need new ideas and a renewed vision for their communities. I hear clubs say they would like to bring in younger members yet are not willing to change. Change is inevitable. Let me say that again "change is inevitable." I have a motto I'm not sure if I made it up or I got it from some place else. "Be flexible and adapt." There are a few things in life I will not budge on, one is my faith in Jesus Christ and another is my love for my family. Most everything else is open for discussion. My question to the clubs is, "How can the district assist you in meeting your goals as a club?" Does your club make annual goals? It may be something your club would like to discuss for the coming year. This year you will be asked to share your club goals with the district so I hope you will be ready to answer.

The big discussion in Lions of the USA is our declining members. Lions Clubs International (LCI) has developed an initiative called North American Membership Initiative. Clubs will be hearing a lot about this in the coming years. There is a reason for starting a club with at least 20 members. Our district has 28 clubs at the present time and there are only 8 clubs that are over 20 members. We have our work cut out for us. As a district, we should have at least 35 clubs. Again, we need to develop new clubs in areas where we presently do not have a club. As of the end of May, we had 592 members in the district. Last year at this time we had 638 members. LCI would like to have a district with at least 1,250 members but we are presently in transition. What does that mean? There are several things: we do not have 35 clubs and 1,250 members. There are also a few financial things LCI will not assist with our district. My question to you "Are you willing to work to get our district back up to the 35 clubs and 1,250 members in the next five years?" 2nd VDG Bob Storrs will be asking for your help this year. Let's work together to make this district the best in the State.

Clubs ask your district officers to come out to your club for a visit. Ask them to give a 10-15-minute talk on club satisfaction or any other topic that will help your club become the best it can be.

Serving with you to meet the needs of our communities,

Lion Ted Peterson, 1st Vice District Governor







First, let me introduce myself. I have been a member of the Golden Lions Club for almost 15 years and served as KidSight chair for five years, Club President, Treasurer, Zone Chair for two years and am on the state KidSight Board of Trustees. I also helped re-organize the Arvada Lions Club this year.

I am a widower and have two sons and three grandchildren all who live in the Denver area. I am a bridge player and am missing the opportunity to play at our bridge club during this pandemic very much. I have a significant other, Liz Willson, who is very important to me. You may see that I go by either Robert or Bob.

DG Stokes Anderson has asked that I take on the role of the North

America Membership Initiative (NAMI) champion for district 6C. So, you will hear a lot about NAMI in each issue. First, what is NAMI? It is a Lions Clubs International program to combat the loss of membership in the US and Canada. Over the past few years, membership in in the USA has dropped by over 200,000. NAMI has been put in place to reverse this trend.

As the champion, my responsibility is to support the strategic objectives of DG Stokes and District 6C in membership growth, satisfaction, and leadership development. To assist in this endeavor, we are establishing five teams for the district whose job will be to develop goals and plans to accomplish the objectives working with Zone Chairs and each club as needed.

The teams are:

Membership Growth – support the objective of net growth of 30 members in the district.

New Club Development – support the objective of two new clubs in the district.

Member Satisfaction – support local club service and ensuring each member gains a positive feeling from their membership.

Leadership Development – support training of club officers and development of new leadership within the clubs and district.

Advertising and Marketing – support all clubs efforts by ensuring that the word about Lions is spread to the entire community

Next Month's topic will be: NAMI's strategic plan for 6C.

Robert Storrs

2nd Vice District Governor



Webinars and Resources on Lions Clubs International

How to find tools to use virtually.

Login in to lionsclubs.org go to the icon for search it will look like a magnifying glass in the upper right corner of the screen. Click the icon when you do that a drop down will appear. Type in the words "Virtual Events Center" click search. A list of items will come up, you want to click Virtual Events Center. The screen will go to that page. You will have the choice of Upcoming Events or Past Events. Upcoming Events will be webinars that are in the future which you can register for. Past events are a list of webinars that are available for you to watch. Here is a list of some of them.

Basics of Running a Zoom Virtual Meeting Club Officer Training and Resources Virtual Service Activities Virtual Team Building for Clubs Embracing Members Today So They Will Be Serving Tomorrow Why and How to Report Your Service Getting Started on Social Media

These are available for you to view on your computer.

