

Mid-Northeast PETS – Draft Agenda Subject to change

Thursday 24 March 2022

2:00 PM Registration Opens

3:00 PM – 5:00 PM Membership Workshop & Rotary Foundation Grant Workshop (pre-registration required)

5:30 PM District Hospitality Suites open

7:30 PM – 9:00 PM “Late Show” Presentation (Possibly with Jason Browne)

Friday 25 March 2020

8:30 AM – 10:00 AM Breakfast & Keynote #1 Membership with Incoming Rotary International Director Drew Kessler

10:00 AM – 10:30 AM Break

10:30 AM – 12:00 PM Membership breakout roundtable discussion

12:30 PM – 2:00 PM Lunch & Keynote #2 Public Image with Rotary International Director Valarie Wafer

2:00 PM – 2:30 PM Break

2:30 PM – 4:15 PM The three elements of Public Image (Brand, Marketing, Social Media) discussion with Rotary Public Image Coordinators

6:00 PM – 7:00 PM Cocktail Hour

7:00 PM – 8:30 PM Dinner, Keynote #3, & Rotary Foundation Fundraiser

8:30 PM District Hospitality Suites open

Saturday 26 March 2022

7:30 AM – 9:00 AM Breakfast & Keynote #4 with Incoming Rotary International President Jennifer Jones

9:30 AM 11:00 PM District Specific Breakout Sessions