

TAKE YOUR CLUB TO THE NEXT LEVEL WITH ClubRunner™

PRODUCT OVERVIEW

ClubRunner is the award-winning membership management and communications software for Rotary clubs, districts and zones. Discover the unique benefits that ClubRunner can bring to your club.

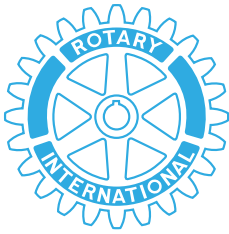


Official Rotary
International Licensee



About Us

Designed by Rotarians ... For Rotarians!



An official Rotary International Licensee, ClubRunner serves thousands of Rotary clubs and districts just like yours across the globe with one goal in mind – to make technology work for anyone, anywhere while enabling Rotarians to streamline club processes and improve productivity.

More than just a website solution, ClubRunner offers a robust membership management and communication system for clubs and districts in multiple languages. It manages your club or district with features such as attendance reporting, event and volunteer management, directory builder, email broadcast services, and social media integration.

In use by 9 of the first 10 Rotary clubs, ClubRunner is designed for and used by clubs of all sizes. In addition to database management, ClubRunner improves membership retention and growth, public relations and image, and the efficiency of a club's operations.

With a dedicated support team, we ensure your club's success through training, support and best practices.

Our Brief History



Founded in 2003, ClubRunner began as a project by the District 7080 Website Chair, a long time Rotarian and Past President of the Mississauga City Centre Rotary Club in Ontario, Canada.

As a software provider for major banks and insurance companies, his company, Doxess Technologies (ClubRunner's parent company), was already using the latest technology to manage online databases, generate dynamic documents and perform time saving work flow functions within an organization. Working closely with his home District and club, he adapted this experience to the way Rotary clubs work.

Today, ClubRunner continues its investment into the Rotary community by constantly updating and adding new features to improve functionality. In fact, ClubRunner led the way with the RI integration project and was the first vendor to integrate its databases with Rotary International. With the largest user base of any software company within Rotary, ClubRunner shares a close relationship with Rotary International to better align its direction with the future vision of clubs and districts.

Did you know that ClubRunner...

- ✓ Is a Rotarian owned and operated company
- ✓ Has the largest customer base within the global Rotary community
- ✓ Is in use by the largest Rotary club in the world
- ✓ Is available in multiple languages
- ✓ Has grown at an annual rate of 100% within Rotary since its 2003 launch
- ✓ Is the first vendor to integrate its database with RI
- ✓ Has a dedicated support team
- ✓ Is continually investing into the product with improvements and upgrades

Features Overview

Take a closer look at ClubRunner's powerful suite of features.

Website Designer (pages 4-5)

Publish a professional custom website or integrate ClubRunner's tools into your existing site. Easily add stories, links, photos, videos and documents.

Member Directory (pages 6-7)

Maintain an up to date member directory with photos in a secure members-only area of your site. Each member can update their own profile or download printable directories in Excel, Word or PDF.

RI Database Integration (page 7)

Sync your member data, club and officer changes with RI's database. Compare your member directory between ClubRunner and RI to keep both records accurate.

Custom Reports & eDirectories (page 8)

View and download various reports to gain insight into your club. Charts and graphs show you years of service, rule of 85, age and gender distribution, birthdays and anniversaries, and committee participation.

Dues & Billing (page 9)

Create invoices for your members and print or email personalized bills and statements. Track payments, debits, credits, and account balances with built-in reports.

Attendance Manager (page 10)

Track weekly meetings and record makeups, exemptions and leaves of absence. Generate month-end reports and easily report your attendance to your District.

Mobile App (page 10)

Connect with your club on the go. View your member directory and the latest homepage stories upon login. Locate the nearest club using the Club Locator and view more information, including meeting day, time and address.

Committee Management (page 11)

Organize and manage all your club committees in one place, and run participation reports. Post documents for secure download, create sub-committees and allow committee members to send targeted emails to one another.

Email Message Center (page 12)

Send broadcast emails to centralized groups using our secure email server. Mail merge fields, templates and custom signatures ensure that your correspondence always looks professional.

eBulletin (page 13)

Create your own professional online newsletter, customized with reminders and announcements. Distribute your email to all members and prospective members with just one click!

Event Planner & Calendar (page 14)

Easily plan and promote your events. Manage all your administrative tasks, including sending invitations, handling online registrations and volunteer sign-ups, preparing nametags and tracking payments.

Volunteer Sign-ups (page 14)

Create online sign-up sheets to easily allow members and non-members to register for various tasks or responsibilities. Send reminders, run reports and keep track of who's doing what.

Online Payment & eCommerce (page 15)

Accept credit card payments, process online donations, member dues, and event registrations and deposit directly into your bank account. Integrated with the Dues & Billing and Events modules.

MyEventRunner (page 16)

Collect public registrations online and process payments. Suitable for events, fundraisers, ticket sales, and virtually any registration requirements.

Photo Albums (page 17)

Upload and share photos with your club, community and the whole world! Viewable online in multiple albums with slideshows. Automatic resizing keeps your site fast and your pictures at the right resolution.

District Version (page 18)

A complete solution including a robust database for all clubs along with most features ClubRunner offers, tailored to a District's needs.

Website Designer

ClubRunner makes it easy to maintain a professional, up-to-date and customizable website to reflect your unique style.

Using the latest in web technology, ClubRunner's Content Management System has been geared around the way Rotary clubs operate. Separate sections for managing speakers, news, meeting information, events, and programs make it easy for different members to participate in publishing updates to the website. With our easy to use tools, you no longer require a skilled webmaster to maintain a professional website.

