

Module B-5 **RE-Energizing My Rotary Club** (90 minutes)

	Step?	We want to accomplish?	How long?
1.	Introduce Facilitators and Overview	Briefly introduce yourselves. Provide overview for this first breakout session. Mention grouped by similar club sizes. Participants will stay together for the day.	5 min.
2.	Introductions Icebreaker and Midway Review	Start with an Icebreaker to re-energize the participants. Have each one share the following: a. Name b. Role at PETS c. Club and city d. Most important characteristic for a Rotary leader e. Desired <b>individual takeaway</b> from PETS  Then conduct a brief midway review of the PETS experience. What is your <b>primary takeaway</b> from PETS thus far?	30 min
3.	Provide topic	Provide topic. Have them open their Learning Guide to B-5 RE-Energizing My Rotary Club. Introduce concepts in RE-Energize resource materials.	2 min
4.	Main Room/ Content Overview	1st Learning Objective: Understand the importance of connecting your club to RI vision and engaging the leadership team to explore flexibility options. Ask participants to open their Learning Guide to the Rotary Action Plan Flyer, Club Flexibility Options, and Club Types, Formats, and Models references. Facilitate class discussion: What resonates with you in the Rotary Mission Statement and Four Priorities? Which of the flexibility options and/or club models could energize your club? Why?	20 min
5.	Breakouts/ Discussions	2nd Learning Objective: Identify club members of each respective club who would serve to form a strong club leadership team. Ask participants to open their Learning Guide to the Designing Your Rotary Club Experience publication in Module A-3:. Facilitate class discussion: Describe the relationship between a strong leadership team and a positive club experience. What committee structure exists within your club? How can your club develop committee chairs? List three keys to success.	13 min
6.	Breakouts/ Discussions	3rd Learning Objective: Explain the importance of a strong club leadership team. Ask participants to open their Learning Guide to Rotary's Governance Documents and Guiding Principles handouts. Facilitate classroom discussion: Where does your club need more leadership? What steps can you take this year to build a strong leadership team guided by Rotary principles and procedures? List three key steps.	13 min
7.	Sharing Back/ Q & A	Ask for good ideas to share, takeaways, and best practices. Ask for any questions and respond briefly.	4 min
8.	Wrap Up and Evaluations	Thank participants for an impactful and inspiring session. Ask them to go to notes page at end of module and jot down their thoughts. Remind participants to complete module evaluation via mobile app. Proceed with transition to next module topic and facilitator.	3 min

# Lone Star P.E.T.S. 2026

## PRESIDENTS - NOMINEE LEARNING GUIDE

### SATURDAY

#### MODULE B-5 RE-ENERGIZING MY ROTARY CLUB

##### **GOAL**

**Club Presidents-elect will recognize RI strengths, club flexibility options, and the need to develop a strong club leadership team.**

##### OBJECTIVES

At the end of the session, Presidents-nominee will be able to:

1. Understand the importance of connecting the local club to RI Action Plan and engaging the leadership team to explore flexibility options.
2. Identify club members of each respective club who would serve to form a strong club leadership team.
3. Explain the importance of a strong club leadership team

##### REFERENCE MATERIALS:

Rotary Action Plan Flyer  
Flexible Club Options  
Club, Types, Formats, and Models  
Governance Documents  
Guiding Principles

Designing Your Rotary Experience

## Icebreaker and Midway Review Questions:

### Icebreaker

Implement an Icebreaker, with each participant sharing the following points:

- a. Name
- b. Role at PETS
- c. Club
- d. City
- e. Most important characteristic for a Rotary leader
- f. Desired individual takeaway from PETS

### Midway Review

What is your **primary takeaway** from PETS thus far?

1. Give participants a couple of minutes to jot down action ideas on the notes page at the end of this module.
2. Any other question(s) or comments?

## Module B-5: RE-Energizing My Rotary Club

### Breakout Discussion Questions

1. Open Learning Guide to the Rotary Action Plan Flyer, Club Flexibility Options, and Club Types, Formats, and Models references.  
What resonates with you in the Rotary Mission Statement and Four Priorities ?  
Which of the flexibility options and/or club models could energize your club? Why?
2. Open Learning Guide to the Designing Your Rotary Experience publication in Module A-3.  
Describe the relationship between a strong leadership team and a positive club experience.  
What committee structure exists within your club?  
How can your club develop committee chairs?  
List three keys to success.
3. Open Learning Guide to the Rotary's Governance Documents and Guiding Principles handouts.  
Where does your club need more leadership?  
What steps can you take this year to build a strong leadership team guided by Rotary principles and procedures?  
List three key steps.
4. Give participants a couple of minutes to jot down action ideas on the notes page at the end of this module.
5. What is your **primary takeaway** from the RE-Energizing session?
6. Any other question(s)?

