

Across New York State, USA

March 20, 2021 - 11:20 AM to 12:05 PM EST

For Presidents-Elect from Host Districts 7120, 7150, 7170 & 7190

A CONVERSATION WITH

Innovative Club Advocate

TOM GUMP

Cause, We are People of Action

Rotary

Club of

Rotary



WHAT TYPE OF CLUB? CAUSE-BASED!

G C The most positive motivational force in the world is a cause! 5 5

- David McNally, CPAE; "Even Eagles Need a Push"

THE FIVE MOST IMPORTANT QUESTIONS

- 1. Why reimagine my club or start a club?
- **2.** How do I do this?
- 3. What lessons did you learn from starting clubs?
- 4. What are the keys to success?
- 5. Where are the opportunities?

WHY FORM A CAUSED-BASED CLUB?

- ŇŔŇ ŇŔŔŔŔ
- 1. Grows Rotary Quicker
- د الله عنه عنه 1. Retains Members Longer
- (D)
- 3. Attracts Younger Members



4. Reaches Out into Community



5. Partnership Opportunities

HOW TO FORM A CAUSE-BASED CLUB!





FIND A CHAMPION & SUPPORTERS

- You need to find someone who is passionate about starting your new club!
- Someone who knows their "WHY?"
- Find a local General to support your cause it adds credibility!



RECRUIT THE RIGHT MEMBERS

- Recruit from your home town.
- Choose individuals already involved in the cause you are serving.
- Don't forget Diversity!

WE ARE NOT POACHING!!!!

Myth debunked!

An analysis of all new clubs formed in the last five years found that 88% of charter members were actually new to Rotary!

> Brian King, RI Director of Membership Development

88%

of Charter Members are <u>new</u> to Rotary



START MEETING IN SMALL GROUPS

- Smaller groups tend focus on commonalities.
- Larger groups tend to focus on differences.
- Remember it is their passion for service that unites them.



FIND OUT WHAT YOUR MEMBERS WANT

- Remember it is their club, not yours!
- Let them choose the meeting time, location and format.



SECURE FUNDS

- Old Choose a sponsoring club.
- New have your District set aside funds.
- District Pro-Growth Policy.
- Have clubs contribute in-kind.



HOLD ORGANIZATIONAL MEETING

- Choose a free and centrally located facility.
- Choose officers.
- Have a PowerPoint to keep you organized.



FILE THE PAPERWORK

- 1. Application
- 2. Club Constitution
- 3. Bylaws
- 4. Membership List
- 5. Payment

808A-EN-(317)



Congratulations and thank you for your time and effort in organizing your club!

To avoid processing delays, supply all of the requested information. Include an email address for each member and a separate email address for the club. Email addresses are a vital part of Rotary's communication strategy.

• Note that the information you submit is subject to Rotary's privacy policy.

• Ask your district governor to sign the application, verifying that the information is accurate and complete. • Send the completed application to your district's Club and District Support staff.

- If you have missing information, Club and District Support staff will contact you.

CLUB NAME

The club's name should be easy to find on a map or through an internet search, to help Rotarians and others who want to visit.

The name of this organization shall be the Rotary Club of

List the club name, including community, state/province/prefecture, and country or geographical area

CLUB INFORMATION

Club email		
	(Cannot be the same as any club member's email address)	
District number		

District governor's name

NEW CLUB ADVISER

Title (Mr., Ms., Mrs., Dr., Rev., e	etc.)		
First name	Middle name	Family name	
Suffix (Jr., Sr., III, etc.)			
Member, Rotary Club of	club's official name, including country		
Freed		Dhana	

NAME OF SPONSOR CLUB
No sponsor club

APPLICATION



ROTARACT CLUB CERTIFICATION FORM

Rotaract is an organization of young adults who take action through community and international service, learn leadership skills, and participate in professional development. Rotaract clubs can be sponsored by a Rotary club or clubs or another Rotaract club, or they can organize themselves without a sponsor. Before certification, the club must adopt the Standard Rotaract Club Constitution and club bylaws (use the Recommended Rotaract Club Bylaws to get started).

To officially certify a Rotaract club:

- 1. Pay the US\$50 certification fee. Contact your district's Rotary International Financial Representative for fee payment options and instructions
- 2. Complete all required fields (marked with an asterisk) on this form.
 - 3. Supply all of the requested information including email addresses, which are a vital part of Rotary's communication strategy. Note that the information you submit is subject to Rotary's privacy policy.
 - 4. Obtain all applicable signatures. Rotary will not certify the club if required signatures are missing
 - 5. Submit the completed form by email (rotaract@rotary.org), or by mail or fax to the appropriate Rotary International office.

