

HOW ARE WE
GOING TO
END POLIO?



END
POLIO
NOW

ENDING POLIO - A ROADMAP TO SUCCESS





What is it like to be a champion the NBA?

- Going to the finals means you will play about 20+ extra games under the highest pressure and media obligations
- You have your young stars leaving for more money
- You have a late draft pick, so there is no immediate “new help” or perhaps you have no draft picks at all as you traded them to get the “Win Now Mode”
- You lose hunger and get complacent
- Your stars start acting in movies while also working on their own brand
- Your older players could get hurt - and in most cases this happens
- Your rivals rebuild their team and spend the summer planning specifically on how to beat “you”
- Every team gives you their best shot with big crowds to see you get upset on the road



In Reality -
things seem a lot
different

- The greatest active coach, Gregg Popovich(Spurs) **has NEVER repeated**....not even close.....
- Celtics never repeated
- Julius Erving and Moses Malone never repeated
- Magic Johnson only once
- Out of the 50 Greatest NBA players, 9 NEVER one championships, 16 only one, **and only 11 managed to repeat as champions - 11 only!**
- No NBA team has **EVER repeated without one of:** Michael Jordan, Kobe Bryant, LeBron James, Magic Johnson, Bill Russell (just passed), Isiah Thomas, Hakeem Olajuwon or George Mikan - key players help any organization.

Why Did NBA Teams Fail To Repeat?

9 teams with injuries to their best player

3 teams with major departures through free agency/retirement (Jordan twice)

4 teams burned out after multiple consecutive Finals appearance

5 teams lost the deciding game of a playoff series (Usually game 7)

6 Teams were beaten by a rival who added a Hall of Fame Player

In short - burn out, departures, injuries and simply beaten by a better team - If you want to create a “legacy” you/we will need to remain committed



The Solution - Does your Club District possess these traits

- Rotarians have to adjust on how we lead our campaign, ourselves and others - we change leadership each year. Changing leadership promotes fresh ideas while reflecting on the ideas which worked and which ones did not.
- Rotarians need to learn how to play the appropriate way for the game, understanding our objective, good times, fellowship, charity, building relationships while building lifelong legacies for those who will come after we are gone. This is what Rotary club is doing RIGHT NOW - are you a part of this?
- Inspiration, motivation and determination are important keys to success, life is hard, work is hard, Rotarians can and will always offer the inspiration you seek to End Polio.
- Understanding this is a long race with infinite tools is paramount to success.

How Does This Relate?



YOUR CLUB OR DISTRICT WINS - we have the right players in our Clubs and Districts to End Polio



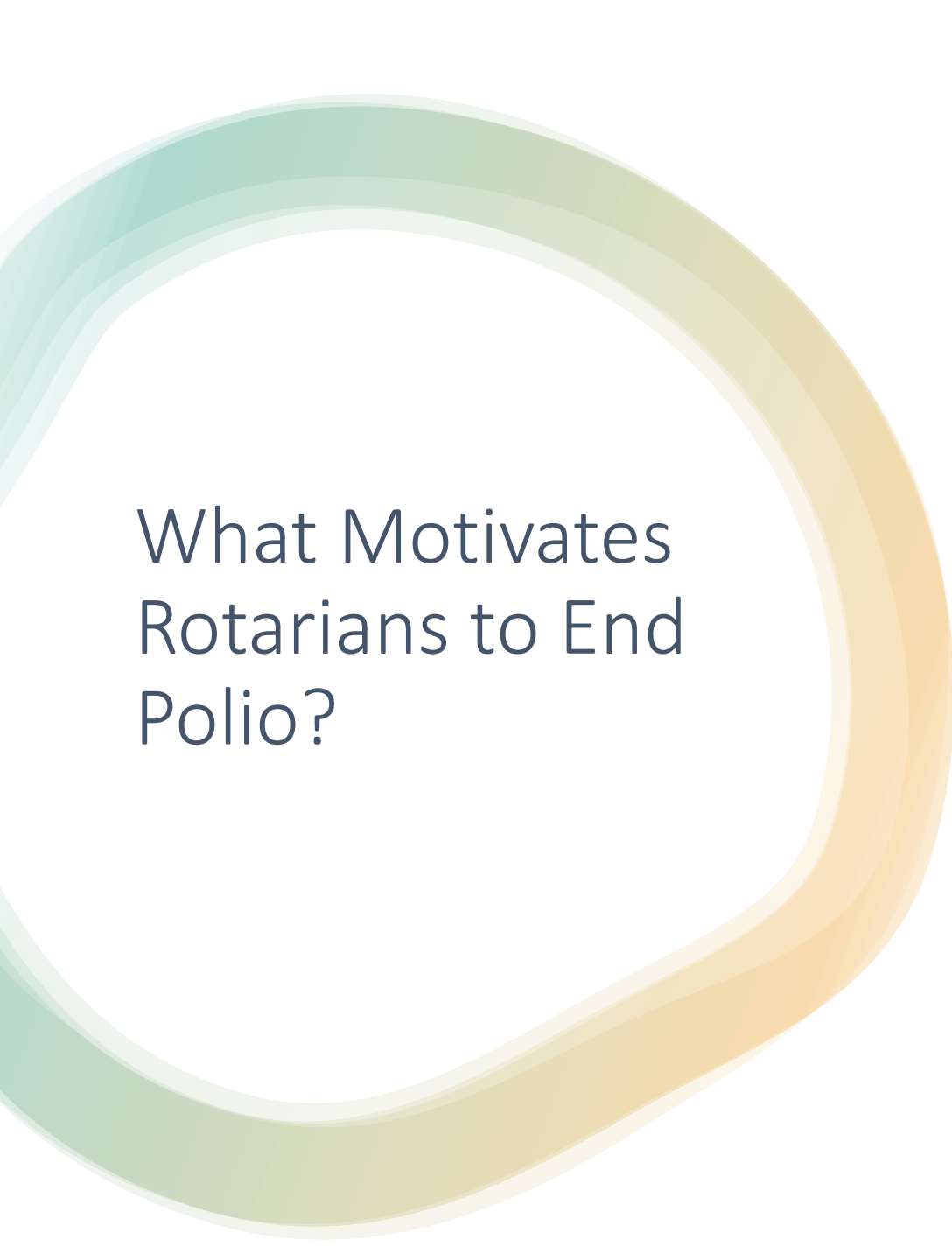
Rotary has **embarked on many projects before** which has seemed “difficult” and Rotarians have always come out on top - we did not give up, we always find a way



