

Keynote Speaker

RI President-Elect Jennifer Jones



Jennifer Jones, member of the Rotary Club of Windsor-Roseland, Ontario, Canada, will become Rotary International's president for 2022-23, a groundbreaking selection that will make her the first woman to hold that office in Rotary's 115-year existence.

"Silver linings rise out of the most challenging circumstances," Jones said in her vision statement. "Our members are resolute in finding ways to aid those in need as the pandemic continues to underscore how Rotary is a global force for doing good in the world."

"Years ago, I asked one of our incoming presidents what he wanted his legacy to be. He very quickly told me he wasn't interested in building a legacy and that he was interested in getting to work," said Jones. "Those words have always stuck with me, and I too simply want to get down to work."

Jennifer is the Founder and President of Media Street Productions Inc., a twenty-five-year old, award-winning media company in Windsor, Ontario.

Jennifer has strengthened Rotary's reach and impact through her service in many roles including as Trustee of the Rotary Foundation, RI Vice President, and co-chair of the End Polio Now: Make History Today campaign. As a professional communicator, Jennifer also used her vocational strength to chair the advisory group that crafted Rotary's rebranding effort.

Working alongside government officials, celebrities and global leaders, she utilizes her voice to raise awareness and hundreds of millions of dollars to eradicate disease, support peace and provide clean water and sanitation in developing areas of the world. Her skill as an expert storyteller inspires hope and promise and motivates people to take action.

She has received many honors and recognitions including Rotary's Service Above Self Award and the Citation for Meritorious Service, the YMCA Peace Medallion, the Queen's Diamond Jubilee Medal, and Wayne State University's Peacemaker of the Year Award – a first for a Canadian. Jennifer is married to Rotarian Nick Krayacich, a family physician.