

How RI's Vision Statement and Action Plan Connects with Your Rotary Club



RI Vision Statement

ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES



RI Strategic Priority & Objectives

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making



How RI's Strategic Priority & Objectives Connect to Club Goals & Tasks

Members

- Inform & Increase Rotary Knowledge for Club, District and Rotary International ●

Club Experience

- Make Meetings more Attractive and Accessible ●
- Member Education ●
- Committee Accountability ●

Service & Social

- Re-Establish YEX & Interact Engagement ●
- Increase Opportunities for Socialization ●
- Expand Service Project Opportunities ●

Public Image

- Promote Participation & Knowledge of Club & Rotary ●
- Increase Internal & External Communication Systems ●
- Improve Utilization & Consistency of Branding ●

Business & Operations

- Identify areas to improve the Operations of the Club ●

- Increase Our Impact

- Expand Our Reach

- Enhance Participant Engagement

- Increase Our Ability to Adapt



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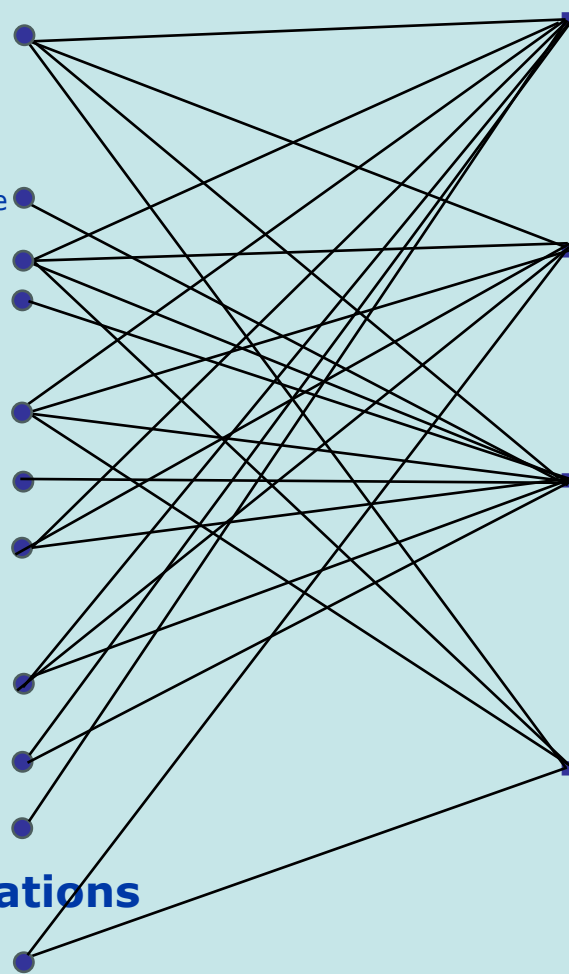
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Expand Our Reach

Enhance Participant Engagement

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Time permitting ...



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