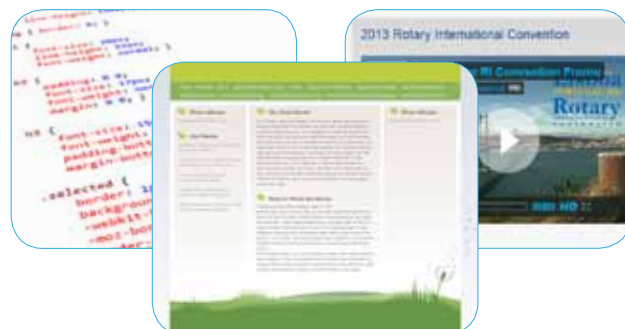
Post updates to your site in minutes

How easy is it? If you can use a word processor, then you can easily update your club's website using our intuitive WYSIWYG (What You See Is What You Get) editor.

Design and personalize your template to suit your club's style

Presentation, layout and style is easily configured by choosing from multiple layouts and themes.

- ✓ Multiple themes and templates
- ✓ Customizable banners and footers
- ✓ Drop down navigation menus
- ✓ Support for videos, images, and flash media
- ✓ Ability to add additional site pages
- ✓ Downloadable documents such as PDF, Word, and Excel



Drag-and-drop designer

Website Designer makes it easy to rearrange the layout of your website by simply dragging and dropping elements right on your homepage.

Create additional custom pages to quickly and effectively grow your web presence. With the auto-saving and archiving functionalities, you never have to worry about losing data.



Display live information from your database

Create custom pages for each program, fundraiser, committee or just general information on Rotary, then make your site current by plugging in live information from your database:

- ✓ Meeting information for visitors (when and where club meets)
- ✓ Events calendar and speakers with links to event pages
- ✓ Club executives, directors & committees linked to Contact Us forms
- ✓ Useful links to other relevant websites, such as the District and nearby clubs
- ✓ Download files such as Word, Excel, PowerPoint or PDF documents
- ✓ Photo albums with slideshows to share photos of your club in action
- ✓ Custom pages for club committees and special projects

No technical expertise required

ClubRunner hides away all technical aspects related to website design, layout and content, which means there is no need have a technical background to maintain your website. Our design tools allow you to focus instead on your content and message. Post pictures, add videos and customize your website with only a few clicks. Familiar with CSS? Upload your own stylesheet to fine-tune your website further.

Integrate with social media

Integrating social media into your web strategy has never been easier. Using the widget selector, simply drag and drop social media plug-ins such as Facebook onto your homepage.

We make it easy for people to share your club news with their friends through social media channels. ClubRunner automatically includes share icons throughout your site, making your club one click away from being promoted to the world.

Add any RSS feed to your site to instantly display the latest Rotary news headlines to your site visitors.



Did you know that visitors typically leave a website within 20 seconds if you are not able to capture their attention? Boost your public image with a dynamic, engaging site that will retain visitors.

Share the workload with multiple editors

The ability to edit the website does not have to be limited to one person. Assign owners to various site pages, so each person is granted editor access to their section only. The draft mode feature allows you to keep control of what is published.





Member Directory

Maintain a centralized online database to securely store your club membership information.

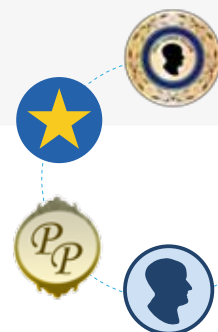
ClubRunner's Member Directory stores all membership information in a collection of profiles. Each profile includes ample contact information, such as email, home and work phone numbers, mailing addresses, spouse information and much more. Upload a profile picture for each member to be used in both online and printable directories.

Custom fields

You can add up to 30 additional custom fields to the member directory. Rotary specific fields are already built in, including sponsor, date joined, RI member number, and Rotary offices held.

Keep your data current

Each member can update his or her own profile online. Authorized club executives and site administrators can also request data updates or correct outdated information themselves.



Executives and directors listing

Create your club's organization chart listing, including the board, directors and committee chairs. Members can easily access this information to contact the relevant person instantly.

Member designations

Track and maintain member designations to better identify and recognize accomplishments and titles. Default labels such as Paul Harris Fellows, Past Presidents, Past District Governors, etc. are already included, or customize your own.



Secure online directories

Members can browse through a photo directory to look up member details, or just keep up to date on the latest members to join the club. Choose to list your executives and directors on your website to allow visitors to contact them directly using a secure email form, without revealing personal email addresses.



Integration with Rotary International's database

ClubRunner is the first vendor to have fully integrated with Rotary International's database, so your club records at RI stay up to date without duplicate data entry. This feature not only synchronizes member data but also officer changes and club information such as meeting place and time.

Our Compare and Sync feature gives you the ability to compare your member information as it appears on Rotary International's Member Access, giving you the option to push selected data directly from ClubRunner to RI or pull your information from RI to ClubRunner.

Rotary Club of Oliver eDirectory
Club Executives and Directors
2012-2013



Report Generated On: June 10, 2013

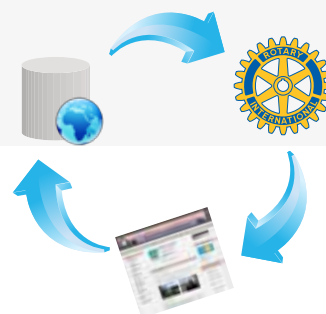
 President Gabby Bell-Eckler 2060 Winston Park Drive, Suite 102 Oakville, Ontario support@clubrunner.ca	 Treasurer Shelly Brookshaw 2060 Winston Park Drive, Suite 102 Oakville, Ontario support@clubrunner.ca
 Secretary Vivian Adams 2060 Winston Park Drive, Suite 102 Oakville, Ontario support@clubrunner.ca	 Public Relations Director Carlos Beneficio 2060 Winston Park Drive, Suite 102 Oakville, Ontario support@clubrunner.ca Home: (905) 829-5299
 Webmaster Sarah "Sue" Sunset 2060 Winston Park Drive, Suite 102 Oakville, Ontario support@clubrunner.ca	 Service Projects Timothy Campbell 2060 Winston Park Drive, Suite 102 Oakville, Ontario support@clubrunner.ca

Dynamic directories – available to print at any time

Build your own printable directories by designing the format, layout and data groups. Create multiple sections within a report, and specify your own fields, including member photos. Publish these directories in a secure area of your site and allow members to download and print them at any time. Save on printing costs, while maintaining the most accurate and up to date information online.