Once Rotary receives your form and payment, it will take up to six weeks to certify the club and prepare the certificate. Even before the official certificate arrives, members of the Rotaract club can meet, organize, and take action in the community.

ROTARACT CLUB NAME AND GENERAL CONTACT INFORMATION

*Rotary district number _____

*The name of this organization shall be the Rotaract Club of *Founded on (day ______ month ____ _____vear___ (This is the date the club adopted the Standard Rotaract Club Constitution and club bylaws.)

*Rotaract club base (check one): University (the term "university" is intended to include all institutions of higher education) Community *In what language does the Rotaract club prefer to receive correspondence? (check one):

English French German Italian Japanese Korean Portuguese Spanish *State/Province *Country

Rotaract club email (Cannot be the same as any club member's email address) Rotaract club website

ROTARACT CLUB PRESIDENT INFORMATION

*First name	Middle name	*Last/Family name
*Is the Rotaract club pro	esident a Rotarian? Yes No If yes, prov	ide your membership ID number:
*Rotaract club presiden	t's email	
(Enter the email address associa	ted with your My Rotary account or your individual email ad	ddress. Do not use a shared or club email address.)
*City	*State/Province	*Country
	*State/Province	

*Rotariact club president's cionatur

ROTARACT CLUB CERTIFICATION FORM, Page 1 of 3

_____ (day _______ month ______ year _____)

672-EN-(1219)

OFFICER NAMES

President
Officer will continue in this role next Rotary year, starting 1 July
Secretary
Officer will continue in this role next Rotary year, starting 1 July
President-elect
Officer will continue in this role next Rotary year, starting 1 July
Treasurer
Officer will continue in this role next Rotary year, starting 1 July
Membership chair
Officer will continue in this role next Rotary year, starting 1 July
Rotary Foundation chair
Officer will continue in this role next Rotary year, starting 1 July

APPLICATION

Office of the Minnesota Secretary of State Minnesota Nonprofit Corporation | Articles of Incorporation

nnesota Nonprofit Corporation | Articles of Incorporation Minnesota Statutes, Chapter 317A

Read the instructions before completing this form. Filling Fee: \$90 for expedited service in-person and online filings, \$70 if submitted by mail



A nonprofit corporation that wishes to apply for tax exempt status under 501(c)(3) to the Internal Revenue Service (IRS) cannot use this form for its articles due to the fact that the IRS has additional language requirements. See the instructions for further information. Note: A professional corporation governed under Chapter 319B must include an attachment with the following information:

(This information is only required if this is a professional corporation.) 1. Statement that the Minnesota firm elects to operate and acknowledges that it is subject to Minnesota Statutes, Chapter 319B.01 to 319B.12.

Statement that the Minnesota firm elects to operate and acknowledges that it is subject to Minnesota Statutes, Chapter 319B.01 to 319B.1
 List the professional service the corporation is authorized to provide under Minnesota Statutes, Chapter 319B, subd 19.

The undersigned incorporator(s), in order to form a Minnesota Nonprofit Corporation under Minnesota Statutes, Chapter 317A adopt the following:

The Rotary Club of Minnesota Veterans	
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Article II - Registered Office and Agent (A Registered Office Address is Required)

1634 Laurel Ave.	St. Paul	MN	55104
Street Address (A PO Box by itself is not acceptable)	City	State	Zip

The Registered Agent at the above address is:

Article III - Incorporators (Required)

I, the undersigned, certify that I am signing this document as the person whose signature is required, or as agent of the person(s) whose signature would be required who has authorized me to sign this document on his/her behalf, or in both capacities. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609 v48 as if I had signed this document under cath.

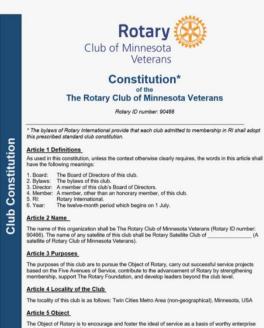
Gary White	1634 Laurel Ave.	St. Paul	MN 55104
Incorporator's Name	Street Address	City	State Zip
3			August 23, 2019
Signature		Ī	Date
Incorporator's Name	Street Address	City	State Zip
Signature			Date

Enter an email address to which the Secretary of State can forward official notices required by law and other notices: g.white@bankwithchoice.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.