Another place for training opportunities is the Lions Learning Center. To access you will need to login to "Member Login" on the Lions website on the top of the page. If you have a login for MyLion, you will use it to get into the page. Once in scroll down to "Learn". Click "Go", you will want to select Lions Learning Center. You will have a choice of over 20 courses to take, all club officer positions will be there for your choosing.

If you need help setting up your Members Login account you can email me at <u>tedlee997@gmail.com</u>. Enjoy discovering the wonders of Lionism.

Lion Ted Peterson







6-C DISTRICT STRATEGIC PLAN

Goal Statement:

By the end of the 2020-2021 fiscal year, our district will achieve positive membership growth (meet or exceed last year's membership numbers). The growth goal proposed for next year is 30.

Action Steps: The following are proposed action steps to accomplish the Goal.

- 1. Advertise District and Club activities in local media outlets and social media platforms
- 2. Organize two membership growth events (one for first half and second for second half of year).
- 3. Accomplish New Membership orientation training
- 4. Accomplish Club Officer training
- 5. Visit each club to identify opportunities for support

These action steps are for your review and recommendations for changing or adding to in order to accomplish the LCI Strategic goal. Each step should identify who is primarily responsible for that activity, required resources, date to begin and due date. I have arbitrarily set the date to begin for July 1, 2020 and the due date for June 31, 2021.

I hope to hear from 6-C either individually or through club leadership/Zone chairs. Your input will ensure that we will continue to grow and provide the assistance that is currently needed and will only grow because of the debilitating affect of the Coronavirus.

DG Stokes Anderson





Dear Lions of MD6

I am pleased to announce that Lion Donna Walker-Hulben has accepted the position of State Office Manager for Multiple District 6 Lions of Colorado effective June 15. We are so excited that Donna has joined our team. This position reports to the Council Chair of MD6.

Lion Donna will be responsible for the duties and responsibilities as outlined in the MD6 Policy Manual. Prior to accepting this position, Lion Donna is recently retired from working for 37 years as an office manager/paralegal/legal secretary where she became proficient with a number of skills to transfer to the State Office Manager position.

I am confident that Lion Donna will be an excellent match for this position and will be a strong asset to the Lions of MD6. She is very enthusiastic and highly motivated with skills and capabilities to meet the challenge of her new position. She is a member of the Colorado City-Rye Lions Club in District 6SE where she has served as secretary and was named Lion of the Year and received the Anne Sullivan Award.

She will be working from her home office and can be reached at:

Cell: 719.251.6097 Home: 719.676.3786 Email: <u>walker dj@yahoo.com</u> Address: P.O. Box 19112, Colorado City, CO 81019

We will miss our Lion Carol Louks who has served the Lions of MD6 for over 20 years! We wish Lion Carol well as she moves on with many new adventures in her life. Thank you, Carol, for your dedication to all Lions and Clubs in MD6, and thank you for helping Donna get acclimated to her new position!

Please join me in welcoming Donna as our new State Office Manager for the Lions of Colorado. Thank you in advance for helping to make Lion Donna's transition a smooth and pleasant experience.

Carol Lambert Council Chair 2019-2020



My Tribute to Lion Carol Foresberg Louks

Dear Carol,

You are a very special lady who worked day and night, week after week, month after month and year after year as our Colorado Lions State Secretary. No one really knows how much you put into everything that you did for Lions here in Colorado. You always were there to guide the



leadership helping them to learn the ropes along the way.

You were a lot more than a secretary, serving Lions by doing countless other tasks for anyone who asked. You are a Lion, but most of all you are friends with so many Lions.

You, Corky and I had some special trips to Conventions together with some scary events along the way, Cripple Creek....Grand Junction. We had many conversations about Lions, friends and family. This is my Tribute to you a VERY Special Friend.







Protobe	tican
July 4, 2020 Independence Day—C	elebrate Safely
July thru September Learn and Serve those	e you can
September 17—19 USA/Canada Lions Lea Cancelled Join us at	
More activities to com	e!
District Governor Stokes Anderson Email: sastokesual@aol.com Phone: 303-249-0739	Deadline next Newsletter— July 26 , 2020
1st Vice District Governor Ted Peterson Email: tedlee997@gmail.com Phone: 320-372-0491	District and club events are now on the calendar on the District 6C website: http://e-district.org/sites/6c/