

## VA AWWA Corporate Sponsor Program - 2020

January 8, 2020

Dear Supporter,

I hope this letter finds you well and ready for a great 2020! As we begin the new year, we reflect on all we have to be grateful for, including the support of our Corporate Sponsors, some who have partnered with us for over a decade. Their loyalty, either through financial support, active volunteers and leadership, or attendance at our events throughout the past year is invaluable to our success.

If your company has partnered with us in the past, we say a sincere Thank You. We are stronger because of you. If you haven't been a corporate sponsor before, we would like to explain the program to make you aware of the many benefits you receive for your nominal contribution.

Corporate Sponsors are recognized in the following ways:

- 💧 **Corporate Sponsor listing on the VA AWWA website and Sponsor Highlight.** Your company logo and a link to your company's web page will be displayed on our website signifying your partnership to the Virginia Section.
- 💧 **Recognition in the "Tap into Virginia" magazine.** Each quarter your logo will be printed on our corporate sponsor thank you page.
- 💧 **Recognition in publicity materials for VA AWWA/VWEA Joint Annual Meeting (JAM),** including the conference planner, conference app, and display board throughout the conference.
- 💧 **Recognition at all Seminar and Conference events.** Your company logo will be displayed at each of our approx. 15 training events throughout the year.

In addition, to the recognition listed above, your company will be invited to a **VIP event called "Connect through Capital Improvement"**. This invitation-only event will be a time for our Utility Members to present their capital improvement programs to you, their potential customer.

The cost to become a Corporate Sponsor is only \$450. You can sign up online at [vaawwa.org/events/2020-corporate-sponsorship/](http://vaawwa.org/events/2020-corporate-sponsorship/) or by completing the written form included in this letter.

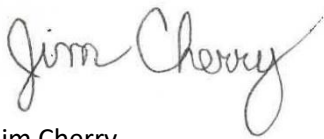
The Virginia Section AWWA Board of Trustees continues its policy to limit the solicitation from our partners to the Corporate Sponsor Program. This will be the only direct solicitation that you will receive from the Section. If you would like to sponsor a specific training event, opportunities will be available via their registration process. These events include:

- 💧 Customer Service Workshop
- 💧 Distribution Seminar & Rodeo
- 💧 Drinking Water Quality & Research Seminar
- 💧 Plant Operations Conference
- 💧 Or directly supporting Water for People and Water Reach activities such as Water for People Golf Tournament, Workplace Giving, and Water Reach Silent Auction.

We look forward to your partnership with us through the Corporate Sponsor Program.

Thank you so very much for your support!

Warm Regards,

A handwritten signature in cursive script that reads "Jim Cherry".

Jim Cherry  
Virginia Section Chair

Note: Further support of the Virginia Section AWWA through advertisement in ***“Tap Into Virginia”*** will continue to be available through Craig Kelman and Associates. You will be notified directly by Craig Kelman and Associates of these opportunities.

# VA AWWA CORPORATE SPONSORSHIP REPLY FORM

Yes, my company will participate in the **Corporate Sponsorship Program** for the Virginia Section AWWA educational activities in the year 2020.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Company Website Address (if applicable) \_\_\_\_\_

\_\_\_\_\_ **Corporate Sponsorship** \$450

Optional Opportunities: (amounts are of your choosing)

\_\_\_\_\_ College Scholarships \_\_\_\_\_

\_\_\_\_\_ Customer Service Workshop \_\_\_\_\_

\_\_\_\_\_ Distribution Seminar & Rodeo \_\_\_\_\_

\_\_\_\_\_ Drinking Water Quality Seminar \_\_\_\_\_

\_\_\_\_\_ Education Webinar \_\_\_\_\_

\_\_\_\_\_ Plant Operations Conference \_\_\_\_\_

\_\_\_\_\_ Safety & Security Seminar \_\_\_\_\_

\_\_\_\_\_ Water Resources & Environment Seminar \_\_\_\_\_

\_\_\_\_\_ Water for People Golf Tournament \_\_\_\_\_

\_\_\_\_\_ Water for People Donation \_\_\_\_\_

\_\_\_\_\_ Water Reach Donation \_\_\_\_\_

Make checks payable to **VA AWWA**.

Mail payment with this form to:

VA AWWA  
Attn: Geneva Hudgins  
PO Box 11992  
Lynchburg, VA 24506-1992

Phone: 434.386.3190  
Email: Geneva.hudgins@vaawwa.org