**TOGETHER** WE SEE A WORLD  
WHERE **PEOPLE** UNITE AND TAKE ACTION  
TO **CREATE** LASTING  
**CHANGE** ACROSS THE GLOBE  
IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. **The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.** To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the coming years.

## INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

## EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

## ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

## INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making



[My Rotary](#)

[Donate](#)

[Get Involved](#)



# Flexible Options for Clubs



Rotary and Rotaract clubs are empowered to create a culture that provides a positive club environment for their members. Each club also offers a unique experience for its members, whether it does so by following a club model that appeals to certain people or by allowing members to join with differing levels of

involvement. When club leaders [ask what members want](#), they can design or adjust the club to keep everyone engaged and ensure the club experience is meaningful.

## What options do we have for enhancing our club experience?

Rotary has many programs and opportunities that engage members and offer them a range of experiences. Your club can also make its own innovative changes, customized for your members, potential members, and your community. Here are some examples:

- Explore various [club types, meeting formats, and models](#).
- Offer different membership types, such as [corporate membership](#).
- Change your meeting location, frequency, or attendance policy.
- Try new meeting practices, [content](#), and service projects.
- Start a [satellite club](#) to specialize in a particular interest of, or meet a particular need of, a group of members.

## How will we know which options are best for our

# club?

Use Rotary's [Assess and Adapt resources](#) to learn what your club's members want. Then, based on their feedback or your other findings, try some new things.

## Here are some examples of how you can use member feedback to improve the club experience:

***Sample feedback: Our club doesn't reflect the community in terms of gender, profession, ethnicity, or age.***

Possible solution: Your club can attract a wider array of people by building genuine connections with different groups in the community or nearby — for example, by collaborating with them on projects. Also, consider offering alternative membership types that would appeal to prospective members from underrepresented groups.

***Sample feedback: Some members have difficulty attending meetings because of the time or location.***

Possible solution: Your club could relax its attendance expectations, offer a virtual meeting option, or consider an alternative day, time, or location for at least some meetings.

If you change your meeting time or place, make sure that is reflected both on your club's website and in its listing in Rotary's [Club Search](#), so that prospective

members can visit. You can [report](#) multiple meeting times and locations through My Rotary if needed.

***Sample feedback: Belonging to the club is too expensive for some people or takes too much time.***

Possible solution: Review your club's dues, or consider reducing the cost of membership in other ways. For example, the club could meet without having a meal or at a location that offers à la carte pricing for food and drinks. Or offer alternative membership types with lower costs and less time commitment.

***Sample feedback: We lose members and prospective members who say it's hard to balance club commitments and family responsibilities.***

Possible solution: Consider planning service projects and social events that allow members to include their partners and children in meaningful ways.

***Sample feedback: The meetings are not enjoyable.***

Possible solution: Include service projects, leadership development, or talks on topics that interest members in your club's regular meetings. Ask members what other changes would appeal to them.

Social ties also help members enjoy meetings. Observe how members interact to gauge whether they are enjoying the meetings. Try replacing at least one of your meetings with a social gathering or find other ways to foster personal connections among members.

# Resistance to change

When you make changes to your club, you may encounter resistance from some members. Taking the courses in the Change Management learning plan can help you lead change effectively.

## Resources

- [Membership Assessment Tools](#) (PDF)
- [Building New Clubs Using Innovative Club Models](#) (video)
- [Club Flexibility Frequently Asked Questions](#)
- [Guide to Corporate Membership](#) (PDF)
- [Satellite Club Frequently Asked Questions](#) (PDF)
- [Satellite Clubs Explained](#) (video)
- [Guide to Passport Clubs](#) (PDF)
- [Engaging Online Meetings](#)
- [Standard Rotary Club Constitution](#) (PDF)
- [Standard Rotaract Club Constitution](#) (DOC)
- [Recommended Rotary Club Bylaws](#) (DOC)
- [Recommended Rotaract Club Bylaws](#) (DOC)

For other membership resources, write to [membershipdevelopment@rotary.org](mailto:membershipdevelopment@rotary.org).