Top 5 Advantages of the RI Database Integration

1. Eliminate countless hours of duplicate data entry
2. Reduce instances of human error
3. Instantly update member information at RI for immediate communication including receiving the magazine
4. Eliminate the need to manually process and send in semi-annual reports or keep the changes to a bare minimum
5. Member-level privacy options respect each member's preference



Active member update request

Keep your member records accurate and up to date with this feature. Monitor when your member profiles were last updated, by whom, and send email requests to members with a preview of their contact information. They can then instantly login to their profile to correct any outdated information, or reply to you instead.

ROTARY CLUB OF OLIVER eDirectory
Please note the date of the report to ensure you are using the up to date version. Click on the Reportable button to request a refreshed copy.

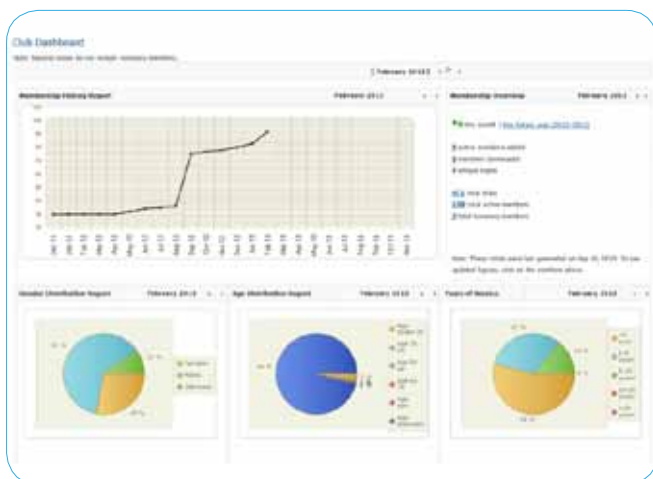
[Previous Year](#) **Current Year: 2013-14** [Next Year](#)

Report Name	Generated	Reportable
Yearly Reports		
Club Executives and Directors	Jun 10, 2013	Reportable
Listing of all Club Executives and Directors with Photos.		
Club Executives, Directors and Officers	Jun 10, 2013	Reportable
Listing of all Club Executives, Directors and Officers with Photos.		
Club Information Page	Jun 10, 2013	Reportable
Details on the Club Meeting Place and Time, Address and Website, Club Executives with Photos.		
Committee Chairs	Jun 10, 2013	Reportable
Listing of all Committee Chairs with Photos.		
Standing Reports		
All Members (with Photos)	Jun 10, 2013	Reportable
All members with contact information. Four Column Layout. Photos included.		
All Members (without Photos)	Jun 10, 2013	Reportable
All members with contact information. Two Column Layout. Photos not included.		
Member ROST	Jun 10, 2013	Reportable
List of all members with their Membership IDs.		
Member Phone Directory	Jun 10, 2013	Reportable
Simple Directory of Members with all Phone Numbers.		

Custom Reports & eDirectories

Gain insight into your club demographics and trends with the Club Dashboard and built-in reports to get just the information you need.

Build and customize your own reports or choose from one of many built-in reports. Design your own report by choosing the format, layout and data fields. This allows you to include only the most relevant information for your club executives, directors and officers. Additionally, export all reports into a format of your choice and save them for your records.



Download Member Data

1) Select the fields you would like to extract: [Select All](#) | [Unselect All](#)

<input checked="" type="checkbox"/> Membership Type	<input checked="" type="checkbox"/> Preferred Address1	<input checked="" type="checkbox"/> Preferred Phone Type	<input checked="" type="checkbox"/> Business Address2	<input checked="" type="checkbox"/> Membership
<input checked="" type="checkbox"/> Title	<input checked="" type="checkbox"/> Preferred Address2	<input checked="" type="checkbox"/> Preferred Phone	<input checked="" type="checkbox"/> Business City	<input checked="" type="checkbox"/> Officer
<input checked="" type="checkbox"/> First Name	<input checked="" type="checkbox"/> Preferred City	<input checked="" type="checkbox"/> Home Phone	<input checked="" type="checkbox"/> Business State	<input checked="" type="checkbox"/> Sponsor
<input checked="" type="checkbox"/> Middle Name	<input checked="" type="checkbox"/> Preferred State	<input checked="" type="checkbox"/> Home Fax	<input checked="" type="checkbox"/> Business Zip Code	<input checked="" type="checkbox"/> Original Date Joined
<input checked="" type="checkbox"/> Last Name	<input checked="" type="checkbox"/> Preferred Zip Code	<input checked="" type="checkbox"/> Pager	<input checked="" type="checkbox"/> Business Country	<input checked="" type="checkbox"/> Date Rejoined
<input checked="" type="checkbox"/> Nickname	<input checked="" type="checkbox"/> Preferred Country	<input checked="" type="checkbox"/> Cell	<input checked="" type="checkbox"/> Birthday	<input checked="" type="checkbox"/> Personal URL
<input checked="" type="checkbox"/> Suffix	<input checked="" type="checkbox"/> Address Line 1	<input checked="" type="checkbox"/> Business Phone	<input checked="" type="checkbox"/> Spouse/Partner First Name	<input checked="" type="checkbox"/> Termination Date
<input checked="" type="checkbox"/> Gender	<input checked="" type="checkbox"/> Address Line 2	<input checked="" type="checkbox"/> Business Fax	<input checked="" type="checkbox"/> Spouse/Partner Last Name	<input checked="" type="checkbox"/> Reason For Termination
<input checked="" type="checkbox"/> Club Position	<input checked="" type="checkbox"/> City	<input checked="" type="checkbox"/> Company Name	<input checked="" type="checkbox"/> Spouse/Partner Nick Name	<input checked="" type="checkbox"/> Rule Created
<input checked="" type="checkbox"/> Email	<input checked="" type="checkbox"/> State/Province	<input checked="" type="checkbox"/> Position/Title	<input checked="" type="checkbox"/> Spouse/Partner Birthday	<input checked="" type="checkbox"/> Last Modified On
<input checked="" type="checkbox"/> Alternate Email	<input checked="" type="checkbox"/> Postal Code	<input checked="" type="checkbox"/> Classification	<input checked="" type="checkbox"/> Anniversary	<input checked="" type="checkbox"/> Access Level
<input checked="" type="checkbox"/> Preferred Address	<input checked="" type="checkbox"/> Country	<input checked="" type="checkbox"/> Business Address1	<input checked="" type="checkbox"/> Member No	<input checked="" type="checkbox"/> Last Login

