

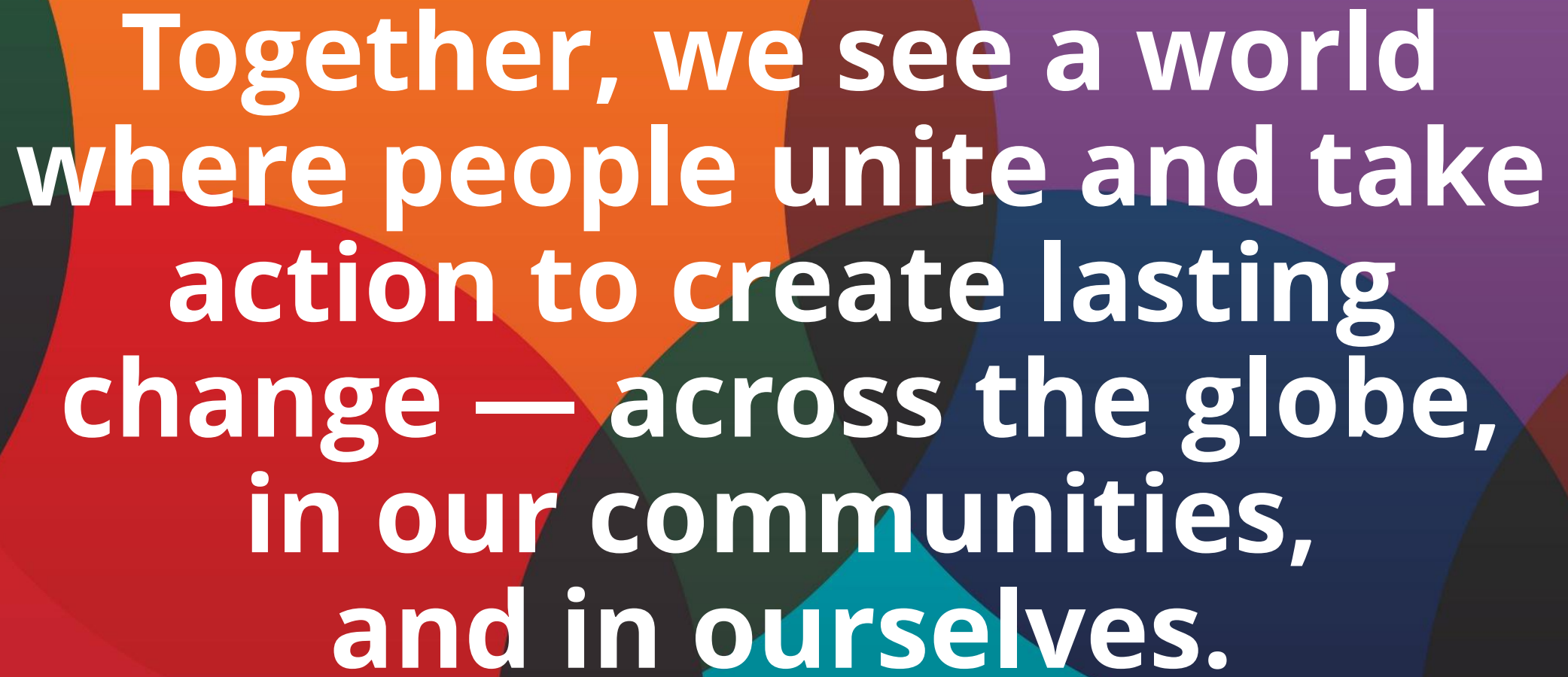


The **ROTARY ACTION PLAN**

Empire Presidents-elect Learning Seminar
March 15, 2025







**Together, we see a world
where people unite and take
action to create lasting
change — across the globe,
in our communities,
and in ourselves.**



The **ROTARY ACTION PLAN**





Action Plan Toolkit

1. Get Your Start:

- [Rotary Health Club Check](#)
- [Member Engagement Survey](#)
- [Club Experience Flyer](#)
- [Action Plan Flyer](#)
- [Action Plan Presentation](#)
- [What Clubs Can Do](#)
- [Diversifying Your Club Assessment](#)
- [Club Planning Assistant](#)

2. Build Your Skills:

- [Increase Our Impact- White Paper](#)
- [Expand Our Reach- White Paper](#)
- [Enhance Participant Engagement- White Paper](#)
- [Increase Our Ability To Adapt-White Paper](#)
- [Strategic Planning Guide](#)
- + Learning Center courses