APPLICATION



Intel Objects or noting is to encourage and testers and the encourage and features and the encourage and feature. First. The development of acquaintance as an opportunity for service. Second: High extical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve

Page 1

Constitution of The Rotary Club of Minnesota Veterans

Third. The application of the ideal of service in each Rotarian's personal, business, and community

Fourth. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Article 6 Five Avenues of Service

- Rotary's Five Avenues of Service are the philosophical and practical framework for the work of this Rotary club
- 1 Club Service, the first Avenue of Service, involves action a member should take within this club to bab et rice, the second of et rice, inforces about a memory another and the memory about the me
- Standards in businesses and professions, recogning the worthiness of all dignified occupations, and rotating the ideal of service in the pursuit of all vocations. The role of members includes conducting themselves and their businesses in accordance with Rotary's principles and lending their vocational skills to club-developed projects in order to address the issues and needs of society
- 3 Community Service, the third Avenue of Service, comprises varied efforts that members make, sometimes in conjunction with others, to improve the quality of life of those who live within this club's locatily or municipality.
- 4 International Service, the fourth Avenue of Service, comprises those activities that members do to advance international understanding, goodwill, and peace by fostering acquaintance with people of other countries, their cultures, customs, accomplishments, aspirations, and problems, through reading and correspondence and through cooperation in all club activities and projects designed to 5 New Generations Service, the fifth Avenue of Service, recognizes the positive change
- implemented by youth and young adults through leadership development activities, involvement in community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding.

Article 7 Meetings

Section 1 — Regular Meetings. (a) Day and Time. This club shall hold regular meetings on the day and time set in the bylaws. (b) Method of Meeting. Attendance may be in person, by telephone, online, or through an online

(c) neerond or neering Automatice may be in person, by memory or more, or incogin an onnee by instructive activity. Alternatively, a club shall hold a meeting during the week(s) chosen in advance by posting an interactive activity on the club's website. (c) Change of Meeting, For good cause, the Board may change a regular meeting to any day between the proceding and following regular meetings, to a different hour of the regular day, or to a different place.

- (d) Cancellation. The Board may cancel a regular meeting for these reasons:

Canceleator. The board may cancel a regular meeting for these reasons: (1) A holday, or during a week that includes a holday. (2) In observance of the death of a member. (3) An epidemic, weather disaster, or riot that affects the whole community. (4) An armed conflict in the community.

(4) An armed conflict in the community. The Board may cancel up to four regular meetings a year for causes not listed here but may not cancel imore than three consecutive meetings. (e) Satellife CLU Meeting (when applicable) If provided in the bytaws, a Satellite CLUs shall hold regular weekly meetings at a place and at a time and day decided by its members. The day, time and place of the meeting may be chancel in a similar ways a provided for in section 1(c) of this anticla. A Satellile CLUs meeting may be cancelled for any of the reasons enumerated in section 1(d) of this article. Voting procedures shall be as provided in the bytaws. (f) Ecceptions. The bytaws may include provisions that are not in accordance with this section. A club however.

Page 2

club, however, must meet at least twice per month. Section 2 — Annual Meeting.

Constitution of The Rotary Club of Minnesota Veterari

CLUB CONSTITUTION



of The Rotary Club of Minnesota Veterans (RCMV)

Rotary ID number: 90466

Article | Definitions

Club Bylaws

Member: A member, other than an honorary member, of this club. Board: The Board of Directors of this club. Director: A member of this Club's Board of Directors.

Officer: President, Vice-President/President-Elect, Secretary, Treasurer, and immediate Past President/RCMV Foundation Liaison

Presidement/CwP Poundation Labor. RE: Rotary International. Year: The twelve-month period that begins on 1 July. District: Rotary District 5930 Quorum: The minimum number of participants who must be present when a vote is taken: one-fourth of the clubs members for club decisions and a majority of the directors for club Board

Committee: A logical area of service required by the Club to conduct club operations and to Committee: A logical area of service required by the Club to conduct club operations and to otherwise remain consistent with the structure, goals, and objectives of Potary International. Committee Chair: A club Member elected to manage a Committee. Committee Chairs shall be options approved by a majority vice of the Officers: Typical committees consist of Service Projects, Club Administration, Membership, Public ImageNedia, Rotary International Foundation. The Board or Club President may appoint additional committees, an ended.