2) Customize the filters you would like to apply: [Reset All](#)

Member Type: ☒ All
☐ Only: ☐ Active ☐ History

☐ Other Users:
☐ Exchange Student ☐ Leave of Absence ☐ Visiting Member
☐ Staff ☐ Corporate Member ☐ Inactive
☐ Other ☐ Prospective Member ☐ Retiree
☐ Inactive (Former) Members

Original Date Joined: ☒ All
☐ Date joined in this date range: to

Date Rejoined: ☒ All
☐ Date rejoined in this date range: to

Date Terminated: ☒ All
☐ Date terminated in this date range: to

Last Login: ☒ All
☐ Last login in this date range: to

Date Modified: ☒ All
☐ Date modified in this date range: to

Club Position: ☒ All
☐ Only: ☐ President ☐ Service Projects ☐ Membership
☐ President Elect ☐ The Rotary Foundation ☐ Public Relations

Birthday & Anniversary Report

Selection Criteria

☒ Month
☐ Entire Year

Categories:

- ☒ Member Birthdays
- ☒ Spouse Birthdays
- ☒ Anniversaries
- ☒ Join Date

1 of 1 | Export to the selected format

Age Distribution Report



Age Group		Active		Inactive		Total	
		#	%	#	%	#	%
Under 25	100%	4	5.6	0	0.0	4	5.6
25-44	100%	1	5.6	0	0.0	1	5.6
45-64	100%	2	11.1	1	5.6	3	16.7
65-74	100%	4	22.2	0	0.0	4	22.2
75+	100%	5	27.8	0	0.0	5	27.8
Unknown	100%	8	44.4	0	0.0	8	44.4
Total	100%	17	94.4	1	5.6	18	100.0
Average Age		63		61		61	

Built-in reports include: birthdays and anniversaries, years of service, rule of 85, age and gender distribution, login activity, organization chart, committees, and much more.

Dues and Billing

Generate and send detailed invoices to members, track and collect payments online, and manage statements and balances.

Quickly and easily create professional invoices for member dues and other billables, such as meetings, event fees, meals and donations.


Generate invoices in a snap

Simply input the default quantity and amount, and apply to all members in one click. Override any items, add credits or debits and generate all invoices at once. Email or print invoices and statements with one click for effortless distribution.

Self-serve feature for members

Individual members can securely access their own billing account statements and invoices.

Rotary Club of Oliver
2000 Oliver Lane
Oakville, ON L6H 4G3

 **INVOICE**
Invoice No: 2298
Invoice Date: May 31, 2013

To: Vivian Adams
2050 Winston Park Drive
Oakville, ON L6H 5R7

Invoice Amount: **\$130.00**

Description	Qty	GST/Fed Tax	PST/State Tax	Unit Price	Amount
Meal	1	0.00	0.00	10.00	10.00
Membership Dues	1	0.00	0.00	120.00	120.00
TOTAL DUE: \$130.00					

Comments: Payment Due: June 30, 2013

Stay on top of member dues with detailed reports

Track payments made by members either manually or online. Enter adjustments, generate and email account statements for each member, and allow them to view their detailed account history.

Generate debit and credit reports in Excel with start and end balances for each month. Reports let you see how much is owed by each member, as well as a total for the club.

Account Statement

Select All Members | Select Only Balance Owing Statements | Unselect All Members

Total for all members: \$241,198.00

Member Name	Last Emailed	Account Balance
Total: \$234,034.00		
Abby, Joe		\$1,600.00 Show Transactions
Adams, Vivian	Jun 06, 2013	\$1,695.00 Show Transactions
Anderson, Andre	Jun 06, 2013	\$130.00 Show Transactions
Anderson, Brian	Jun 06, 2013	\$39.00 Show Transactions
Baker, Bob		\$115.00 Show Transactions
Bell-Ecker, Gebby	Jun 06, 2013	\$210.00 Show Transactions
Beneficio, Carlos	Jun 06, 2013	\$1,290.00 Show Transactions
Brookshaw, Shelly		(\$150.00) Show Transactions
Campbell, Arne	Jun 06, 2013	\$3,375.00 Show Transactions
Campbell, Timothy	Jun 06, 2013	\$1,020.00 Show Transactions
Chappell, Barbara		\$425.00 Show Transactions
Connelly, Paul	Jun 06, 2013	\$2,145.00 Show Transactions

