



The 5 Way Tests

Moving from execution through
inspiration to the irresistible club.

Empire Pre-PETS

- Rotary Club Central – Setting Goals for the club, and using Club Runner to administer
- Financial Awareness – Budgeting, insurance and club finances
- Rotary's Brand – Consistent branding and elevating awareness
- Member Engagement – retention, retention, retention!

~and...

The 5 Way Tests **Rotary**



Leadership

The leadership of volunteers; and
your volunteer leadership

The 5 Way Tests **Rotary**



Leadership

Your volunteers, who are your club members, really only want one thing from you: earnest effort.



Leadership

Keeping it simple makes your volunteer leadership effort realistic and impactful.

The 5 Way Tests **Rotary**



Rotary's Five Way Test:

- Is it the Truth?
- Is it Fair to All Concerned?
- Will it be Beneficial to All Concerned?
- Will it build Good Will and Better Friendships?

~and...

- **Will it be fun?**

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Leadership Fun Factors:

Energy – Whack the bell; animated, no pride

Humor – Jokes and games

Enthusiasm – Goodness and exciting news

Recognition – good work in the community or club

Unpredictability – mix it up; something unusual and fun



Leading Volunteers: The 5 W's, a weekly practice

Every week, when you think about your upcoming club meeting:

Who: connect with one person

What: one important thing

Where: leader or club presence

When: deadline progress

Why: what is the rationale that needs to be articulated or reinforced this week?



Irresistible Rotary

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5 characteristics of an irresistible organization:

Supportive management

Positive environment

Trust in leadership

Growth opportunities

Meaningful work



Supportive Management

The work you do to be ready each week for Rotary (the 5 W's) will clearly demonstrate leadership's support of the club's efforts.



Positive environment:

The Fun Factor work you do will create a fun and dynamic meeting and experience for club members.



Trust in Leadership:

Consistent dedication to the importance of your role will develop respect and the anticipation of success.

Meaningful work:

Rotary is meaningful
RI has true global impact
Club service develops deep
friendship and shared
purpose



Growth Opportunities:

Pre-PETS is your granular training
Empire MD PETS is the training
which brings it all together
Keynote speakers light our inner
flame to keep growing, developing
as leaders, and making our world
better.

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One person can change the world. 1.4 million persons can change the world 1.4 million ways. Each day. Each week.

Believe in small. Small things done well are powerful. A smile, a hand up, respect, persistence, grit.

Always forward. No need to look back; you've already learned those lessons. Apply what you know to what is happening now and tomorrow.

This training, Empire MD
PETS training, and the Rotary
experience will change you.
Empower you. Inspire you to
do better. And you will.

Thank you.