Article 2 Board of Directors

The governing body of this club shall be the Board of Directors consisting of the Officers of this Club, including the President/Vice-President/President-Elect, Secretary, Treasurer, along with the immediate Past President/RCMV Foundation Liaison. At the discretion of the Board, also added o the Board of Directors can be the Committee Chairs elected in accordance with Article 3,

Article 3 Election of Directors and Officers

Section 1 - Nominations: One month before Director and Officer elections the presiding Officer shall ask for nominations by Members of the Ckb for President, Vice-President, Secretary, Treasurer, and any other director positions as approved by the Board as being open for election. The Board of Directors positions are assumed to be a 1-year commitment. The Officer positions are assumed to be a 4-year commitment, with the progression of positions from Secretary, to Vice President/President Elect, to President and to Past President/RCMV Foundation liaison with

each office being held for one year. Elections will also be held for the Committee Chairs as approved by the Officers of the Club. Section 2 - Electrons: The candidates for office receiving a majority of the votes at the annual meeting shall be declared elected to their respective offices. The candidate for president elected in such ballioting or by progression of the Board as described above shall be the president nomine and serve as a director for the start of the Board as described above shall be the president monine and serve as a director for the start of the Board as described above shall be the president monine and serve as a director for the start of the Board as described above shall be the president monine and serve as a director for the start of the start as described above shall be the president set of the start of the progression or the double disclosed and used and use and the impact of the double of t

of the Board will appoint a replacement. Section 4 – Elect Vacancies: If any officer-elect or director-elect vacates a position, the remaining members

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of the Board will appoint a replacement. Section 5 – The terms of office for the President, Vice-President, Secretary, and Past-President

ances the Pres

year. Under unique circum Treasurer position is a two Article 4 Duties of Officer Section 1 - President. It shall t and to perform other duties a Section 2 - Vice President/Presiden prepare for his or her year in of the president and to perfor Section 3 – Past President/RCM Liaison to manage District re raising Foundation funds, n ation funds and repo Section 4 – Secretary. It shall be at meetings; send out notices of such meetings; report as re and 1 July of each year; and Section 5 – Treasurer. It shall be

Club committees are charged with carrying out the annual and long-range goals of the Club based on the five Avenues of Service. The President-Elect, President, and immediate Past President should work together to ensure continuity of leadership and succession planning. When feasible, Committee members should be appointed to the same Committee for two years to ensure consistency. The Committee Chair is responsible for appointing Committee members and conducting planning meetings prior to the start of the year in office. Committees approved in the Constitution include the following.

- This Committee develops and implements activities that improve the quality of life in our community. ٠ Emphasis is given to helping veterans and their families.
- This Committee develops and implements interesting and fun club meetings. It organizes the activities necessary to make the Club function successfully and reach goals by assisting the members to serve ٠ through various duties.
 - This Committee develops and implements a comprehensive plan for the recruitment and retention of members. A thriving club is anchored by strong relationships and an active membership development plan.
 - This Committee develops and implements plans to provide the public with information about Rotary and Public Image / Media promote the Club's service projects and activities.
 - This Committee develops and implements plans to support The Rotary International Foundation through The Rotary International Foundation ٠ both financial contributions and program participation.

Additional committees may be appointed as needed.

CLUB BYLAWS

the Club annually and at any pertains to the office of Treat incoming treasurer or to the F Treasurer position is a two (2) transition the new Treasurer do Section 6 – Director. Director atte charter Article 5 Meetings Section 1 – Annual Meeting. An a June, at which time the electior One-fourth of the membership a Section 2 – The regular weekly m each month, at 7:00 p.m. Section 3 – Reasonable notice of Section 3 – Reasonable notice of members of the Club.
Section 3 – Regular meetings of the be called by the President, whe

notice having been given. Section 4 – Virtual Meetings. Mee Section 4 – Virtual Meetings. Meeti Section 5 – Armajority of the Direct Section 6 – The Club may determin at a time and day decided by its r similar way to that provided for the to the Club Constitution, article 14