[Send Statement by Email](#)

Member Debits and Credits Report

From 3/1/2013 To 3/31/2013 Default Download in Excel Format

Name	Start Balance	Total Debit	Total Credit	End Balance
Adams, Vivian	\$100.00	\$0.00	\$0.00	\$100.00
Abby, Joe	\$0.00	\$0.00	\$0.00	\$0.00
Adams, Vivian	\$100.00	\$0.00	\$0.00	\$100.00
Adams, Vivian	\$100.00	\$0.00	\$0.00	\$100.00
Anderson, Andre	\$0.00	\$130.00	\$0.00	(\$130.00)
Anderson, Brian	(\$130.00)	\$130.00	\$0.00	\$0.00
Baker, Bob	\$0.00	\$115.00	\$0.00	(\$115.00)
Bell-Ecker, Gebby	\$99.00	\$110.00	\$0.00	(\$11.00)
Beneficio, Carlos	\$88.00	\$102.00	\$44.00	\$30.00
Brookshaw, Shelly	(\$150.00)	\$0.00	\$0.00	(\$150.00)
Campbell, Timothy	\$0.00	\$0.00	\$100.00	\$100.00
Campbell, Arne	\$0.00	\$0.00	\$0.00	\$0.00
Chappell, Barbara	\$425.00	\$0.00	\$0.00	\$425.00
Connelly, Paul	(\$100.00)	\$100.00	\$0.00	\$0.00

Collect payments by credit card

With the optional Online Payment and eCommerce module, members can conveniently pay any invoices online, safely and securely.



Attendance Manager

ClubRunner provides you with the tools you need to make managing and reporting your meeting attendance a breeze.

Simply add your meetings and then check off the members who attended. Various reports such as Year-to-Date, Semi-Annual and Month-End percentages do all the calculations for you, including handling make-ups, leaves of absence and exemptions. Printable attendance sheets make it easy to record each meeting's attendees. Report your month-end figures to your District in one click.

Rotary Club of Sunnyville

Attendance From Feb 15 2013 To May 15 2013 Report Date: May 15 2013

Name	Mar 2 2013	Mar 30 2013	Apr 1 2013	Apr 8 2013	Apr 15 2013	Apr 22 2013	Comments
Account, Tim	X		X				
Adams, Sue							Exempted: Sep 22 2012; Leave: Sep 3 2012;
Adams, Wilson	X		X	X	X		
Anderson, Jim	X		X	X	X		
Barland, John	X		X				
Barker, Bruce	X		X		X		Exempted: Jul 15 2012;
Braden, Ryan	X		X		X		
Brookshire, Shelly							Joined: May 3 2013;
Burns, Bob	X		X	X	X		
Carson, Barney	X		X	X	X		
Crispy, Joe	X		X	X	X		
Crosby, Ray	X		X	X	X		
Cruz, Tom							Joined: May 3 2013;
Davis, Richard							Left: May 23 2013;
Eden, John	X		X	X	X		Leave: Apr 23 2013 - May 27 2013;
Eden, Michael	X		X	X	X		Exempted: Sep 23 2011; Leave: Jun 30 2011 - Jun 30 2011;
Geller, Monica	X		X	X	X		Exempted: Sep 15 2010;
Guffey, Lori	X		X	X	X		
Hend, Warren							Joined: Apr 22 2013; Exempted: Apr 22 2013;

Larger clubs:
Add the optional
Barcode Scanner module
for convenience.



Barcode scanner module

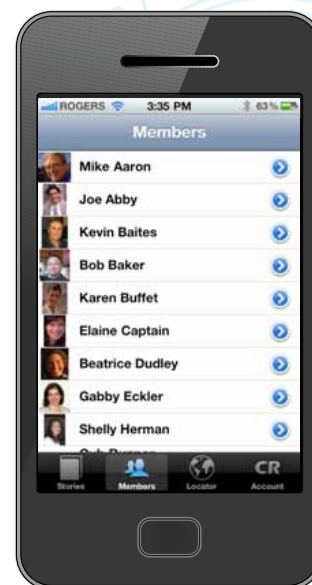
Eliminate manual data entry by printing barcode labels for your member badges, then scan them using a portable scanner to update your attendance records.

Mobile App

Connect with your club on the go.

Password protected just like your website, the ClubRunner mobile app allows you to view your member directory right on your iPhone, iPad or Android device, making it easier for you to keep in touch with your club. Add members to your phone's contact list, click to call and email, all from within the app!

Catch up on the latest happenings in your club by viewing homepage stories or locate the nearest club to you with our club locator.



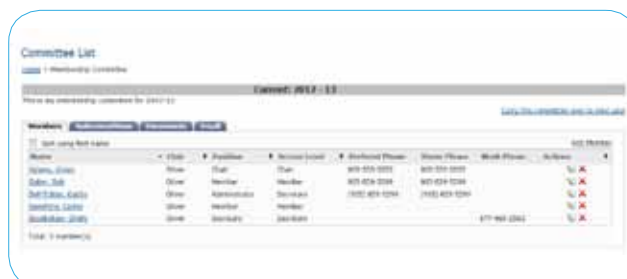
Committee Management

Manage your club's yearly and standing committees, and generate directory listings and member participation reports.

Your club can have a dedicated section to store your committee lists and information. All members, chairs and secretaries can be identified and listed, and have their own directory listing.