Rotarians understand what it takes to win and to keep winning (a/ka accomplish our goals), Rotarians are a group of leaders who take on the task of getting it done.



Rotarians will not loose the “hunger” or get complacent, we drive always to finish or goals and this instance we will END POLIO



What Motivates Rotarians to End Polio?

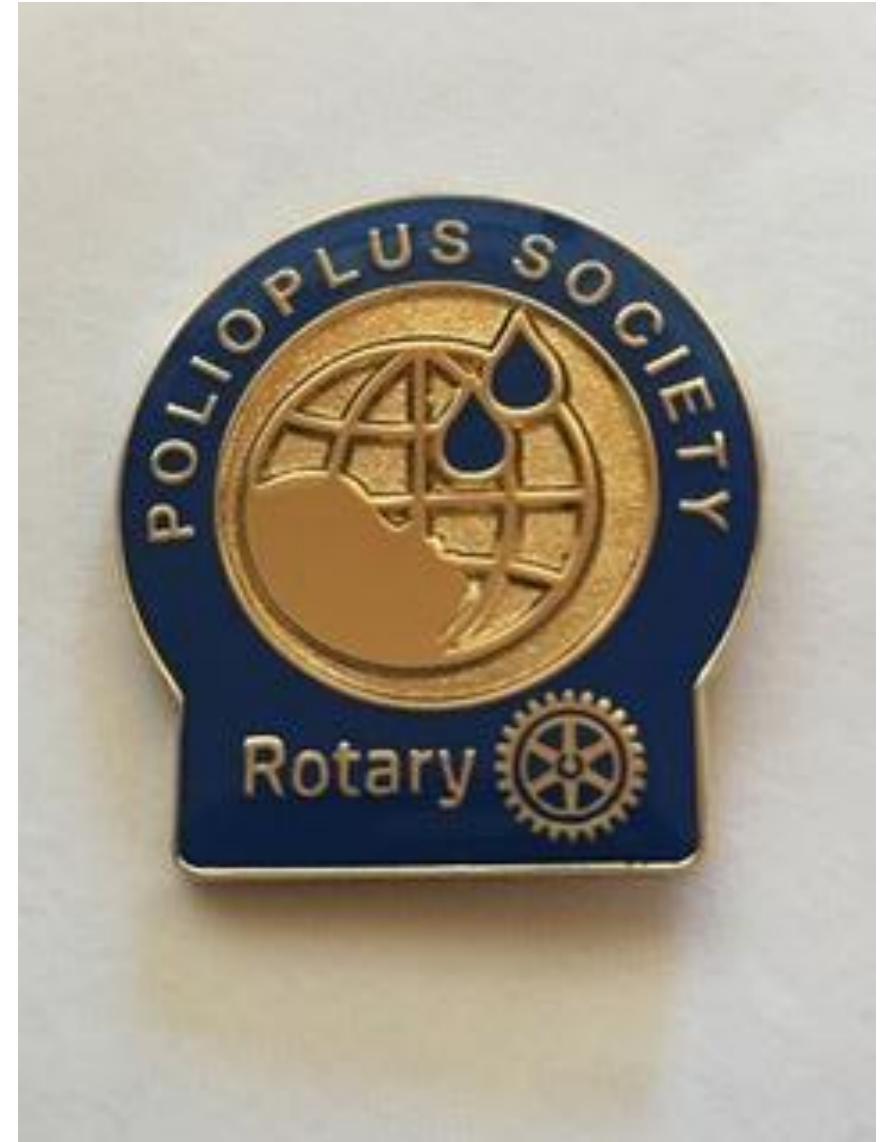
- The Virus is still just a plane ride away, as we have recently seen in Malawi, Mozambique and now New York City, USA
- Polio can find its' way again to any city and any country!
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- We must keep up our vigilance, research, vaccinations, environmental sampling, and required funding.

