



MAJOR GIFTS MAJOR IMPACT

HELPING DONORS ACHIEVE THEIR GOALS



YOUR MAJOR GIFT PARTNERS.....

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WHY MAJOR GIFTS

Impact

Donor Satisfaction

Increased Giving

WORKING WITH DONORS

We adopt a **donor-centric** approach.
The donors are our clients and serving them is our priority.

- We emphasize relationship building
- We ask how they wish to be recognized
- We offer program updates and options for involvement related to their interests

TRUST IN THE ROTARY FOUNDATION

- 100+ year history of humanitarian work
- Weathered wars, recessions, etc.
- Stable reserves
- Conservative investment strategies
- 4-Star Rating on Charity Navigator for 13 Consecutive Years

WAYS TO GIVE



See your legacy
in action with
OUTRIGHT GIFTS
made during your
lifetime



Secure your
vision with a
COMMITMENT
for a future gift

WAYS TO GIVE

- Cash
- Appreciated Securities – Stocks and Mutual Funds
- Some forms of tangible personal property
- Real Estate
- Major Gift Pledge (3 year)
- IRA Charitable Rollover (RMD)
- Charitable Gift Annuities & Charitable Remainder Trusts
- Donor Advised Funds
- Life Insurance
- Testamentary Gift (Bequest)



GIFT DESIGNATIONS

POLIO

ANNUAL FUND

(SHARE, World Fund, Areas of Focus)

DISASTER RESPONSE FUND

ENDOWMENT FUND

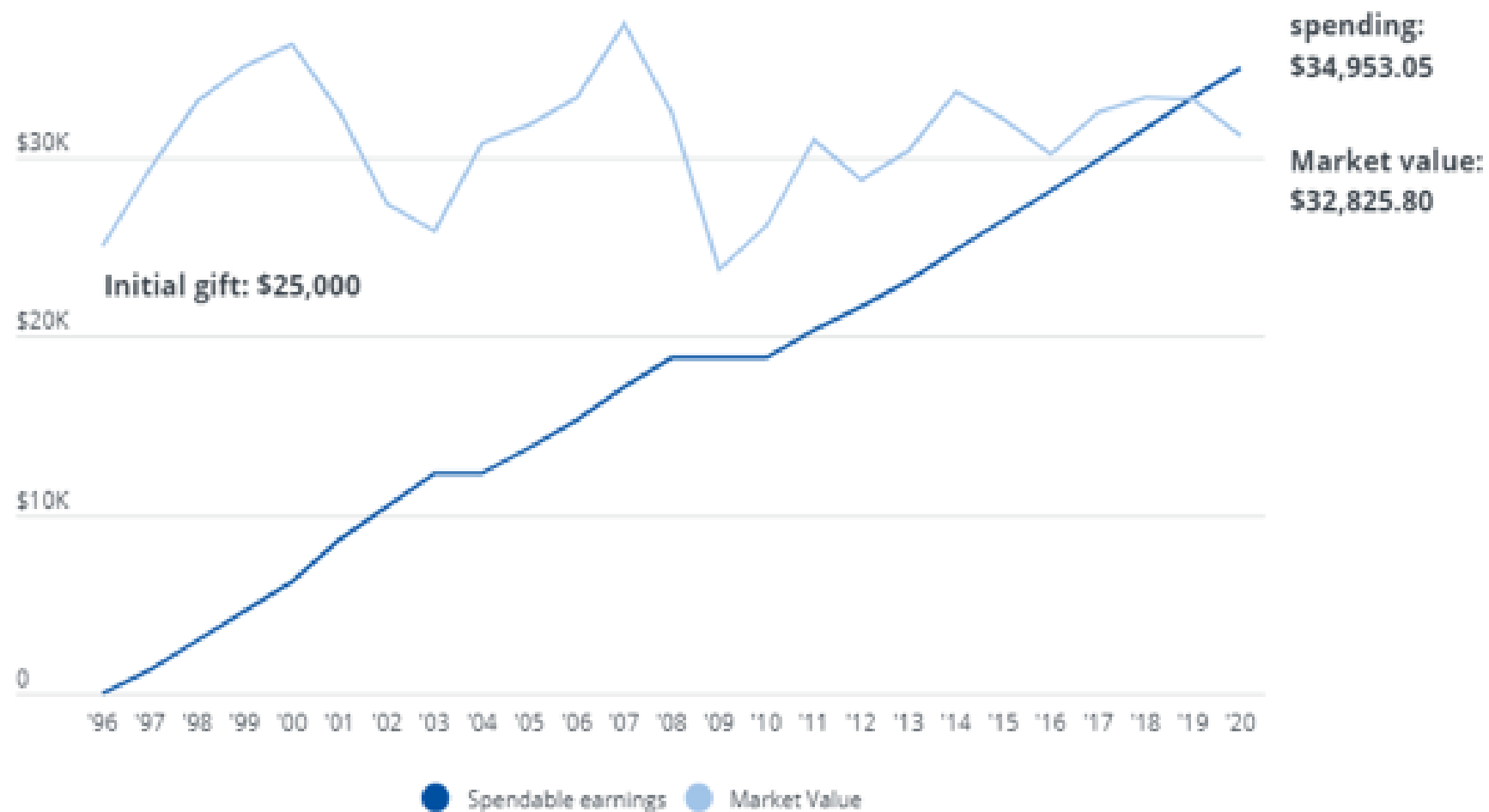
(SHARE, World Fund, Areas of Focus, Rotary Peace Centers)