# CLUB TYPES, FORMATS, AND MODELS



All Rotary and Rotaract clubs share similar values and a passion for service, but each offers a unique experience. When you start a club, you'll need to choose a club type, a meeting format, and a club model. Consider the needs of your community and the club's prospective members to decide which kind of club would be best.

**CLUB TYPE:** First, determine whether your new club will be a Rotary club, a Rotaract club, or a satellite of a Rotary or Rotaract club.

Club type	Description	Appeals to	Member minimum for new clubs
<b>Rotary club</b>	Professionals and other leaders who meet regularly for service, connection, and personal growth <a href="#">Learn about a successful Rotary club.</a>	People who are looking for friendship, service, and networking opportunities Learn more with the <a href="#">Starting a Club</a> online course.	15 required
<b>Rotaract club</b>	Adults who take action through community and international service while learning leadership skills and developing professionally <a href="#">Learn about a successful Rotaract club.</a>	Younger professionals and university students who want to become more effective leaders, find innovative solutions to community issues, and have fun through service Learn <a href="#">how to start a club.</a>	12 recommended
<b>Satellite club</b>	A part of a Rotary or Rotaract club that has its own meetings, projects, bylaws, and board, managed in collaboration with its sponsor club <a href="#">Learn about a successful satellite club.</a>	Those who want a club experience, meeting format, or meeting time other than what local clubs offer and who appreciate the support and partnership of another club. Some satellite clubs eventually form standalone clubs, while others, sometimes called companion clubs, do not. Learn more in the <a href="#">Guide to Satellite Clubs.</a>	8 for a satellite Rotary club 4 for a satellite Rotaract club

**MEETING FORMAT:** Next, determine whether your club will meet in person, online, or both.

Meeting format	Description	Appeals to
<b>In person</b>	A club that meets in person at a designated location <a href="#">Learn about a successful club that meets in person.</a>	Those who consider face-to-face interactions an important part of the meeting experience or who don't enjoy online meetings
<b>Online</b>	A club that meets primarily online and offers in-person service opportunities <a href="#">Learn about a successful club that meets online.</a>	Frequent travelers, people who have difficulty attending in-person meetings, or those who prefer an online experience Learn more about <a href="#">online club meetings.</a>

# CLUB TYPES, FORMATS, AND MODELS



<p><b>In person and online</b></p>	<p>A club that holds some meetings in person and others online, or one that holds in-person meetings that some members attend virtually <a href="#">Learn about a successful club that meets in person and online.</a></p>	<p>People who have various needs and enjoy a flexible schedule and those who want many attendance options or a mix of experiences <a href="#">Learn more about clubs that meet online and in person.</a></p>
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**CLUB MODEL:** Finally, determine the approach your club will offer. You can choose a model below or design your own.

Club model	Description	Appeals to
<b>Traditional</b>	<p>The club experience includes having a meal, hosting a speaker, and practicing traditions that members value. Traditional clubs often have higher dues because of venue and meal costs. <a href="#">Learn about a successful traditional club.</a></p>	<p>People who want to socialize over a meal while learning about a new topic or an opportunity to serve the community</p>
<b>Passport</b>	<p>A club that allows members to attend other clubs' meetings frequently if they attend a specified number of home club meetings each year <a href="#">Learn about a successful passport club.</a></p>	<p>People who travel frequently or who enjoy trying a variety of club experiences and meeting lots of people <a href="#">Learn more in the Guide to Passport Clubs.</a></p>
<b>Cause-based</b>	<p>A club whose members are passionate about a specific cause and focus their service efforts on that topic <a href="#">Learn about a successful cause-based club.</a></p>	<p>People who want to connect with others while addressing a particular issue</p>
<b>Interest-based</b>	<p>A club that focuses on a particular interest or hobby <a href="#">Learn about a successful interest-based club.</a></p>	<p>People who want to enjoy Rotary by focusing on a shared interest or activity, such as professional development</p>
<b>Corporate</b>	<p>A club whose members (all or most of them) work for the same employer <a href="#">Learn about a successful corporate club.</a></p>	<p>Employees of one organization who want to do good in their community</p>
<b>Alumni-based</b>	<p>A club in which most members (or a majority of charter members) are former Rotary program participants or former Rotaractors or Rotarians <a href="#">Learn about a successful alumni-based club.</a></p>	<p>People who have previously participated in Rotary International or Rotary Foundation programs, or are former members</p>
<b>Service-based</b>	<p>A club that meets at least twice monthly for service projects and meets occasionally for social events or fundraisers <a href="#">Learn about a successful service-based club.</a></p>	<p>People who join Rotary to participate in service but who don't want to or can't attend meetings, or those who want a club with lower dues</p>