As of August 3, 2022

- Wild Polio, (Paralyzing)
 - 2022 19 cases (1 in Afghanistan, 14 in Pakistan (after 0 cases in 17 months), 4 in Mozambique
 - 2021 6 cases (Pakistan, Afghanistan, Malawi)
 - 2020 140 (Pakistan, Afghanistan)
 - 2019 176 (Pakistan, Afghanistan)
- Vaccine Derived (Mutated, somewhat less severe)
 - and mostly in Africa)
 - 2022 there are 187 cases
 - 2021 there were 698 cases

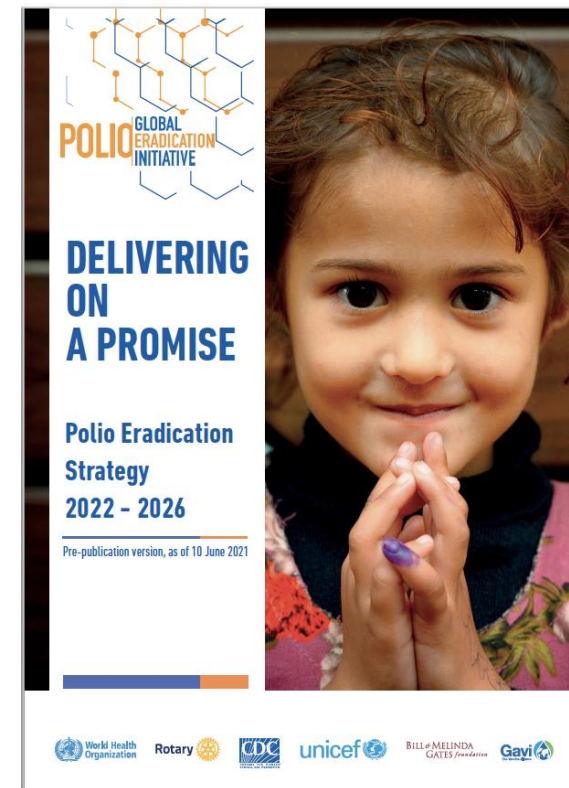
Jennifer's Goals

- **President Jennifer Jones has set a PolioPlus goal of \$1500 per Rotary Club**
- **PolioPlus Society: Pledge \$100 per year, or \$10/month on Rotary Direct until polio eradicated**
- **Become a 100% PolioPlus Society Club**
- **Your End Polio Now Coordinator or your District PolioPlus Chair Can Provide the PolioPlus Society Forms**