ENDOWMENT FUND

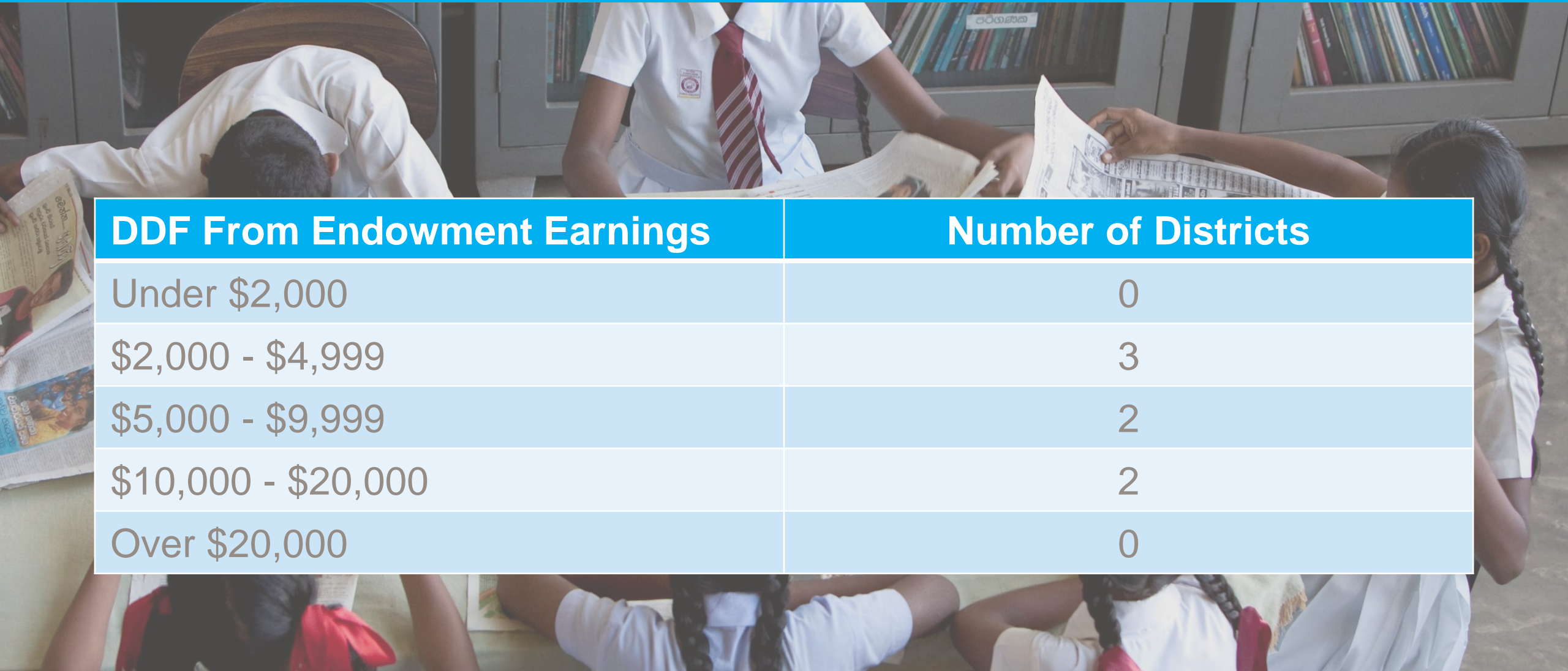
YOU CREATE LASTING CHANGE

20-YEAR GROWTH SNAPSHOT



EARNINGS

Zone 25B DDF from Endowment 2020-21



DDF From Endowment Earnings	Number of Districts
Under \$2,000	0
\$2,000 - \$4,999	3
\$5,000 - \$9,999	2
\$10,000 - \$20,000	2
Over \$20,000	0

- **Thank Donors**
- **Encourage Club TRF goal setting**
- **Promote Quarterly TRF webinars**
- **Form an Endowment/Major Gift Subcommittee**
- **Club Presentations**
 - **Thank**
 - **Show Impact**
 - **Ask**
- **Consider campaigns**
 - **Million Dollar Dinner/Journey**



What Can You Do?

A young woman with short dark hair is focused on sewing a piece of white fabric on a white JUKI industrial sewing machine. Two women are standing behind her, smiling and watching her work. The woman on the left is wearing glasses and a dark blue long-sleeved shirt. The woman on the right is wearing glasses and a green zip-up jacket. The background shows a workshop or classroom setting with a corrugated metal ceiling and some equipment.

THANK YOU

Q&A