## CLUB TYPES, FORMATS, AND MODELS

<p><b>Language-based</b></p>	<p>A club whose members speak a common language other than the primary language of their district  <a href="#">Learn about a successful language-based club.</a></p>	<p>People, such as expatriates, who want to connect with each other using a common language, or people who prefer to connect through that language</p>
<p><b>International</b></p>	<p>A club whose members are from different countries than the district where they reside  <a href="#">Learn about a successful international club.</a></p>	<p>People who want to connect with others from all over the world or want a more international club experience</p>
<p><b>Districtwide online</b></p>	<p>A club whose members are from anywhere in the district rather than a specific locality, and who meet online. These clubs can function as a temporary club for members exploring different Rotary experiences or a permanent club for those who prefer this format.  <a href="#">Learn about a successful districtwide virtual club.</a></p>	<p>People who want to connect online with others from a larger geographical area, and those who want to volunteer and meet others but may not be able to attend regular meetings in person and fulfill other club membership commitments. This model works well to engage prospective members or re-engage former members and program participants who may want to explore various projects and clubs.</p>

## Governance documents

Rotary's governance documents provide the structure for Rotary International's policies and procedures.

### Rotary's constitutional documents

The constitutional documents are the primary governing documents for RI. They provide the foundation of RI's policies and procedures for clubs and districts.

- [Constitution of Rotary International \(PDF\)](#)
- [Bylaws of Rotary International \(PDF\)](#)
- [Standard Rotary Club Constitution \(PDF\)](#)

These documents are updated every three years by the Council on Legislation. Learn more about the [Council on Legislation](#).

### Manual of Procedure

The [Manual of Procedure](#) is published every three years to reflect the updated constitutional documents, with the changes adopted by the Council on Legislation. The manual also includes Rotary's Strategic Plan, the Recommended Rotary Club Bylaws, and the Bylaws of The Rotary Foundation. Clubs and districts are guided by the Manual of Procedure.

## Rotary's governance documents

In addition to the constitutional documents, Rotary International and The Rotary Foundation have governance documents that detail policies and procedures. These documents can be updated by the RI Board or TRF Trustees at one of their regular meetings. These documents include:

### Recommended Rotary Club Bylaws

The [Recommended Rotary Club Bylaws](#) provide structure and help clubs govern themselves according to RI's policies and procedures. Clubs can tailor the club bylaws, provided their changes align with Rotary's constitutional documents and the Rotary Code of Policies. If you have questions about your proposed changes, please submit them to the general secretary.

### Codes of Policies

The [Rotary Code of Policies](#) compiles all of the organization's general and permanent policies. The revised version is available after each meeting of the RI Board and the Council on Legislation. A separate [document](#) outlines amendments made to the code whenever it is updated.

The [Rotary Foundation Code of Policies](#) is maintained in a separate document. A revised version is available after each meeting of The Rotary Foundation Trustees.

## Rotaract governance documents

All Rotaract clubs automatically adopt the [Standard Rotaract Club Constitution \(PDF\)](#), and changes can be made only by the RI Board. [Recommended Rotaract Club Bylaws](#) supplement the Standard Rotaract Club Constitution and set common club practices. Clubs are welcome to adapt the Recommended Rotaract Club Bylaws, provided the changes do not conflict with RI's constitutional documents, the Standard Rotaract Club Constitution, and the Rotary Code of Policies.

## Resources & reference

- [Council on Legislation](#)
- [RI Board decisions](#) and [Rotary Foundation Trustees decisions](#)
- [Board & Trustee meeting dates](#)
- [Rotary Brand Center](#)

## Guiding principles

These principles have been developed over the years to provide Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationships with each other and the actions we take in the world.

### Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH: The advancement of international

understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## **The Four-Way Test**

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

## **Avenues of Service**

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

- **Club Service** focuses on making clubs strong  
thriving club is anchored by strong relationships and

an active membership development plan.

- **Vocational Service** calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in [An Introduction to Vocational Service](#) and the [Code of Conduct](#).
- **Community Service** encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in [Communities in Action: A Guide to Effective Projects](#).
- **International Service** exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.
- **Youth Service** recognizes the importance of empowering youth and young professionals through leadership development programs such as [Interact](#), [Rotary Youth Leadership Awards](#), and [Rotary Youth Exchange](#).