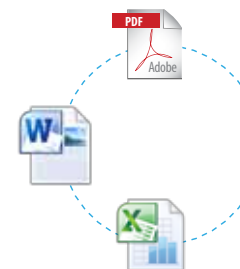
With this module, you can:

- ✓ Create and view all yearly and standing committees along with their corresponding chairpersons
- ✓ Generate a directory listing of all members within a specified committee by year
- ✓ Run reports to see member participation history, or members that are not part of any committee



Keep documents and emails organized

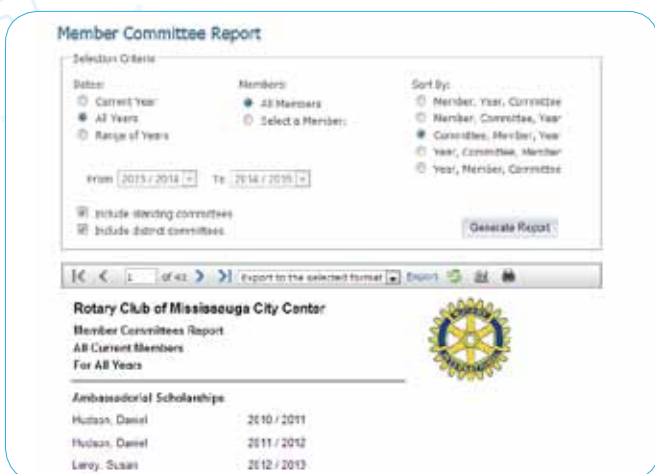
Centralize committee and sub-committee listings, documents and emails, by year, all in one place with the Enhanced Committee module.



The Enhanced Committee module add-on

Foster communication within your committees, by allowing your members to share documents privately. Email members of your committee or sub-committees to keep all communication in one place.

- ✓ Post documents and set their security levels to be visible by committee members only
- ✓ Create and send targeted emails to committee and sub-committee members
- ✓ Create multiple levels of sub-committees



Email Message Center

Easily target club communications using centralized email lists and create a unified, branded and coordinated look with templates.



ClubRunner's Email Message Center uses a sophisticated engine that ensures your official club emails are professional, reliable and reach the intended recipients. Accessible by all authorized members, use the built-in distribution lists such as active members, or create your own custom groups to contact prospective members, donors, sponsors, past alumni and more.

Trusted and reliable deliverability

With our cloud-based, industry standard email delivery infrastructure, you can be assured that your emails will arrive successfully and on time. Email analytics give you insight into the reach and effectiveness of your communications.

Integrated, self-populating custom distribution lists

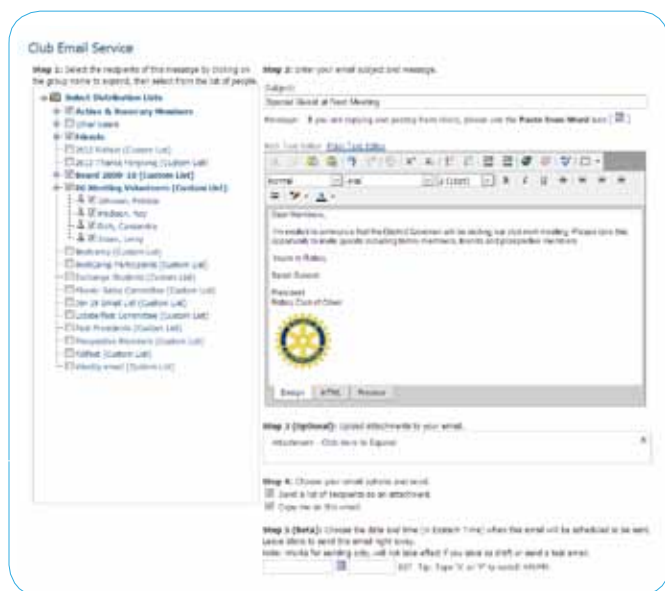
Distribution lists by member type are automatically generated, however you can also create custom lists for club executives, directors, committees, etc. Lists are centrally stored, so other authorized members can have access to them as well. Furthermore, when a member changes their email address, all lists will be updated automatically.

Mail merge fields and templates

Customize your emails with personalized greetings and key information by inserting mail merge fields such as first name, last name, club name, and more. Send the same message regularly? Save it as a template and allow any authorized member to resend with just a few clicks! Even schedule the date and time that you want your email sent.

Include files as attachments or links

Distribute PDF, Excel, Word, and most other file types along with your message by simply uploading them as attachments or by easily linking to a file available on your website.



eBulletin

The club newsletter can be the most powerful communication tool to improve your public relations, image and membership.

The eBulletin is an effective tool in meeting the challenge of public relations, membership growth and retention. With a few simple steps, stories and pictures are assembled automatically into a professional online newsletter, which can be emailed, printed or viewed electronically by members and other contacts.

Add your articles or easily plug in website content

Editors can focus on the content of the eBulletin and not have to worry about the layout or any technical issues by simply adding articles using our easy-to-use editor. Integrated with your website's content, adding stories, events, announcements, and speakers to the eBulletin is as simple as selecting a checkbox.

Customize your eBulletin

Easily personalize the look of your eBulletin with custom banners, footers, themes and layouts. Rearrange the elements to suit your style using our drag-and-drop designer.

Include automatic reminders with the Commitments section

The eBulletin includes a personalized Commitments section at the bottom of each member's email, which contains reminders for all event registrations, weekly meeting responsibilities, volunteer sign-ups and new member orientation tasks.

Send and archive easily

Create separate groups and editions of your eBulletin, each tailored with their own design and content for your members, prospective members, friends of the club and other contacts. Quickly and easily build, publish and email your eBulletin, which automatically gets archived and linked to your homepage.



Expand your audience beyond club membership

Build a network of contacts who receive your eBulletin using the Contacts module, or have members add their friends to the list themselves. A sign-up form is also available to be plugged into your website to further improve your reach.

Event Planner & Calendar

Publicize your events to the world, collect registrations and payments, track volunteers and schedules, and even print reports and name tags.

