

Empire Presidents-elect Learning Seminar March 15, 2025





Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.



The ROTARY ACTION PLAN







Action Plan Toolkit

1. Get Your Start:

- Rotary Health Club Check
- Member Engagement Survey
- Club Experience Flyer
- Action Plan Flyer
- 2. Build Your Skills:
- Increase Our Impact- White Paper
- Expand Our Reach- White Paper
- Enhance Participant Engagement- White Paper
- Increase Our Ability To Adapt-White Paper
- Strategic Planning Guide
- + Learning Center courses

3. Continue Your Journey:

- Action Plan Survey
- <u>Developing Effective Projects</u>

Action Plan Communication Guide



- What Clubs Can Do
- <u>Diversifying Your Club Assessment</u>
- Club Planning Assistant











HANWA\H

Rotary united for WASH





Advocacy



















CLUB EXPERIENCE MATTERS THE MOST

Recent Rotary research confirms that the single most important factor in member satisfaction is the club experience.

Meeting enjoyment — When members have fun, and feel that they are included and belong Confidence in club
leadership — When
members feel that they have
input in the club, their club
leaders are open to their
ideas, and when they trust
the leaders to make good
decisions for the club

WHAT MAKES UP THE CLUB EXPERIENCE?

Personal growth
opportunities — When
members feel that their
club and Rotary offer
ways for them to
develop skills and to
grow

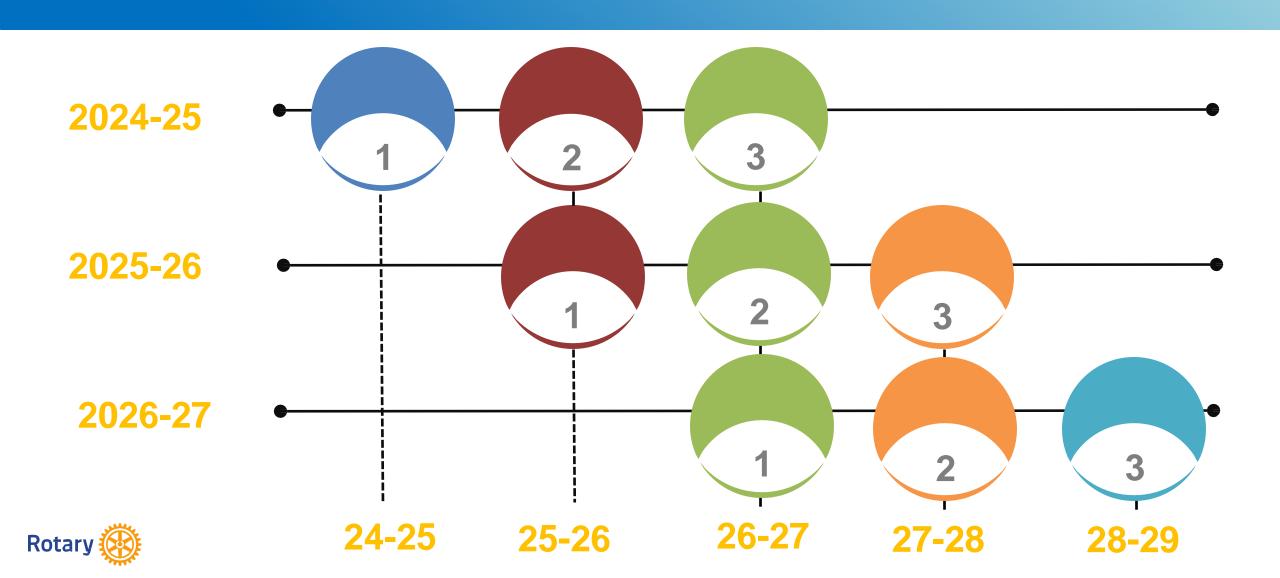
Connections — When members feel that they've formed valuable relationships through Rotary

Meaningful service —

When members feel that the service their club does makes a difference in the world and in their community



3-Year "Rolling" Goals











rotary.org/actionplan

UNITE FOR GOOD



