



## February 2025 Meeting Minutes

**Introductions-** Danny Senn, Chairman; Sylvia Holguin, Vice Chair; Glen Salas, Treasurer; Beverly Salas, Secretary; Kelly Hogeland, Karen Foss, Ben Bean, Mark Mylo, Peter Rice

**1. January meeting minutes** Approved

**2. Treasurer's report** Approved  
\$460 for website = \$11,721 currently in our account.  
Huge thanks to Nancy and Eric for Website creation

**3. Plans for Annual Meeting** For Discussion  
Mayor confirmed + Markela + Joaquin Baca + Peter Rice  
Danny will notify ONC  
Glen will ask Cafe Lush for finger food for 60  
Danny will purchase water from Cosco  
Board should plan to be at FUSION! at 4:30  
Recruitment will make a presentation  
Door prizes available all attendees = two \$50 gift prizes by drawing

**4. Club Runner review** For Discussion  
Danny showed attendees aspects of our website

**5. New bulletin board at Mary Fox Park** For Discussion  
Keys to go to.....all board members. If you want to post contact: [info@abq.dna.org](mailto:info@abq.dna.org)  
Ben will add a note telling people **who** to contact if they want post inside the Bulletin board  
Sylvia will reach out to Parks and Rec

**6. Projects Committee** For Discussion  
"Living in ABQ part of my DNA" We will have stickers made + add to our website

**7. Lew Wallace Presentation** For Noting  
Our Lew Wallace representative could not attend.

**8. Alley Activation** For Discussion  
Clean up our alleys. The City gives out grants  
Mulch, etc. Earth Day *Keep Albuquerque Beautiful*  
Danny to form a committee at the annual meeting he will ask for volunteers to participate on the committee

Find out from CITY when is the Spring clean-up  
Choose a few alleys to be the yearly focus

## 9. New member recruitment

For Discussion

Recruitment Team: Kristin Shiplet, Eric Carson, Karen Foss, Glen Salas, Margaret Connealy

Notes:

- Important to continue asking:
  - Who is our audience?
  - What do we stand for?
  - Why should non-property owners join the DNA? What's in it for them?
- Discussed old ideas as good new ones!
  - DNA to sponsor bike racks outside of apartment buildings, business, and other locations with a plaque stating "sponsored by the DNA"
  - Share the bike-valet with Raynolds Neighborhood Association - switch off every other week.
- Identify raffle prizes for recruitment event in May (*who would like to help reach out to local businesses requesting a gift card?*)
  - Lowe's Market
  - Ex Novo
  - Castle Coffee
  - Lush
- Create bumper stickers "Living in ABQ is part of my DNA"
- Goals before March annual meeting:
  - Have fliers printed and posted around the neighborhood.
  - Print a large map of the DNA boundaries.
  - Welcome Ben as a new board member on 2/10.