Promote your event effortlessly

Adding an event to your calendar is just the beginning. A listing of upcoming events automatically appears in your eBulletin and on your website, which links back to a detailed event page. Email your event invitations to all members and friends using our templates, or easily create your own.

Register attendees online

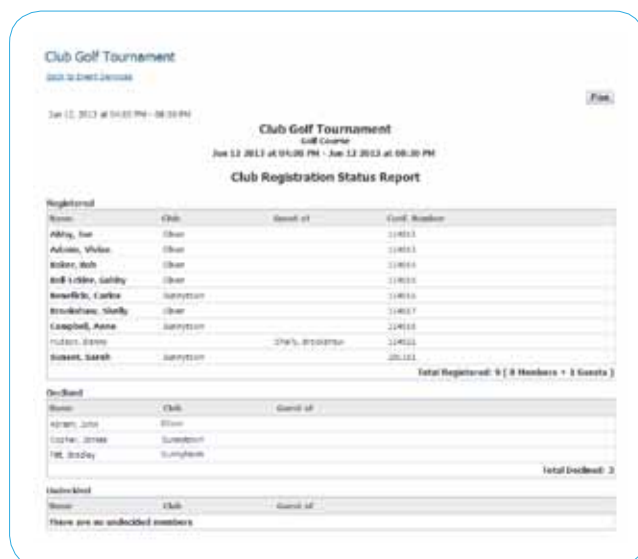
Club members as well as non-members can register or decline for events with a simple click, no password required, and will receive a confirmation email right away. Members can also register their guests, include comments, and see a reminder of their events in their eBulletin. Event chairs can print up to date attendee lists, send emails and reminders, and even print name tags.

Accept credit card payments for selected events with the integrated Online Payment and eCommerce module.



Manage volunteer schedules

Create online sign-up sheets to easily allow members and non-members to register for various tasks and responsibilities. ClubRunner helps each member track their commitments for events, meetings and fundraisers, even reminding them through their personalized eBulletin, along with dates and times.



Online Payment & eCommerce

Integrate eCommerce safely and securely into your site to collect online payments from members and the public.

The Online Payment and eCommerce module has everything you need to process payments online, including your own merchant account and integration with a gateway. We partner with trusted payment processors to offer a reliable, secure and cost effective authentication service, with minimal effort needed to get up and running!

Accept online donations

Add a Donate Now button to your site to make it easy for the public to donate funds to your club, with options to set up recurring donations.



Allow members to pay online for dues and events

We've made it easy to accept online credit card payments from members and the public through your ClubRunner site. Already integrated with the Dues & Billing and Events modules, you can choose when and where you wish to accept online payments.

Use the Virtual Terminal for manual processing at your meeting or event, or get the card swiper for instant payments. No more carbon paper! All funds are deposited directly into your club's bank account overnight.

Integrated reports save you time

Payment transactions are made through SSL encrypted pages in real time. Reports automatically link payments with members and event registrations, so you can see exactly who has paid and how much, right on ClubRunner. No need to spend countless hours consolidating your reports with bank statements.

Please note that certain features are only available on selected processors, depending on country.



 www.clubrunner.ca/ecommerce

MyEventRunner™

For advanced events that require multiple package options, MyEventRunner offers a customizable registration and payment process.

MyEventRunner is a powerful do-it-yourself online registration form designer that allows you to build your own form with custom fields and options. Accept online registrations from your members and the general public and eliminate paper registrations!

Integrated with the Online Payment & eCommerce module, you can choose to process payments right away by credit card.

Flexible registration forms

MyEventRunner Pro offers custom fields, questionnaires, multiple options for registrants to choose from, and advanced features such as early bird pricing and promo codes.



Lite vs. Pro comparison chart

Features	Lite	Pro
Design-Your-Own Registration Form Builder	✓	✓
Unlimited Add-Ons with Maximum Limit Option	✓	✓
Public Registration Form, ClubRunner Login Optional	✓	✓
Disabling/Creating New Packages and Add-ons	✓	✓
Accept Credit Cards (Online Payments & eCommerce Module Required)	✓	✓
Balance Statements, Multiple Payments Tracking	✓	✓
Reports by Paid Status, Attendee, Registration, Package, Add-on	✓	✓
Single or Couple Packages, Unlimited Group (Pricing) Categories		✓
Time Ranges and Attendee Categories for Flexible Pricing		✓
Early Bird Pricing with Unlimited Milestone Dates		✓
Split Payments by Milestone Dates, by Fixed Amount or Percentage		✓
Payment by Check Option, Tracking Payments		✓
Unlimited Questionnaires (drop-downs, text, yes/no selection)		✓
Custom Instructions in Confirmation Email (e.g. hotel link)		✓
Custom Promotional Codes		✓

Use MyEventRunner for:

- ◆ Auctions
- ◆ Event Tickets
- ◆ Golf Tournaments
- ◆ Fundraiser Sales
- ◆ District Conferences
- ◆ Assemblies
- ◆ PETS
- ◆ and more!

Photo Albums

Showcase your events and the latest happenings in your club to your community and the world.

A picture is worth a thousand words! Sharing photos is a great way to encourage club fellowship and showcase your club's accomplishments to the world. Any member with authorization can post pictures to your website without requiring the necessary technical and design skills.

Publish your photos

Assign members to photo albums and allow them to upload photos directly.

Make it easy to share your photos

Create a series of albums, then upload your photos in bulk by simply dragging and dropping them onto your website. ClubRunner handles all the technical aspects of image compression and resizing and publishes your album in a professional online gallery, complete with captions and a slideshow option.

Link to your albums from anywhere

Drag and drop albums to change their sequence on your homepage. Easily link to any photo album within your stories, new, events, and custom pages.