3. Continue Your Journey:

- [Action Plan Survey](#)
- [Developing Effective Projects](#)
- [Action Plan Communication Guide](#)





HANWASH

Rotary united for WASH



Advocacy



Fundraising



Service







**ROTARIAN
AT WORK**



ROTARIAN METALHEAD FELLOWSHIP

WF05







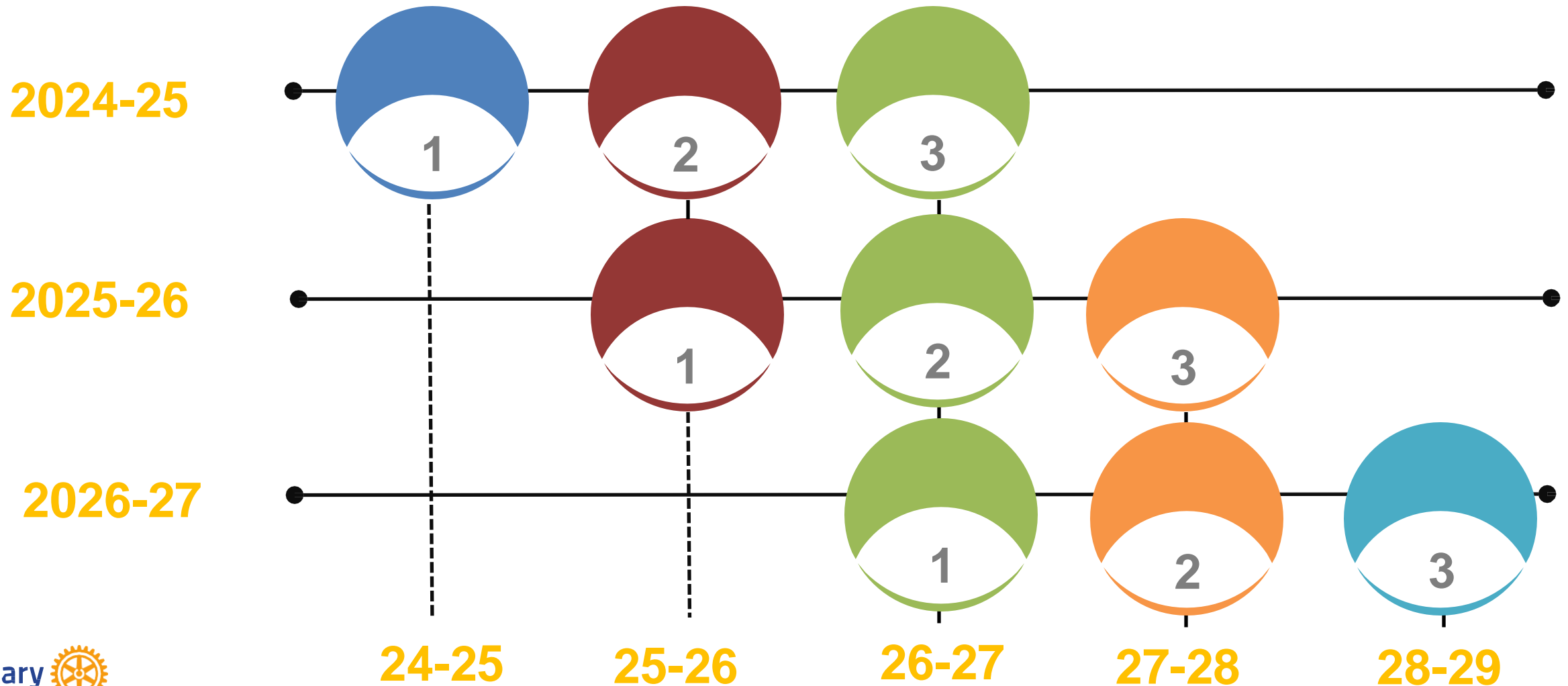


CLUB EXPERIENCE MATTERS THE MOST

Recent Rotary research confirms that the single most important factor in member satisfaction is the club experience.



3-Year “Rolling” Goals





Fazal
ni, Afghanistan
Memorial Scholar 2009-2010
April 12-14 / Conference 2010

Chris
Etienne
President
April 12-14 / Conference 2010





rotary.org/actionplan

***UNITE
FOR
GOOD***