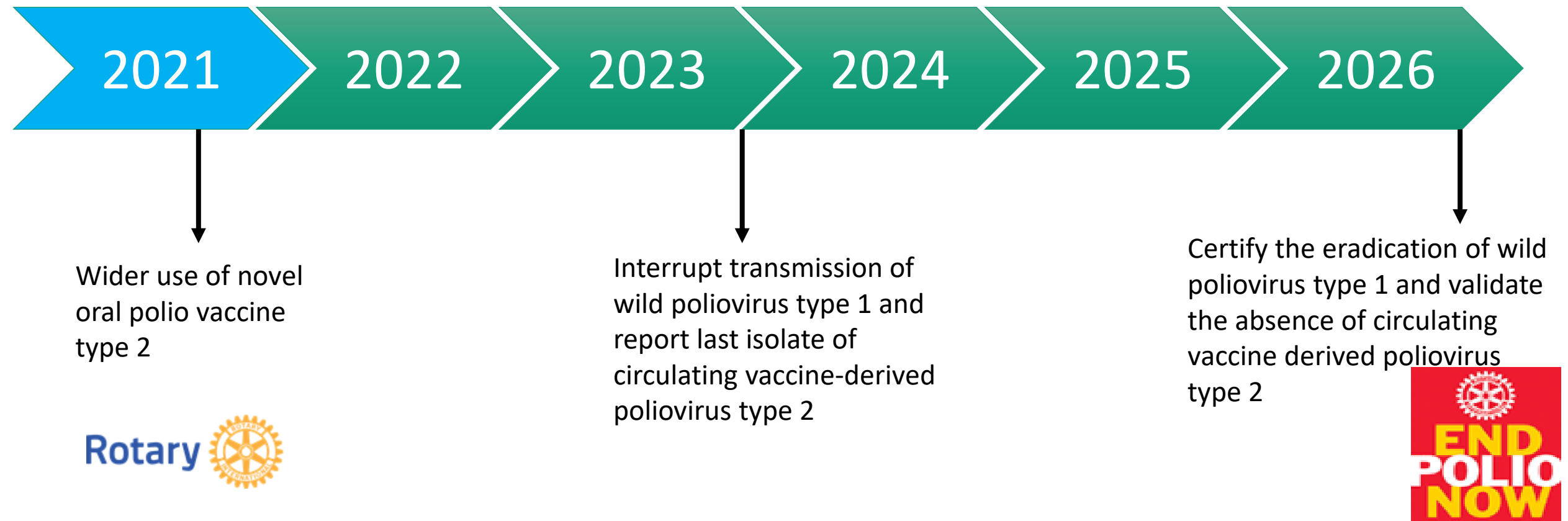


New Polio Eradication Strategy

- **Goal one**: Permanently eradicate The Wild Polio Virus
- **Goal two**: Stop Transmission of Vaccine-Derived poliovirus



Timeline to achieve Goals 1 and 2



HOW DOES ROTARY REACH ITS GOAL?



The Gates Foundation will now match with \$100 million through 2026 - How do we reach US\$50 million?

EVERY DISTRICT & CLUB
HAS A POLIOPLUS
CHAIR & GOAL

INCREASE THE # OF
DISTRICTS (DDF), CLUBS
AND ROTARIANS
GIVING BY 10%

SECURE 1 MAJOR GIFT
PER DISTRICT THAT
MATCHES DONATIONS
BY ROTARIANS

SOCIAL MEDIA ETC FOR
SMALL OR EVENT GIFTS

ROTARY DIRECT

DISTRICT
RECOGNITION
PROGRAMS EG
***POLIOPLUS
SOCIETY***



Everyone Can't Give a Large Amount. However, Most Can
Donate \$100 & Make Polio Eradication Their Legacy.

Here is Where \$100 Goes.

\$39.00 – Getting Vaccines to Children

\$24.00 – Raising Awareness

\$19.00 – Vaccine Production

\$14.00 - Detecting The Polio Virus

\$3.00 - Funding Experts

\$1.00 - Research

HOW CAN THE DISTRICTS HELP?

DONATING DDF

DDF BEST PRACTICES

Indicators on the path to maximum use of District Designated Funds

JANUARY-JUNE

- Has the district checked the DDF balance online for the coming Rotary year?
- Does the district have a DDF allocation policy that promotes use of all funds?
- Has the district informed all clubs of the DDF policy?
- Has the district checked with past district leaders about pending grants?
- Has the district considered applying for the full available district grant amount?

JULY-SEPTEMBER

- Is the district Rotary Foundation committee chair thoroughly reviewing global grant applications to ensure eligibility?
- Does the district include the carry forward amount when allocating DDF?

OCTOBER-APRIL

- Has the district considered donations to PolioPlus, Rotary Peace Centers, or areas of focus?
- Does the district set priorities for DDF spending, including returned district grant funds?

MAY-JUNE

- Does the district regularly reconcile its DDF records with the Foundation's?
- Does the district know the DDF balance at the end of the Rotary year?





Promote the End Polio Now Campaign

- PROMOTE THE END POLIO NOW CAMPAIGN



Ana

My name is Ana.
I will always be close to YOU.
I will be your company



**END
POLIO
NOW**



The box of dolls brings 78 animals





Objetive N. 2

The Zoo of Love

Bring **LOVE**

from the hand of every Rotarian through each doll to **hospitalized children.**

We make a child happy through Rotary





WHAT IS
OCTOBER
24, 2022?

WORLD POLIO DAY!!





END

POLIO

**What can your District
do to support World
Polio Day??**

EDUCATE

Educate District and Club Leaders
and help them
educate their communities



QUESTIONS

