

IIBA Saskatchewan Sponsorship

2024 / 2025 Sponsorship Program

The IIBA Saskatchewan Chapter is leading the advancement of the Business Analysis profession for skills and competency development within the communities we serve and the certification of its practitioners. The IIBA Saskatchewan Chapter supports the growth and development of the local Business Analyst community.

Building our Community

You, as a Sponsor, make that possible through your valuable contributions. In return, we provide many opportunities for you to be recognized for your commitment to and support of the community of practitioners.

Every Sponsor is unique in the way in which they contribute to our community. We value all levels of sponsorship.

When you sponsor the IIBA Saskatchewan Chapter, you are helping to build and empower our community. Through your contributions, we are able to accomplish the following goals, and more:

- Host events for membership
- Source high quality presenters
- Rent facilities
- Provide catering
- Create networking opportunities
- Support certification efforts of membership
- Provide professional development
- Plan for future growth

IIBA Saskatchewan Sponsorship Package Options



Platinum (\$3500)

- ✓ Centrally-located, reserved table at each event which includes table placement of company logo
- ✓ Three (3) complimentary tickets for each event
- ✓ Acknowledgement at all events
Slide presentation presence at each event (slide provided by sponsor)
- ✓ Company-linked name and logo placed on IIBA SK Home Page and Sponsor Page
- ✓ Social Media marketing in the form of @mentions (LinkedIn, Instagram, and Facebook)
- ✓ Authorization to set up banners and other marketing material at all events
- ✓ Increased brand visibility as IIBA's new harmonization program makes it possible for members in over 120+ chapters access IIBA Saskatchewan's events and content



Gold (\$2000)

- ✓ One (2) complimentary ticket for each event
- ✓ Acknowledgement at all events
- ✓ Slide presentation presence at each event (slide provided by sponsor)
- ✓ Company-linked name and logo placed on IIBA SK Home Page and Sponsor Page



Silver (\$700)

- ✓ Two (2) for one event during year
- ✓ Acknowledgement at all events
- ✓ Slide presentation presence at each event (slide provided by sponsor)