Image and media library

Upload images and flash files to your media library to easily reuse in multiple stories, or choose from the extensive selection of Rotary images already made available to you. Perfect for incorporating pictures of your President, club logo, theme logos, and more!



District Version

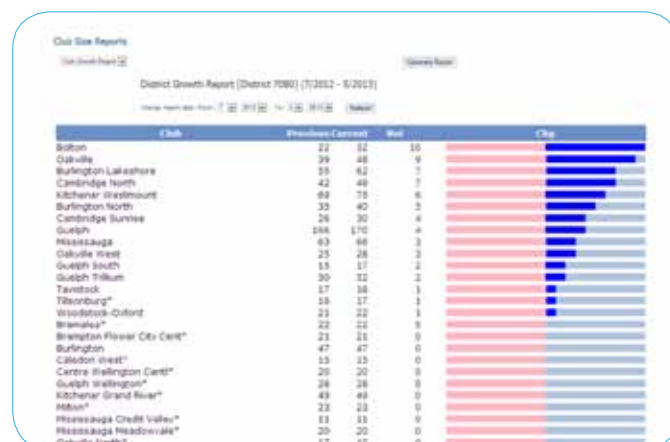


The District version includes a robust database for all clubs along with most features ClubRunner offers, tailored to a District's needs.

Our District version is a complete online package of powerful software, all designed to provide you with the ability to facilitate communication, organize events and volunteers, publish a website, and manage your District database to ultimately help you run your District more efficiently.

A complete database solution

- ✓ **Full District Database** – Centralize club and member information on a single database.
- ✓ **Rotary International Integration** – Eliminate the need to update multiple databases with instant real-time integration.
- ✓ **District Directories** – Powerful report builder which allows you to design your own District organization reports.
- ✓ **Event Planner** – Create events, email invitations, accept registrations and online payments.
- ✓ **Committees Management** – Create and manage committee lists, track members, store documents and send emails.
- ✓ **Email Message Center & eBulletin** – Create personalized email broadcasts with mail merge fields, and publish the DG's bulletin.
- ✓ **Assistant Governors Module** – Allow AGs to manage their own clubs and view statistics.
- ✓ **Website Designer** – Use our powerful content management system, or incorporate our database into your own website.
- ✓ ...and much more!



Grants module

Allows clubs in the District to apply online for Grants, and for the Grant Committee members to login and review all active and archived applications.

- ✓ Manage qualifications by club and member
- ✓ Track all expected expenses and income
- ✓ Record all changes with activity logs
- ✓ Generate printer friendly application reports
- ✓ Create customizable help screens
- ✓ Manage financial summaries and cash flow

The ClubRunner advantage

Keep your District records up to date with minimal effort. When clubs update their information on their own site, these changes reflect instantly on the District database, therefore reducing the administrative workload on members and maximizing your success rate.

Pricing

ClubRunner is offered as an affordable pay-as-you go solution, minimizing your club's initial investment.

Your subscription includes:

- ✓ All core modules, hosted in a world class data center
- ✓ Disk storage, bandwidth and automated data backup
- ✓ Initial upload of your membership data to your site
- ✓ Integration with Rotary International's database
- ✓ Access to our Knowledgebase and eSupport Center
- ✓ Dedicated technical support
- ✓ Ongoing webinar training access

"ClubRunner is affordable and geared toward people who want to improve club communications at an affordable cost. The best part is the support. No one at ClubRunner makes you feel that a question is foolish, and they even solve problems for you if they can. We are truly "leading the way" in creating a more informed club.

Mary C. – Rotary Club of Peachtree City

Size of Club	Admin*	Lite*	Full*
Up to 20	\$17.95	\$16.95	\$22.95
21 - 30	\$23.95	\$22.95	\$28.95
31 - 40	\$27.95	\$29.95	\$34.95
41 - 50	\$31.95	\$34.95	\$39.95
51 - 80	\$36.95	\$39.95	\$45.95
81 - 120	\$46.95	\$49.95	\$57.95
121 - 200	\$55.95	\$59.95	\$68.95
201 - 300	\$73.95	\$79.95	\$91.95
301 - 500	\$90.95	\$99.95	\$114.95
One time setup fee of \$199			

Safe and reliable hosting

Rest assured that your data is secure and constantly backed up with our redundant cloud-based architecture.

Professional services and add-ons

Take advantage of our Jump Start program. Go to www.clubrunner.ca/services to learn more.

To enhance your subscription, add premium features to your site and take your club to the next level. Visit www.clubrunner.ca/add-ons for more details.

Try ClubRunner FREE for 30 Days
www.clubrunner.ca/trial



*Payable annually in advance. Subject to the terms and conditions in the ClubRunner Subscription Agreement. Pricing and product offerings are subject to change without notice. For more details visit www.clubrunner.ca/rotary

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Join the conversation and stay current with the latest ClubRunner news and updates:



iloveclubrunner.blogspot.com



twitter.com/clubrunner



facebook.com/clubrunner

FREE 30-DAY TRIAL OFFER

Start a free 30-day no-risk trial for your club today!

Visit www.clubrunner.ca/trial or call 1-877-469-2582 to sign up.

"I have been using ClubRunner for 4 years and I am impressed with the many upgrades. Things that used to be difficult are now easy. The customization that is now possible makes it possible to have a very attractive website without the expense of a web designer. I see clubs that make the mistake of wanting a great looking website, but they don't realize that it is the constant input of content that makes for visits to a club website.

ClubRunner is also more than just a website - it is a total club management tool. Because the levels of access can be controlled, there is security, yet provision for many officers to use the various functions. The email function and the newsletter are the functions that our club uses the most. Both of these make it easy to reach all club members. For the cost, I don't think you could get a better value."

James D.
Rancho Bernardo Sunrise Rotary Club

Read more testimonials at www.clubrunner.ca/googlereviews