CHARTER MEMBER Clubs have a minimum of 20 charter members. Complete the new club charter list (Excel file) each charter member. Please type or print. Title (Mr., Ms., Mrs., Dr., Rev., etc.) Family name Farmily name First name Middle name Suffix (Lr., Sr., III, etc.) Gender: Middle name Suffix (Lr., Sr., III, etc.) Gender: Middle mome Suffix (List day, month, and year in that order: DD-MM-YYYY) Are you a former Rotarian or a current member of another Rotary club? Name of former/current club Current members should not officially terminate their membership in their current clubs. The recorded when Rotary admits the new club. Are you a Rotary alumnus/alumnae? No Are you a Rotary alumnus/alumnae? No Are you a Rotary alumnus/alumnae? No Are you a Rotary alumnus/alumnae? No	ir changes wi	be							TOGETHEI GRC Rotary	
Scholarships, vocational training teams, and Group Study Exchange. Email Preferred phone (including country, city, and area codes) Alternate phone Preferred mailing address (check one): Residence Business Other	CLUB NAN	/E:								
Alternate address (complete only if mailing address is a P.O. box): 🔲 Residence 🔲 Business	1 2 3	(Mr, Mrs., Dr., etc.)	First Name	Middle Name	Family Name	Indicate if alternate mailing address is for: Residence, Business or Other Please select from drop-down menu	Magazine Please select one from drop-down menu	Job Title	Name of business or organization	Classification
Magazine — Select one: 🔲 The Rotarian (print) 🔲 The Rotarian (digital) 🔲 Rotary regic	4 5 6 7 8									
For use in verification of compliance with Rotary policy: Job title Name of your business or organization Classification	9 9 10 11 12 13 14 15 16 17									
MEMBERSHIP LIST	17 18 19 20									

Recard Recard Market Recard <td< th=""></td<>
CLUB CHARTER FEE
Please attach check or proof of payment.
Number of charter members x US\$15 =
Currency in which the charter fee has been or will be paid, and total amount
Charter fee is being paid by:
Check* Money order Fiscal agent Bank transfer to an RI account outside the U.S.





CELEBRATE

- Host a Charter event!
- You might be tired by then; but, don't skip this important step!
- It can be in-person or virtual!
- Have Charter Members bring their family and friends!
- Invite the news media!



MATCH SERVICE PROJECTS WITH CAUSE

- Members joined for a cause!
- Veterans are mission-driven, so projects should fit the mission – serving veterans!

LESSONS LEARNED

EXAMPLES OF CLUBS STARTED & ONE LESSON LEARNED FROM EACH

- 1. Twin Cities Eco Club
- 2. Rotary Club of Minnesota Veterans
- 3. Rotary Club to End Human Trafficking
- 4. Rotary Club of Network to Empower Women

















DONATE

Together we can end it. and you can make it happen

In the time it took you to read this, over a hundred women and children have been trafficked into the Midwest against their will. Don't wait, do something about it right now.

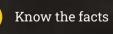


1-888-373-7888 or call 911 TEXT: 233733 24/7 Confidential



Who we are

Learn More >



Human Trafficking is the exploitation of a person for commercial sex or forced labor. It is the fastest growing and Learn More >



What you can do

Learn about how to raise awareness

and help end it. Partner with a Rotary

Club in your area to support their

initiative as a corporate sponsor.

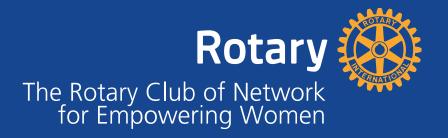
efforts (or join Rotary!) Support the

Learn More >



Find out what your club can do and how to get started. Find organizations and agencies who are working to end human trafficking in your area. Find a Rotary Club near you.

Learn More >





KEYS TO SUCCESS – WHAT THEY ALL HAD IN COMMON . . .

- 1. A Passionate Champion
- ģi
- 2. Camaraderie / Friendship



3. Shared Desire to Serve



4. Started with Friends



5. Supported by Club / District

OPPORTUNITIES

- 1. Veteran Clubs
- 2. End Human Trafficking Clubs
- 3. Autism Clubs
- 4. Environmental Clubs
- 5. Literacy Clubs
- 6. Clubs focusing on WASH Projects
- 7. Ending Homelessness Clubs
- 8. Anywhere People can Serve Others

QUESTIONS

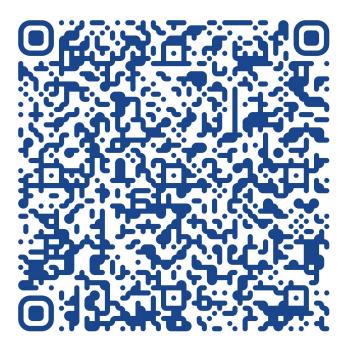
THERE ARE NO BAD ONES!



THANK YOU!

FOR HELP CONTACT:

DG **Tom Gump** tagump@gmail.com (612) 770-8389



DISTRICTS 7120, 7150, 7170 & 7190 Cause, We are People of Action

Rotary 🛞